



Date: 11/05/2018

AGENDA ITEM SUMMARY

To: Chair and Directors, Cariboo Regional District Board

And To: John MacLean, Chief Administrative Officer

From: Miriam Schilling, Regional Economic/Community Development Officer

Date of Meeting: Cariboo Regional District Board_May25_2018

File: 1855-04

Short Summary:

NDIT Application – BC Farmers’ Market Trail: Northern BC

Voting:

Corporate Vote - Unweighted

Memorandum:

For the Board’s consideration, please find attached an application to the Northern Development Initiative Trust (NDIT) from the BC Association of Farmers’ Markets. The request is for \$20,000 in grant funding, under the Marketing Initiatives Program.

The funding will be used to promote the rich farmers’ market experience in each community and featured region in Northern BC, showcasing and celebrating farmers and farms, food, beverages and value add prepared foods. The following are the 2018 Cariboo member farmers' markets:

1. 100 Mile House: South Cariboo Farmers Market
2. McLeese Lake: McLeese Lake Farmers Market
3. Williams Lake: Cariboo Farm Direct Market in Williams Lake
4. Quesnel: Quesnel Farmers Market

Other funding for the project, which has a total budget of \$50,800, has been applied for through Destination BC, Northern BC DMO as well as in kind contributions by the applicant.

Prior to forwarding the proposal to the NDIT for Regional Advisory Committee (RAC) consideration, all applications to the Regional Development accounts require a resolution of support from the local government with jurisdiction in the project.

Attachments:

BC Farmers Markets - NDIT-Application-Form-Marketing Initiatives MAY 2018

Financial Implications:

None

Policy Implications:

Policy No. 2017-3A-33 (Northern Development Initiative Trust Applications Policy) states:

That in the absence of knowledge of material legal, ethical, or other improprieties, the CRD will support all applications to the NDIT for funding, without regard to the project's merit.

Alignment with Strategic Plan:

- Ensuring Sufficient and Sustainable Funding
- Building on our Relationships
- Providing Cost Effective High Quality Services
- Focusing on Being Well Governed

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CAO Comments:

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Options:

- 1) Endorsement of the recommendation;
- 2) Receipt;
- 3) Defer.

Recommendation:

That the agenda item summary from Miriam Schilling, Regional Economic & Community Development Officer, dated May 11, 2018, regarding a grant application from the BC Association of Farmers' Markets to the Northern Development Initiative for \$20,000 in funding from the Marketing Initiatives Program to support their BC Farmers' Market Trail: Northern BC project, be received. Further, that the application be supported.