



Date: 27/11/2018

AGENDA ITEM SUMMARY

To: Chair and Directors, Cariboo Regional District Board

And To: John MacLean, Chief Administrative Officer

From: Emily Epp, Manager of Communications

Date of Meeting: Cariboo Regional District Board_Dec07_2018

File: 7130-16

Short Summary:

2018 CRD Wildfire Report

Voting:

Corporate Vote - Unweighted

Memorandum:

As part of the closure of the Emergency Operations Centre at the end of the 2018 wildfire season, the CRD's EOC had Tim Conrad from Butterfly Effect Communications conduct a public survey and produce a follow up report. The survey gathered feedback on the overall response efforts and the impacts on mental health, agriculture and businesses.

The survey was available online from Sept. 20 to Oct. 1. The same questions and format from the 2017 post-wildfire survey were used to provide a comparison between the two wildfire seasons. The results are outlined in the attached report; the detailed responses from the survey are attached as well.

It is important to note that 43 people who took the survey were evacuated during the 2018 wildfires, out of the 253 respondents. 37% of people who took the survey said they spent time on evacuation alert. This makes sense since most of the evacuation orders were in rural and remote areas – places without internet access – and the survey was only available online (for consistency with the 2017 survey). The survey is still informative and useful for measuring the CRD's response, but it should be noted that the opinions of those most directly affected by the 2018 wildfires, in terms of evacuation orders, are not reflected in these results.

For reference, the 2017 Wildfire Report and Appendix can be viewed on the CRD Website at www.cariboord.ca/recovery and downloaded directly at the following links:

- Report: www.cariboord.ca/uploads/3713/Wildfire_Consultation_Report.pdf
- Appendix: www.cariboord.ca/uploads/3714/Wildfire_Consultation_Report_Appendix.pdf

Attachments:

2018 Cariboo Wildfire Report

2018 Cariboo Wildfire Report – Survey Results

Financial Implications:

The survey was free and hiring Butterfly Effect Communications was covered through EOC recoverable expenses.

Policy Implications:

N/A

Alignment with Strategic Plan:

- ☐ Ensuring Sufficient and Sustainable Funding
- ☐ Building on our Relationships
- ☒ Providing Cost Effective High Quality Services
- ☐ Focusing on Being Well Governed

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CAO Comments:

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Options:

- 1) Receipt;
- 2) Receipt and other action;

Recommendation:

That the agenda item summary from Emily Epp, Manager of Communications, dated November 27, 2018, regarding the 2018 Cariboo Wildfire Report, be received.