



building communities together

2020 Business Plan South Cariboo Economic Development (1017)

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Working in partnership with communities large and small to offer local, sub-regional, and regional services to ensure that the Cariboo Chilcotin is a socially, economically, and environmentally desirable region.

Department/Function Services

The South Cariboo Economic Development service was originally established through Bylaw No. 3573 in 2000. In 2004, Bylaw No. 3878 limited the service to Electoral Areas G and L. In 2007, Bylaw No. 4312 added Electoral Area H back into the function.

The service was created to support and promote economic development in the South Cariboo. This service is provided through individual project support with various partner groups and service delivery-based agreements with the District of 100 Mile House and the 100 Mile Development Corporation.

Currently, there is a contribution agreement in place with the Development Corporation to support the South Cariboo Tourism Marketing Strategy (2019-2021) and the Lone Butte Historical Society (2018-2020) to support operation of the roadside tourism and heritage site on Highway 24.

Agreements are also in place to make contributions to the 100 Mile House sani-dump (2019-2021), to support tourism infrastructure and an advertising agreement with the Rotary Club of 100 Mile House (2019-2023) for its mobile stage.

Electoral Areas G, H, and L participate in the service and taxation is based on the assessed value of land and improvements. There is no requisition limit for this service.

The Directors for Electoral Areas G, H, and L are responsible for the governance of this service.

Business Plan Goals, Rationale & Strategies

2020 Goals

1. **Goal:** Continue to encourage partnerships for economic development projects and activities.
 Rationale: Maintaining existing and creating new partnerships is an efficient and cost-effective way to deliver economic development services.
 Strategy: As projects and strategies are brought forward, appropriate partners, such as senior governments, municipalities, non-profit groups, and First Nations, will be identified.
2. **Goal:** Review the contribution agreement with the Lone Butte Historical Society.
 Rationale: The current support agreement to assist the society with operation of the roadside tourism and heritage site on Highway 24 will expire at the end of 2020.
 Strategy: The current agreement will be reviewed by staff and the society and renewed if there are no material changes to the terms and conditions.
3. **Goal:** Support the Cyclone Taylor Cup Junior B hockey tournament.
 Rationale: The tournament will be a major event for the community and the South Cariboo Recreation Centre, and an important opportunity to showcase the area to visiting teams and spectators from around the province.
 Strategy: A funding support contribution for the Wranglers Junior B Hockey Club is included in the function financial plan.
4. **Goal:** Sponsor conferences and events in the South Cariboo.
 Rationale: Conferences and events draw visitors to the South Cariboo and encourage economic development in the area.
 Strategy: The resources necessary to provide limited sponsorship to conferences and events is included in the function financial plan.
5. **Goal:** Coordinate the roundtable session of the Economic Development Officers within the region.
 Rationale: The Regional Economic Development practitioner's roundtable builds, maintain efficient relationship and provide a platform for EDO's throughout the region to share resources, projects initiatives, strategies, challenges and best practices. This goal is included in the corporate tactical plan developed in 2019.
 Strategy: Workshop will be led and report made by the Regional Community Economic Development Officer, with support from the Manager of Community Services.
6. **Goal:** Review the Species at Risk Act for potential impacts to the regional economy.
 Rationale: The ongoing periodic review will enable preemptive preparation for potential negative economic impacts prior to legislative actions taken by the provincial or federal governments, as was the case with the mountain caribou

recovery plan and restrictions on high elevation timber supply. This goal is included in the corporate tactical plan developed in 2019.

Strategy: The review will be made by the Regional Community Economic Development Officer each quarter of the year.

Overall Financial Impact

The 2020 requisition remains unchanged from the 2019 requisition at \$63,750 and this level is maintained through the five-year financial plan.

Significant Issues & Trends

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter and has committed to continuing to work towards carbon neutrality in respect of corporate operations.

Measuring Previous Years Performance

Goal: Review the contribution agreement with 100 Mile Development Corporation to support operation of the Visitor Information Centre.

- Completed. The agreement has been renewed to end of December 2021 at the same terms and conditions.

Goal: Contribute to site infrastructure improvements and development of promotional materials for the Interlakes Farmers' Market.

- Not Completed. No projects were brought forward by the group in 2019.

Goal: Contribute to event hosting infrastructure upgrades and equipment at the 108 Mile House Heritage Site.

- Not Completed. No projects were brought forward for support.

Goal: Continue to encourage partnerships for economic development projects and activities.

- Completed. Contribution was made to support the installation of the Lac La Hache community welcome sign.

Goal: Sponsor conferences and events in the South Cariboo.

- Completed. Rodeo events were supported via event sponsorship to draw visitors and promote economic development in South Cariboo.