

**Cariboo Direct Farm Market Association
Box 20004, 320 Proctor Street
Williams Lake, B.C.
V2G 1M0**

April 17, 2018

**Steve Forseth, Area D Director
Cariboo Regional District
Suite D, 180 North 3rd Avenue
Williams Lake, B.C.
V2G 2A4**

Dear Steve,

We are writing on behalf of the Williams Lake Farmers' Market to request your consideration of providing our organization with a financial contribution from the Area D Economic Development Service to put toward expenses being incurred in our current move from our former location at Boitanio Park to our new location at Kiwanis Park.

Items we are hoping to acquire include permanent signage at the new location, a portable or semi-permanent storage facility of some sort, and portable picnic tables/customer seating.

As a significant number of our vendors as well as numerous market customers are residents of Area D communities, a contribution would have benefits to all concerned, by increasing the appeal of the market and the services available to both vendors and customers, and potentially increasing numbers of customers, new vendors, and revenue generated and subsequently spent in the region.

Your consideration of this request is greatly appreciated.

Sincerely,

CDFMA Board of Directors
Stephanie Bird, President
Lynn Ball, Vice President
Carla Krogan, Treasurer
Barb Scharf, Secretary
Vonny Johnston, Director