



**Date:** 09/08/2019

## **AGENDA ITEM SUMMARY**

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**To:** Chair and Directors, Policy Committee  
**And To:** John MacLean, Chief Administrative Officer  
**From:** Emily Epp, Manager of Communications  
**Date of Meeting:** Policy Committee\_Aug22\_2019  
**File:** 340-50

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### **Short Summary:**

Revised Social Media Policy

### **Voting:**

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### **Memorandum:**

The CRD's current social media policy has been revised and is presented for the Committee's review and approval. The current and revised policy versions are attached.

### **Attachments:**

Current CRD Social Media Policy  
Draft CRD Social Media Policy

### **Financial Implications:**

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### **Policy Implications:**

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### **Alignment with Strategic Plan:**

- Ensuring Sufficient and Sustainable Funding
- Building on our Relationships
- Providing Cost Effective High Quality Services
- Focusing on Being Well Governed

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### **CAO Comments:**

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### **Options:**

- 1) Receipt;
- 2) Receipt and approve revised policy;
- 3) Receipt and other action;
- 4) Defer

**Recommendation:**

That the agenda item summary from Emily Epp, Manager of Communications, dated August 9, 2019, regarding a revised Social Media Policy, be received. *Further action at the discretion of the Committee.*