

Cariboo Regional District  
File No. 1850-20  
South  
SEP 28 2018  
Referred To DCD



RECEIVED

Cariboo  
SEP 25 2018

DISTRICT OF 100 MILE HOUSE  
BRITISH COLUMBIA

**Grant for Assistance Joint Application**

**Organization Information Sheet**

Name of Organization:
South Cariboo Chamber of Commerce - Hot July Nights Car & Bike Show 2019
Mailing Address:
Box 2312, 100 Mile House, BC V0K 2E0
Telephone (office):
250-395-6124
Purpose of Organization (From Constitution or Incorporation Documents):
see attached *
How long has the organization operated in the community?
1970
BC Society Registration Number:
Registered under the Federal Board of Trade Act
Federal Charitable Registration Number: (if applicable)
N/A
Chairperson's name:
Christine Gallagher
Telephone:
[REDACTED]
Treasurer or Financial Officer's name:
Rick Takagi
Telephone:
[REDACTED]

Date of last Annual General Meeting (Attach minutes and current list of Directors):

May 9th, 2018

ATTACHED \* \*

Attach the last financial statement prepared and signed by the appropriate person (i.e., CA, CGA, CMA, comptroller, bookkeeper, financial officer, treasurer, etc.).

Attached \* \* \*

Previous Year Grant from CRD and District (if applicable)

\$ 2500.00

NOTE: A Final Report for previous year's grant MUST be included with this submission.

Attached \* \* \* \*

Current Grant Amount Requested

\$ 4500.00



## Grant for Assistance Application



Please answer the following questions, using additional paper if necessary.

1. What plans has your organization made to fund its activities over the next 3-5 years?

The event had a record number of participants in 2018. The committee is dedicated to draw more and more out of town participants and spectators and increase attendance each year by providing the event as a free community event. Plans to add more attractions to the event each year continues. The Chamber is committed to facilitate and ~~administrate this highly successful event. The Chamber is expanding its funding activities to better achieve the~~ goals of the Chamber. Membership has again increased by 10%. We also have expanded our staff to include an Events Coordinator. The main focus of this position is to implement and expand events and fundraising in the South Cariboo ~~that will benefit the business community and the residents of the South Cariboo while promoting the area~~ for visitors, new businesses and new residents.

2. If your organization charges user fees/memberships/admission, attach your current fee structure:

Attached ~~\*\*\*\*~~ \*

3. What are your organization's specific goals and objectives for this year? How do they differ from previous years?

~~The Chambers specific goals is to provide support for the business community with resources that are available to them, promote the South Cariboo as a whole as an attractive place to live, do business and/or retire. The Chamber is dedicated to the success and longevity of the Hot July Nights Car Show with administration and support of the event.~~

4. Who does your organization serve? (% of clients from District, % of clients from South Cariboo)

~~The Chamber services the South Cariboo as a whole. Participants with vehicle registrations were 48% from 100 Mile House and immediate area, 12% from Williams Lake and area and %40 from other regions of British Columbia. Representation Percentage of spectators will be relative to the population of each area in the South Cariboo. The events of the Chamber service 100% of the South Cariboo as a whole.~~

5. Does your organization receive a rental subsidy from the CRD and/or District? If so, how much?

We receive office space from the District of 100 Mile House

6. Does your organization receive any benefit from permissive tax exemption, and if so, how much? (information available from District Tax Department)

No

7. Does your organization use CRD or District owned facilities? If so, which ones?

We frequently rent venues: The Valley Room, south Cariboo Rec Centre, Centennial Park

8. How will you indicate that the CRD and District are contributing to your organization?



## Grant for Assistance Application



The acknowledgement of received funds are recognized in all advertising, social media, and programs. The Chamber also extends the invitation for leaders of our community to participate in the event either as a guest speaker, booth space, and or other request by the CRD or 100 Mile House.

### Project Summary Sheet

Please answer the following questions, using additional paper if necessary.

1. Brief Description of Proposed Use of Grant Being Applied For:

Grants are used in aid to cover the costs associated with the event. Such as advertising, website insurance, entertainment and equipment rentals.

2. How do you know there is a need for this service/project in our community?

HJN has been held in 100 Mile House for many years with 70% of the participants in the poker run and an estimated 3000 visitors this year that sets a new record. It is estimated there was a financial input of \$80,000 to the community over the weekend ( restaurants, hotels, shopping, and fuel.)

3. Is your agency applying for funds from other levels of government or other sources for this project?

We continue to search and apply for funding .

4. Would you still be able to complete the project if you do not receive the other funds applied for?

Hot July Nights Car Show does not have a positive net balance each year. This year we were closed to breaking even only.. This due to the ever with and added expenses to accommodate more people. \* We would NOT be able to continue without funding next year.

5. Please describe the impact of this application being denied or approval of an amount less than requested.

As you can see from the income statement this event is for community support and entertainment only. Without funding the event would not be able to continue. This would have a huge impact on the community economically and socially.

6. Start date of the project: October 2018

End date for the project: July 2019

## Grant for Assistance Application



7. Please describe the key activities that will take place to complete the project and any associated timelines.

The committee meets 9 months of the year and puts in over 400 hours of volunteer time to make the event a success. Fundraising starts in February and a schedule of tasks and timelines are organized.  
The Chamber provides administration and support of the event and will continue to do so on an on going basis.

8. Please provide a detailed financial budget for the project.

Attached ~~XXXXX~~ ~~4X~~

9. Please explain how you will measure and evaluate the impact of this project on the community? How will you determine if it was successful?

~~Success of the event is measured by the number of participants and spectators. The number of out of region participants and spectators is also measured as a success point. Verbal feedback is requested of participants, vendors and spectators. The numbers provide an economic boost to the South Cariboo.~~

THE INFORMATION INCLUDED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

\_\_\_\_\_  
President/Chairperson





# South Cariboo Chamber of Commerce

Box 2312,  
100 Mile House, B.C. V0K 2E0  
(250) 395-6124  
[manager@southcariboochamber.org](mailto:manager@southcariboochamber.org)  
[www.southcariboochamber.org](http://www.southcariboochamber.org)

*Providing a united voice for business and working to enhance the economic prosperity of the South Cariboo Community.*

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## **OUR MISSION STATEMENT**

We exist to drive and support economic growth in the South Cariboo and promote it as an ideal community in which to live, work, and play.

## **Our Vision**

We see the South Cariboo as a prosperous and thriving region due to:

- A commitment to making this the "best place to do business."
- An unwavering dedication to improving quality of life within the community.
- Emergence of key new industries to diversify our traditional economic base.
- Wise use of our natural resources and responsible environmental stewardship.
- Dedicated to the inclusion of all demographics and cultures within the South Cariboo.

## **Member Code of Conduct – Commitment**

"As a member of the South Cariboo Chamber of Commerce ("Chamber"), I/we recognize that membership is a privilege. Further, membership brings with it the responsibility to assure that all members also understand and commit to the following membership Code of Conduct.

Accordingly, I/we shall commit to:

1. Conduct all business and professional activities in a reputable manner, to reflect honorably upon the business community;
2. Respect the good reputation, profile and status of the Chamber, and represent the Chamber accordingly;
3. Understand, support, and promote the Missions and Goals of the Chamber;
4. Whenever reasonably possible, participate in the functions and activities of the Chamber, plus, in the promotion and enhancement of business growth and related activities such as the Shop Local Incentive and the Chamber Bucks Program within the City of 100 Mile House.

I/we also understand that the failure to adhere to the professional and personal obligations outlined above, and as further defined in Chamber By-Laws, as well as Boards of Trade Act, *can result in the termination of my membership by the Chamber's Board of Directors* ("Board").

Membership continues in force for January 1st to December 31st each year and will remain in force until revoked in writing. Upon termination/revocation of Membership, all benefits, all media advertising and presence/links on the Chamber website are also terminated.

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## **SOUTH CARIBOO CHAMBER OF COMMERCE**

Annual General Meeting – Meeting Minutes

Wednesday, May 9, 2018

Valley Room

1. Opening Comments

Christine Gallagher welcomed the Chamber members, directors and guests to the AGM.

2. Message from CRD Board Chair Margo Wagner, MLA Donna Barnett and Bill Hadden from the District of 100 Mile House.

3. Approval of 2017 AGM minutes

a. Motion to accept 2017 AGM minutes. 1) Rick 2) Ralph All in favour.

4. Financial Report – Keith Greenhalgh

Membership in the Chamber has increased for the second year in a row. There is a \$15K surplus in the account.

a. Motion to accept yearend financial statement ending March 31, 2018.

1) Rick 2) Ralph All in favour

b. Motion to appoint PMT as accountant for 2018

1) Tom 2) Carl All in favour

5. Chair Report

Christine Gallagher thanked the directors and members for their support.

6. Executive Director Report

Shelly Morton thanked the members and directors for their support and reviewed the year's activities. Of note is that membership is up 15 % over the previous year.

7. Call for Nominations

Rob Fry, Ralph Myhill-Jones, Rick Takagi, and Chad Swanson are up for re election and agreed to let their names stand for another term.

There was a first call for nominations. Carl Gimse nominated Jeremy Welch who agreed to stand for election.

There was a second call for nominations.

There was a third call for nominations.

There being no further nominations those standing for nomination were elected by acclamation.



8. Board Retreat

The strategic planning session for the new board was set for June 14.

9. Adjournment

Motion to adjourn the 2018 AGM. 1) Rick 2) Ralph All in favour

List of attendees

Christine Gallagher  
Keith Jackson  
Leon Cretien  
Ken Chan  
Christina Roderick  
Ashlee Hyde  
Bruce Madu  
Josh Dickerson  
Rick Takagi  
Michele Hyek  
Brian Cowell  
Bill Hadden  
Martina Dopf  
Cassidy Mellot  
Marian Schulling  
Cathi Gimse  
Jeremy Welch  
Kim Andruk  
Keith Greenholgh  
Ralph Myhill-Jones  
Carl Gimse  
Rob Fry  
Bev Fry  
Pedro (from Spruce Hill)  
Christine (from Spruce Hill)  
Shelly Morton  
Robyn Angus  
Tom Gallagher  
Chad Swanson  
Sally Gimse

## **Board of Directors results -2018 AGM results**

Christine Gallagher

Tom Gallagher

Leon Chretien

Carl Gimse

Keith Jackson

David Jurek

Len Doucette

Rob Fry

Ralph Myhill-Jones

Rick Takagi

Chad Swanson

Jeremy Welch



**SOUTH CARIBOO CHAMBER OF COMMERCE**  
**Statement of Revenues and Expenditures**  
**Year Ended March 31, 2018**  
*(Unaudited - See Notice To Reader)*

	2018	2017
<b>Revenue</b>		
Event income	\$ 46,861	\$ 43,721
Grants/In kind	8,700	6,000
Membership	24,338	21,531
Other income	11,817	7,131
Professional services	160	1,600
Visitor centre sign	7,750	7,894
	<u>99,626</u>	<u>87,877</u>
<b>General and administrative expenses</b>		
Accounting fees	750	750
Advertising and promotion	1,707	814
Bad debts	261	3,873
Bank charges and interest	1,011	989
Donations	2,000	-
Insurance	1,764	1,938
Membership meetings	-	533
Memberships	2,439	2,373
Office	1,375	1,889
Board	2,158	39
Event costs	26,577	31,993
Rental	6,138	6,000
Repairs and maintenance	138	-
Travel	2,575	1,684
Telephone and utilities	1,962	1,980
Wages and benefits	33,964	33,580
	<u>84,819</u>	<u>88,435</u>
<b>Excess (deficiency) of revenue over general and administrative expenses</b>	<u>\$ 14,807</u>	<u>\$ (558)</u>

The accompanying notes are an integral part of this statement.

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South Cariboo  
Chamber of Commerce

Hot July Nights Show & Shine  
Income Statement 2018

Revenue

Grants	5000.00
Sponsors	1900.00
Park Deposit- refund	500.00
total revenue	8735.00

Expenses

Advertising	1489.95
Signage	1000.00
Administration	750.00
Prizes/Bursaries	975.00
Misc Expenses	253.52
Entertainment	750.00
Park Deposit	500.00
Trophies	348.00
Equipment Purchase	2069.89
Equipment Rentals	520.00
Total Expenses	8656.36
Net Income	78.64





## Hot July Nights 2018 EVENT REPORT

The Hot July Nights event took place this year on July 13, 14 and 15. This year's event was marked by perfect weather and a record number of participants and spectators in attendance. The weather was excellent for the poker run and barbeque on Saturday as well as on Sunday for the main event as well. One of the highlights of the event was the participation of the Wildfire Recovery Tour which was organized by a Vancouver Island Car Club. This tour started on Vancouver Island, worked its way through the Cariboo to Quesnel and finished up in 100 Mile House at Hot July Nights. Their website promoted businesses along the route as well.

### Friday, July 13

A rod run was organized and run from the A & W and out to the 108 Ranch area.

### Saturday, July 14

There were 70 participants in the poker run this year which was a record. The poker run started from the South Cariboo Recreation Centre, stopped at several different businesses for cards along the route and finished up at the Iron Horse Pub in Lone Butte for a barbeque dinner for the participants. This was the day that Lone Butte Rocks was happening so the poker run was a great tie in and support of that event.

### Sunday, July 15

Registration and vendor set up opened Sunday morning at 8:00 am. The show opened at 10:00 am and ran to 3:00 pm, followed by the awards (31 categories) ceremony. Here are a few key points about the day.

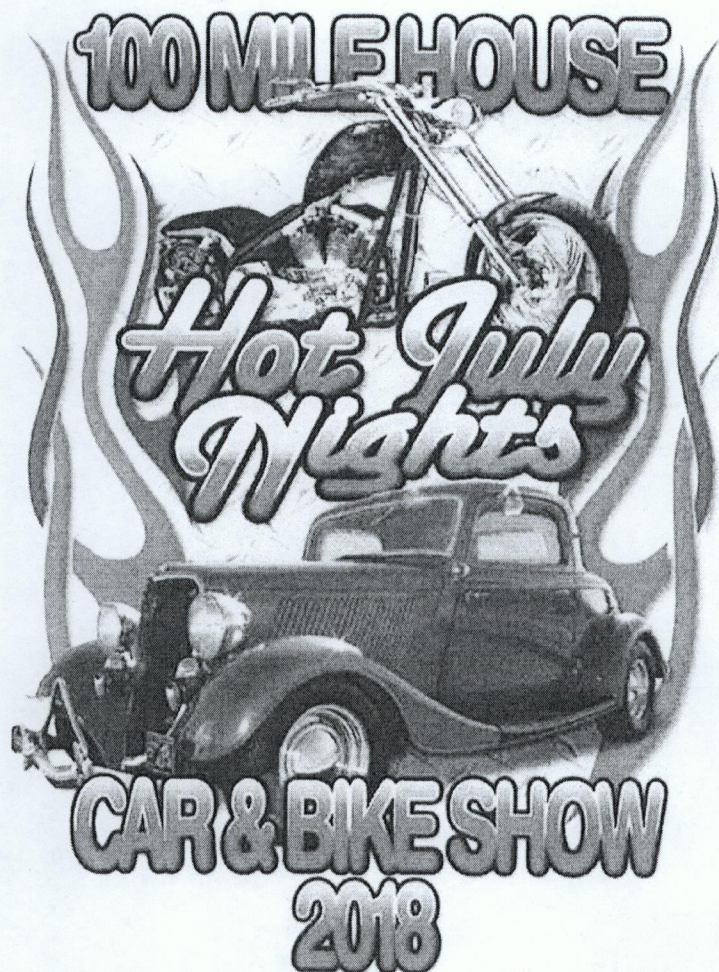
- 275 combined registered and unregistered vehicles & bikes.
  - 48 % from 100 Mile House and immediate area
  - 12 % from Williams Lake / 150 Mile House / Clinton area
  - 40 % from other areas of BC
- We estimate 3000 visitors throughout the day
- Estimated financial input of \$80K – \$90K to community over weekend because of event (restaurants, hotels, motels, shopping, fuel)
- There were several food vendors and various other vendors on site Sunday. The Women's Centre had a tent set up selling Tim Hortons coffee and water as a fund raiser. Crimebusters had a tent set up for a fundraising draw as well.
- The South Cariboo Rhythmic Gymnastics Club provided a very colorful demonstration during the band's intermission.
- Laura Dewar, the 100 Mile House Community Wellness manager organized a Wildfire Resiliency Celebration in a 30' x 30' tent on site which garnered a lot of attention. CFJC from Kamloops featured this booth in a newscast.
- Sponsorship monies were spent on local newspaper advertising, radio advertising, internet advertising, prizes, outhouse rentals,

locally produced printing and signs, miscellaneous expenses, and musical entertainment for Sunday.

- Having the permanent outdoor stage set up was a great addition to the park and great for the band.
- The event was advertised in the auto section of the Province as well (at no charge) and on Harrison's List (a website listing car and bike shows throughout western Canada and the US – no charge as well).
- There were two new 4' x 4' signs on site Sunday that listed all of the sponsors. The MC for the day also named the sponsors throughout the course of the day.
- The Hot July Nights website listed all the sponsors as well.
- All of the print advertising and the posters listed the sponsors.



# July 13, 14 & 15, 2018



**Friday, July 13 -**

**A&W Restaurant, Hwy 97 Coach House Square**

**6:00 p.m. - Meet and Greet with  
100 Mile Cruzers Car Club & Rod Run**

**Saturday, July 14 -**

**Staging at the South Cariboo Rec Centre**

**2:00 to 3:00 p.m. - Poker Run and  
Early Show 'n' Shine Registration**

**3:00 p.m. - Poker Run starts!**

**4:30 p.m. - Poker Run finishes,  
BBQ Dinner & Live Band  
at Iron Horse Pub, Lone Butte, Hwy 24**

**Sunday, July 15 -**

**Show & Shine in Centennial Park**

**10:00 a.m. to 3:00 p.m.**

**\$10.00 Entry Fee for Registrants. Entrance off Cedar Avenue**

**8:00 a.m. - Gates open for registrations**

**10:00 a.m. - Show opens to spectators  
FREE SPECTATOR ADMITTANCE**

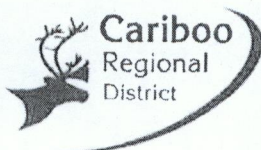
**3:00 p.m. - Awards Ceremony**

**Live Music by ROCKABILLY JAY & THE CADILLAC BONES • Food Vendors**

- Over 30 Trophy Categories! Including People's Choice Award
- Random prize draws for registrants (must be in attendance to win)



**District of  
100 Mile House**



**ANDRE'S  
ELECTRONIC EXPERTS**

**LORDCO  
= AUTO PARTS =**

**GOAT  
World Class Rock**

**South Cariboo  
Chamber of Commerce**

**Northern  
Development  
INITIATIVE TRUST**

**COUNTRY  
Tire Service**

**NAPA AUTO PARTS  
TOTAL PARTS EXPRESS LTD.**

**CaribooRadio.com**



**Kranky's  
GARAGE LTD.**

**Integra Tire  
Auto Centre**

**Hammer  
Collision**

**TIMBER  
MART**

**CATRODIA  
TIRE  
Williams Lake, BC**



**Williams Lake & District  
Credit Union**

**Most Wanted  
Contracting Ltd.**

**ROYAL LEPAGE  
100 MILE REALTY  
ROB READ**

**100 Mile House  
Free Press**



# Thanks to our Hot July Nights Sponsors



Northern  
Development  
INITIATIVE TRUST



South Cariboo  
Chamber of Commerce

**AUTO PARTS**  
TOTAL PARTS EXPRESS LTD.

REGENCY

Westwood  
MOTEL

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Krunky's  
GARAGE

LORDCO  
207 AUTO PARTS LTD.

NEW & USED  
AUTO PARTS  
LTD.

COUNTRY  
AUTO PARTS LTD.

Hammer  
Collision

ROYAL LEPAGE  
100 MILE REALTY  
BOB READ

100 MILE  
MOTEL

Williams Lake & District  
Credit Union

Westwood  
Contracting Ltd.

Integra Tire  
L.L.C. & SONS

SUNRISE FORD  
L.L.C. & SONS

Andre's  
ESSENTIALS EXPERTS





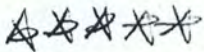












## South Cariboo Chamber of Commerce

**The below information is considered private information and will not be share by the South Cariboo Chamber of Commerce.**

Length of time in business: \_\_\_\_\_ Number of Employees: \_\_\_\_\_ full time \_\_\_\_\_ part time \_\_\_\_\_

The Chamber would like your permission to add your business email to our newsletter list:

NO YES

Is there an additional email that you would like newsletter emails to be sent to?

NO YES (If yes please provide additional email) \_\_\_\_\_

Please provide emergency contact information other than the business or organization contact information. The Chamber will only use the following in the case of a state of emergency and will not share the information below.

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Schedule of Annual Membership Investment Assessments (Membership Fee)

# of Employees	Membership Dues	GST	Total Annual Fee
Home-based, no employees	\$105.00	\$5.25	110.25
1 – 2	125.00	6.25	131.25
3 – 4	145.00	7.25	152.25
5 – 9	167.00	8.35	175.35
10 – 15	192.00	9.60	201.60
16 – 20	225.00	11.25	236.25
21 – 50	280.00	14.00	294.00
51 +	442.00	22.10	464.10
Non-Profit Associations	57.00	2.85	59.85
Non-Voting Associate	84.00	4.20	88.20
Second Business*	47.00	2.35	49.35

\*Second Business requires its own membership form (a business working in the same premise/location as the first business )

Amount of membership fees due \$ \_\_\_\_\_ payment can be made by MasterCard, Visa or Cheque to South Cariboo Chamber of Commerce

I hereby apply for membership in the South Cariboo Chamber of Commerce. I understand and agree that this membership contract will remain in effect until I resign, after giving 10 days advance notice in writing, and that my membership is due and payable on or before the 31<sup>st</sup> of January annually, for the current year. I understand that the business membership will attach to the company named above, and not to any individual, and that it is non-transferable. Fees are payable annually for a period of one calendar year, beginning the 1<sup>st</sup> day of January ending the 31<sup>st</sup> day of December. Membership dues received by this Chamber of Commerce are non-refundable. New members only (excluding past members) may be eligible for prorated membership dues if registered late in the year (must be pre-approved by the Chamber Manager).

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant's Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

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South Cariboo  
Chamber of Commerce

Hot July Nights Show & Shine  
Budget 2019

Revenue

Grants	4000.00
Sponsors	2500.00
Park Deposit- refund	500.00
total revenue	7000.00

Expenses

Advertising	1500.00
Signage	1000.00
Administration	750.00
Prizes/Bursaries	750.00
Misc Expenses	250.00
Entertainment	750.00
Park Deposit	500.00
Trophies	350.00
Equipment Purchase	500.00
Equipment Rentals	520.00
Total Expenses	6870.00
Net Income	130.00