

Staff Report

Original signed by: Deputy City Manager Bolton

Report Date: January 9, 2019

Meeting Date: January 15, 2019 – Joint Committee

To: City Manager

From: Director of Community Services

Subject: Community Partnership Agreement

PURPOSE

To obtain approval from the City of Quesnel and the Cariboo Regional District to enter into an amended Community Partnership Agreement with the Gold Rush Cycling Club, the Cariboo Mountain Bike Consortium, and the Lhtako Dene Nation to develop and promote Quesnel as a Mountain Bike destination.

SUMMARY

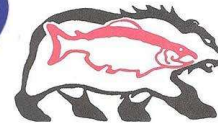
- The City and CRD entered into a Community Partnership Agreement in 2018 with the Gold Rush Cycling Club and the Cariboo Mountain Bike Consortium, an organization that promotes mountain biking in the Cariboo including 100 Mile House, Williams Lake, Quesnel, and Wells.
- The agreement has been revised to include the Lhtako Dene Nation.
- The partnership agreement establishes that the parties will promote Quesnel as a mountain bike tourism destination, engage local businesses and tourism associations to enhance the mountain bike experience, seek funding opportunities to support the growth and development of mountain biking in the area, and promote mountain biking as an economic driver in Quesnel.

RECOMMENDATION

That the North Cariboo Joint Committee recommend to the Cariboo Regional District Board and Quesnel City Council that they enter into the attached community partnership agreement with the Gold Rush Cycling Club, the Cariboo Mountain Bike Consortium, and the Lhtako Dene Nation.

ATTACHMENTS

- Community Partnership Agreement



COMMUNITY PARTNERSHIP AGREEMENT

Between:

**The Cariboo Mountain Bike Consortium, The Gold Rush Cycling Club,
The City of Quesnel, Cariboo Regional District and The Lhtako Dene Nation**

Whereas:

This partnership is intended to create a platform for a long-term and mutually beneficial relationship that is founded on the principles of trust, respect and open communication.

The partners agree to pursue collaborative approaches to sustaining vibrant, progressive and economically beneficial, trail based recreation initiatives in the City, CRD, and Lhtako Dene Nation area.

The partners agree that hiking, trail running, mountain biking, and other forms of non-motorized trail based recreation activities constitute a net benefit to the community and align with the City's and CRD's sustainability declaration and other planning initiatives.

Therefore, the City, CRD, CMBC, Gold Rush Cycling Club and Lhtako Dene Nation agree to pursue the following initiatives:

1. Continue to promote Quesnel as a non-motorized trail based tourism destination.
2. Seek collaborative ways in which to engage local businesses and tourism associations in activities that enhance local trail initiatives, infrastructure and the overall trail experience.
3. Seek collaborative funding opportunities that support the growth and development of non-motorized trail based recreation infrastructure in the City.
4. Seek means to continue increasing the public exposure of non-motorized trail based recreation in the City through the development of murals, art, events, and other infrastructure that illustrates the mutual goal of integrating non-motorized trail sports into the culture of Quesnel.
5. Collaborate and share marketing and promotional material that enhances the collective effort to advance non-motorized trail recreation as an economic driver in the City and CRD.

Signed on _____, 2018

On Behalf of the Gold Rush Cycling Club:

John Courtney, President _____

On Behalf of the Cariboo Mountain Consortium:

Thomas Schoen, Chair

Mark Savard, Vice-President _____

On Behalf of the City of Quesnel:

Bob Simpson, Mayor _____

On Behalf of the Cariboo Regional District:

Margo Wagner, Chair _____

On Behalf of the Lhtako Dene Nation

Garry Yablonski, Band Administrator _____