

April 09, 2019

Central Cariboo Joint Committee  
Suite D - 180 Third Avenue North  
Williams Lake, B.C.



Dear Joint Committee Members,

The Williams Lake Stampeders Hockey Association is a not for profit group run completely by volunteers and funded with sponsorship dollars. For more then 80 years the Stamps have been playing competitive hockey in our community and they continue to make us proud as they travel the province representing the spirit of hockey we share and foster in our core community values and they are the highest level of competitive hockey found in Williams Lake.

Like most community groups and organizations, we are currently facing challenges in recruiting and retaining members, specifically for the Stamps, we're struggling with recruiting high level, committed, on ice talent. We struggled through the last half of our 2018-2019 season due to our inability to get enough quality players on the ice to be competitive. To combat this problem the executive group has identified the challenges to the viability of our team and come up with an action plan to continue to bring high caliber Men's Senior Hockey to Williams Lake. The Central Interior Hockey League has lost a couple teams in the league over the past few years due to similar reasons and we don't want the Stamps headed in that direction.

Part of what we need to build a strong committed team is an overall atmosphere of respect, fun and support of the team. We need our guys to know we appreciate the time and effort they give to the team and we need to give them the tools to win and be competitive. As part of our tool box I would love to be able to give the players access passes for the gym and pool, but of course being a non-profit, I would like to request your support in the form of a donation of these passes for no-cost to the team.

Pool and gym passes are a perfect mix of reward and competitive tools. Many of the guys head to the hot tub after fast paced tournaments or double game weekends to soak away the aches of hard-hitting body checks. Competitively if we can get our guys into the gym more and raise their stamina and strength, we become a better team and if the guys can work out together, they become a more cohesive team.

We can have a maximum of 32 carded players at any given time and our season generally lasts from October to the end of March. I am asking you today to consider the donation of passes for our players for our 2019-2020 hockey season.

Thank you for considering my request. I would be happy to answer any follow-up questions you may have,

Sincerely,

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Marketing & Sponsorship Directors  
Williams Lake Stampeders Hockey Club