



CITY OF WILLIAMS LAKE COUNCIL REPORT

DATE OF REPORT: February 18, 2020
DATE & TYPE OF MEETING: February 26, 2020 Joint Committee Meeting
AUTHOR: Ian James, Director of Community Services
SUBJECT: 2020 COMMUNITY RECREATION INTEREST SURVEY RESULTS
FILE: 6120-02

Recommendation

That Council receive the City of Williams Lake and area 2020 Recreation Interest Survey and PowerPoint presentation for information only.

Purpose

The community recreation interest survey results will be used by administration as a guideline and planning tool to ensure the success of City's Recreation Master Plan

Background / Discussion

Administration is responsible to conduct a general community recreation interest and needs survey approximately every 5 years. The survey results are analyzed by administration and used as a guideline to ensure the successful execution of the 2011 Parks, Trails & Outdoor Recreation Master Plan.

Financial Considerations (Cost and Resource Allocation)

- ☐ Yes (explain)
☒ N/A

Legislative Considerations (Applicable Policies and/or Bylaws)

- ☐ Yes (explain)
☒ N/A

This project aligns with the following Strategic Priority Areas:

- ☒ Resilient and Diversified Economy
☒ Strong Community Relationships
☒ Financial Stability and Sound Asset Management
☒ Positive Community Image

- ☐ Healthy and Inclusive Workplace
- ☐ Other

Other Implications (Environmental/Social/Economic)

- ☐ Yes (explain)
- ☒ N/A

This report has been prepared in consultation with:

Hasib Nadvi, Manager of Planning & Development
Guillermo Angel, Corporate Engagement Officer

CAO Comments

I have reviewed and concurred on this report.

Respectfully submitted,

Ian James
Director of Community Services

ATTACHMENTS:

Attachment A – 2020 Community Recreation Interest Survey Results