

Hi Darron,

Thanks for the time to connect today!

Here is a quick summary of what we discussed, looking forward to any support you can provide.

The Cariboo Chilcotin Coast Tourism Association is seeking financial support in the amount of \$1,400 (as detailed below) to host the regional Tourism Industry Conference, November 2-4, 2018 in Williams Lake. The conference welcomes young and upcoming entrepreneurs, as well as seasoned industry leaders (and everything in between), in an atmosphere where they can share experiences, visions, and spark new ideas. This will be the first event in two years due to the hardship of the Wildfires in 2017/18 and we feel it is important to bring our partners together to learn and grow the tourism industry in the region. Attendance is primarily regional businesses, but also local governments, Indigenous partners, economic development officers and visitor centre staff.

The City of Williams Lake is a confirmed sponsor/partner and is providing the coordination and costs for the opening evening delegate reception on November 2.

This spring the CCCTA hosted a regional wildfire recovery symposium and did not request support, as we had been assured that we were eligible for the non-profit Red Cross support for the event. The Red Cross then deemed our application ineligible because our Association supports business and economic growth in the region. This caused the organization a loss of over \$10,000 and is straining our ability to host this important economic event. We are requesting an amount of \$1,400 to offset the costs of holding the event in the Gibraltar Room, as detailed below:

Room rental \$527.14/day plus tax; AV rental \$125/day plus tax; Setup/take down \$44/hour

If are able to support the CCCTA and local business community in holding this event we will recognize the CRD as a Gold Sponsor, including verbal recognition, logo and name on the website, media releases, programs and conference material, opportunity to set up a table/booth at the event and one full conference registration. If there is further recognition that we could offer to support the CRD, please let me know as we are very flexible.

**Amy Thacker, CEO**

Cariboo Chilcotin Coast Tourism Association

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