

Staff Report

Original signed by: Acting City Manager Norburn

Report Date: May 17, 2018
Meeting Date: May 22, 2018 – Joint Planning Committee
To: City Manager
From: Director of Community Services
Subject: West Fraser Centre Banner and Memorabilia Policy

PURPOSE

To seek approval from the Committee to adopt the attached West Fraser Centre Banner and Memorabilia Policy.

SUMMARY

- Staff met with representatives of the arena user groups to discuss options related to the display of banners and memorabilia in the West Fraser Centre in April 2018.
- There was general consensus among the groups present that it was reasonable to limit the display of banners in the West Fraser Centre to banners won by Quesnel teams for an arena sport Provincial Championship or better won after September 2017.
- Banners won by teams prior to September 2017 may be displayed in Arena 2.

FINANCIAL IMPLICATIONS

- There are no financial implications to adopting the attached policy other than the minimal staff time required to mount banners.
- As staff continues to work with the user groups, there may be costs associated with the construction of additional display cases if these are proposed. Funding for these projects may be obtained through donations by sponsors or others.
- The proposed history of ice sport in Quesnel exhibit will be funded by a donation from local sponsor.

RECOMMENDATION

THAT the North Cariboo Joint Planning Committee approve the attached West Fraser Centre Banner and Memorabilia Policy;

AND FURTHER THAT staff be directed to continue to work with the arena user groups to explore options and opportunities to better display memorabilia in the West Fraser Centre and Arena 2, including working with a local donor who has offered to sponsor an exhibit of the history of ice sport in Quesnel.

BACKGROUND

- Staff met with arena user groups on April 12, 2018 to discuss options related to the display of banners/memorabilia from Arena 1 and what the policy would be with regard to displaying banners/memorabilia in the new West Fraser Centre.



- At the meeting there was general consensus that banners that were won after September 2017 for Provincial or higher championships would be displayed in the new West Fraser Centre.
- Banners won prior to September 2017 would be displayed in Arena 2. The location of the banners is still to be determined.
- The groups attending the meeting also agreed that they would review the over 50 banners in storage from Arena 1 and advise the City/CRD which were important to them and that they would like to see installed in Arena 2 and which were not important to them and could be kept in storage or discarded (ie: banners for zone championships).
- Various other options were also discussed with the groups including the use of digital displays, utilizing the display case in the lobby of the West Fraser Centre, and participating in the history of ice sport exhibit that a local family has offered to sponsor in the West Fraser Centre.
- Additionally there was discussion regarding the concept of replacing some of the banners displayed in the arenas with a single banner that combined information from more than one banner. This is an issue that warrants further discussion.
- Referee's jerseys, plaques, and other memorabilia may be accommodated in the history of ice sport exhibit, in existing or new display cases, or in Arena 2. This is still to be determined.
- In the coming months staff, working with the arena user groups, hope to:
 - Determine which banners are to be displayed in Arena 2 and put them up.
 - Determine the best location for the new banners to be displayed in the WFC and put them up, possibly tied to a presentation organized by the user group at the start of the season.
 - Work with the donor sponsoring the history of ice sport exhibit.
 - Determine the best use for the display cabinet in the lower lobby.
 - Determine if additional display cases can be accommodated in the MDF wainscoting around the concourse.
 - Determine the best location to display the jerseys, plaques, and other memorabilia currently in storage.

NORTH CARIBOO RECREATION AND PARKS

WEST FRASER CENTRE BANNER AND MEMORABILIA POLICY

POLICY:

To foster civic pride and celebrate the success of a local sport team who wins a Provincial or better championship, while at the same time ensuring that the esthetic appeal of the West Fraser Centre is maintained for the community-at-large to enjoy, Championship Banners will only be displayed in the West Fraser Centre under the following circumstances;

1. The team who won the banner is from Quesnel and are regular users of the West Fraser Centre and/or Arena 2.
2. The banner is for winning a Provincial Championship or better.
3. The banner is for winning a Championship after September 1, 2017. Banners won prior to September 1, 2017 may be displayed in Arena 2.