



Date: 12/09/2018

AGENDA ITEM SUMMARY

To: Chair and Directors, Cariboo Regional District Board
And To: John MacLean, Chief Administrative Officer
From: Darron Campbell, Manager of Community Services
Date of Meeting: Cariboo Regional District Board_Sep21_2018
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Short Summary:

Conference Hosting Support Request from the Cariboo Chilcotin Coast Tourism Association

Voting:

Stakeholder Vote – Weighted – Electoral Areas A, B, C, D, F, G, H, I, J, K & L

Memorandum:

A request has been received from the Cariboo Chilcotin Coast Tourism Association (CCCTA) for financial support to host its annual tourism conference.

The regional conference is planned to be held in Williams Lake in November and the CCCTA intends to utilize the Gibraltar Room at the Cariboo Memorial Recreation Complex.

As per the fees and charges bylaw for the Central Cariboo Recreation function, there is no ability to waive these facility rental costs.

However, in the economic development function 2018 business plans for the south Cariboo, north Cariboo and Electoral Areas D, F, J and K there is a goal and budget allocation to support conferences and events that encourage economic activity. Electoral Area E does not have an economic development function and does not have the option of providing support through a Grant for Assistance due to the Cariboo Regional District election policies.

The event and the request from the CCCTA are a reasonable fit for the purpose of those goals and financial support could be provided via the economic development budgets.

Attachments:

Event Support request from the CCCTA

Financial Implications:

The CCCTA has requested \$1,400 to offset the cost of renting the Gibraltar Room. There is adequate funding available within the various economic development functions to provide this amount.

Policy Implications:

None. Each economic development function noted has an approved business plan goal to support events that stimulate economic activity.

Alignment with Strategic Plan:

- Ensuring Sufficient and Sustainable Funding
- Building on our Relationships
- Providing Cost Effective High Quality Services
- Focusing on Being Well Governed

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CAO Comments:

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Options:

1. Receipt;
2. Endorsement of the recommendation;
3. Defer.

Recommendation:

That the agenda item summary from Darron Campbell, Manager of Community Services, dated September 12, 2018, regarding a conference hosting support request from the Cariboo Chilcotin Coast Tourism Association, be received. Further, that funding support be provided consistent with 2018 economic business plan goals and allocated as \$300 from the south Cariboo, \$300 from the north Cariboo, and \$200 each from Electoral Areas D, F, J and K.