



building communities together

## 2020 Business Plan Heritage Conservation (1670)

*Havan Surat, Manager of Development Services*

***Working in partnership with communities large and small to offer local, sub-regional, and regional services to ensure that the Cariboo Chilcotin is a socially, economically, and environmentally desirable region.***

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### Department/Function Service

The Heritage Conservation service was established in 2005 by Bylaw No. 4070 to operate heritage conservation as a service in the Cariboo Regional District. The participating areas for this service include all of the electoral areas. There is no requisition limit for this service.

All Electoral Area Directors are responsible for the governance of this service.

### Business Plan Goals, Rationale & Strategies

#### 2020 Goals

- Goal:** Increase number of properties on the CRD Heritage Register.  
**Rationale:** In early 2007, the CRD Heritage Register was implemented, with one property being established on the Register. The following year, the Board approved the membership of the Heritage Steering Committee. In 2009, a training program was offered by the Heritage Ministry and a number of community members took part in the training program held in Williams Lake. Since this time, additional members have been trained to continue this work. As such, local persons are able to write Statements of Significance.  
**Strategy:** A goal continues to be listed in the Heritage Terms of Reference “to increase public awareness of heritage resources”, the Steering Committee looks to expanded recognition into the Chilcotin and other areas of the Cariboo, including the North Cariboo and First Nations sites. In addition, the committee will investigate how to register Heritage Cemeteries within the CRD.

2. **Goal:** Increase heritage awareness throughout the Cariboo Chilcotin.  
**Rationale:** Heritage awareness can bring a sense of community pride and identity, as well as attract tourism.  
**Strategy:** Finalize and implement the communications plan developed in 2018 and continue to use local community events to highlight heritage in the Cariboo Chilcotin.



3. **Goal:** Continue to facilitate the inclusion of First Nations heritage sites on the CRD Heritage Register.  
**Rationale:** The first citizens of the Cariboo Chilcotin were First Nations peoples. As such, the area is rich with First Nations settlements and cultural sites.  
**Strategy:** Continue to work with First Nations Bands, initially through First Nations members on the Heritage Steering Committee, to develop strong relationships related to cultural heritage and to share information, as well as continue to solicit First Nations membership on the Committee.
4. **Goal:** Continue the distribution of the Cariboo driving brochure.  
**Rationale:** A benefit to the local economies of the Cariboo is tourism. One of the means of enhancing tourism is by developing an inventory of historic places.  
**Strategy:** The driving tour brochure was completed and launched in 2013. Year 2019 was the seventh year of printing and distribution. It is expected that the demand will continue into 2020 and has been allocated in the budget. Distribution will continue to be recorded. Updates to the brochure will continue and a new print order will be completed before the start of the spring tourism season. The committee will also ensure the changes are reflected in the “virtual” digital GIS tour.

5. **Goal:** Explore funding sources that are available for heritage conservation.  
**Rationale:** Acquiring funding for heritage conservation projects is an important milestone for strengthening heritage awareness in the region.  
**Strategy:** Many provincial and federal grants are available for heritage preservation projects. Work on investigating available funding resources in the Province of British Columbia and in Canada. Preparation of application requirements to submit completed grant applications for applicable heritage projects in the Cariboo region.

### **Overall Financial Impact**

Requisition will remain as per 2015, being \$5,000.

In the five-year financial plan, the requisition is projected to remain at \$5,000 per year. We have allocated \$2,000 for travel costs for 2020 as some members have a long distance to travel to attend meetings. \$3,000 has been allocated for 2020 in support of the communications plan, including reprinting of the Heritage Driving brochure at \$2,500 for 2020.

The committee will participate and contribute to Heritage Week and continue to pursue partnerships to highlight heritage awareness.

### **Significant Issues & Trends**

In 2019, Stanley Hotel property was added to the CRD Community Heritage Register. The CRD also confirmed that the Stanley Hotel has been added to the Provincial Heritage Register.

The CRD can place properties on its Heritage Register without formal Statements of Significance; however, they cannot be advanced for provincial and federal registration without a Statement of Significance. The Heritage Steering Committee has developed an application form to enable an assessment of the heritage merit of sites proposed for inclusion on the heritage register. The web page for the Heritage Steering Committee is updated on a regular basis to show the Heritage Register with Statements of Significance, background information on heritage sites, all meeting minutes and upcoming meetings. In addition, the reference materials for the CRD Heritage Register can be found at the CRD Williams Lake Public Library.

## Measuring Previous Years Performance

1. **Goal:** Increase number of properties on the CRD Heritage Register.
  - One property was added to the registry in 2019. Additional background information on current Heritage Register sites was compiled and posted on the Heritage web page. – *Completed and ongoing.*
2. **Goal:** Increase heritage awareness throughout the Cariboo Chilcotin.
  - In consultation with the Manager of Communications, a communications plan was drafted for the Heritage Committee. The committee plans to host a table at upcoming local events and festivals in fall 2019. – *Completed and carried forward.*
3. **Goal:** Continue the distribution of the Cariboo Driving brochure.
  - The driving brochure still proves to be popular with over 1,000 distributed in 2019. Updates to the brochure were completed and a new insert was added to include GPS coordinates. A virtual driving tour was completed and is live on the Heritage web page. – *Completed and carried forward.*