

Grant for Assistance Application – Central Cariboo


Cariboo Regional District
File No. 1850-02

FEB 19 2020

Referred To DCO

Organization Information Sheet

Name of Organization:	Eagle View 4D Barrel Races
Mailing Address:	2506 Tawny Way, Williams Lake, B.C. V2G 4W1
Telephone (office):	██████████ email: ██████████
Purpose of Organization (From Constitution or Incorporation Documents):	volunteer based club that produces barrel races and gymkhanas through the year
How long has the organization operated in the community?	20 years
BC Society Registration Number:	N/A
Federal Charitable Registration Number: (if applicable)	N/A
Chairperson's name:	Lori Rankin
Telephone:	as above email:
Treasurer or Financial Officer's name:	Susan Tritt
Telephone:	██████████ email: ██████████

Date of last Annual General Meeting (Attach minutes and current list of Directors):

meet every month, second Tuesday at 6:30 pm

Attach the last financial statement prepared and signed by the appropriate person (i.e., CA, CGA, CMA, comptroller, bookkeeper, financial officer, treasurer, etc.).

Previous Year Grant from CRD (if applicable) \$ 1,000

NOTE: A Final Report for previous year's grant MUST be included with this submission, if not previously submitted.

Current Grant Requested from CRD \$ 1,000



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Please answer the following questions, using additional paper if necessary.

1. What plans has your organization made to fund its activities over the next 3-5 years?

Annual sweetheart social auction and funds from race proceeds. We have developed an enhanced advertising package for Williams Lake and area businesses as incentive to sponsor our events.

2. If your organization charges user fees/memberships/admission, attach your current fee structure: Club memberships for arena operating expenses, time only fees retained for added money at races.
3. What are your organization's specific goals and objectives for this year? How do they differ from previous years?

We strive to get bigger and better each year. Added money goal for this 2 day event is \$3,000. The more money we have added, the more attractive to out of town competitors.

4. Who does your organization serve?

Horseback riders from all over the province.

5. Does your organization receive a rental subsidy from the CRD? If so, how much?

No

6. Does your organization receive any benefit from permissive tax exemption, and if so, how much?

No

7. Does your organization use CRD owned facilities? If so, which ones?

No

8. How will you indicate that the CRD is contributing to your organization?

Advertising (logo) on handouts, signage at the event and announcements during the event, also in our social media advertising.



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Project Summary Sheet

Please answer the following questions, using additional paper if necessary.

1. Brief Description of Proposed Use of Grant Being Applied For:

Horsin Around in the Cariboo: 2 Day weekend equine event including barrel racing, cattle sorting, Hoof N Woof, Trail Challenge, Games and Vendors.

2. How do you know there is a need for this service/project in our community?

Competitors and spectators from around the province look forward and ask about this annual event. One of the only event of its kind in the province.

3. Is your agency applying for funds from other levels of government or other sources for this project?

No

4. Would you still be able to complete the project if you do not receive the other funds applied for?

Yes, but on a smaller scale.

5. Please describe the impact of this application being denied or approval of an amount less than requested.

The more money added, the more competitors will attend and travel to our community, therefore benefiting the community at large. A great number of participants come from out of town and shop while here, purchase gas, food, supplies, rent rooms, etc. So, if less money is added, fewer out of town participants will attend, thus negatively impacting those services.



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6. Start date of the project: May 9, 2020

End date for the project: May 10, 2020

7. Please describe the key activities that will take place to complete the project and any associated timelines.

Advertising starts in March. Entry forms are already published. Grounds preparation starts mid-April. Major work bee the week prior to the event. This weekend's preparation and production uses many volunteer hours from our 30-40 club members.

8. Please provide a detailed financial budget for the project.

See attached.

9. Please explain how you will measure and evaluate the impact of this project on the community? How will you determine if it was successful?

Attendance is one way to measure. We will know from the entries, how many are from out of town. We also plan to offer an incentive program (stamp cards) for participants to frequent the businesses that have sponsored which will give us some feedback from them.

In 2019, we did a survey from the attendees which we will attach to this application.

THE INFORMATION INCLUDED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

President/Chairperson

EAGLE VIEW EQUESTRIAN CENTRE
MAY 4 - 5 TH 2019

HORSIN' AROUND IN THE CARIBOO

FREE ADMISSION!

Saturday

9am-12pm... Cattle Sorting (Indoor)

12-2pm... Mountain Trail Challenge (Trail Course)

2-4pm... Outdoor Barrel Race

Sunday

10-11am... Hoof N Woof (Indoor)

1-3pm... Indoor Barrel Race

3pm ... Stick Horse Races

TRADE BOOTHS & CONCESSION!

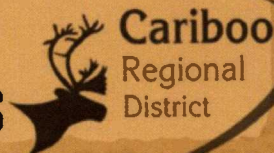
Entry Information

FACEBOOK PAGE search... "Horsin' Around In The Cariboo"

<https://www.facebook.com/events/586877128458010/>



SPONSORED BY
EAGLE VIEW 4D BARREL RACES
BC BARREL RACERS ASSOCIATION



ONLINE ENTRY FORM

Form Settings

Title

Horsin Around in the Cariboo 2020

Description

Eagle View Equestrian Centre, 2458 Tawny Way/Eagleview Road, Williams Lake

☐ Encrypt Entry Data? ⓘ Off☐ Limit Form Availability? ⓘ Off☐ Share as Template? ⓘ Off☐ Allow Entry Link Sharing? ⓘ Off☐ Developer Mode ⓘ Off☐ Analytics & Tracking ⓘ Off

Country

Canada

Language

English

Currency

Canadian Dollar (\$)

Time Zone

(UTC-08:00) Pacific Time (US & Canada)

Horsin Around in the Cariboo 2020

Eagle View Equestrian Centre, 2458 Tawny Way/Eagleview Road, Williams Lake



ADDED MONEY

\$2,500 min.!

Open - \$800 per day

Junior - \$100 per day

Senior - \$100 per day

Peewee - \$50 per day

Futurity Sidepot - \$100 per day

Derby Sidepot - \$100 per day

Horsin Around entries must be received prior to:
April 30th without late fee, \$10 late fee until May 5th, 2020.

No Entries after final deadline!

Member Name *

First

Last

BCBRA # *

A Textbox (Single Line)

CBR

A Textbox (Single Line)

Address

Address Line 1

City

Postal / Zip Code

Canada

Survey

February 12, 2020

Survey Report Eagle View 4D Barrel Racers

History

Eagle View 4D Barrel Racers is a social equine club centred at Eagle View Equestrian Centre on Tawny Way in the Cariboo Regional District. The group has been in existence for approximately 20 years. This is strictly a volunteer group, that meets monthly with a goal to providing friendly, open competitive events for anyone wanting to participate. In collaboration with Kings Arena, and Diamond / Performance Horses 2019 saw no less than 28 barrel races.

Survey

During the the 2019 Horsin Around barrel racing event held at Eagle View Equestrian Centre the participants were asked to complete a volunteer survey to assess our financial contribution to the community(1), and identify possible sponsorship funding sources for future races and events. There were 94 entries in the open event and fifty two surveys were completed. The results are as follows.

- 1) Of the fifty two surveyed 14 were from out of town. With Dawson Creek being the furthest away. 19 from the Cariboo Regional District. With a number stating Quesnel 16 Williams Lake, and 3 did not state a location.
- 2) What is the number of races attended in the Williams Lake area per year? Ten stated less than 10, sixteen stated 10-20, and sixteen were 20+. Six did not respond to the question.
- 3) Do you shop in Williams Lake while you are here for a race? Fifty one stated they did and one stated they did not. (Curiously the one that did not stated their budget for the race was \$600.
- 4) The participants were asked to identify where they shopped in Williams Lake.
a) Restaurants 36 b) Gas Stations 51 c) Hotels 14 d) Hardware Store 23
e) Canadian Tire 23 f) Cariboo Spurs 45 g) Beaver Valley Feeds 27 h) Walmart 33
i) Liquor Store 30 j) Other 6 (identified as Bob's Shoes 4 and grocery store 2).
- 5) Participants were asked what is there budget per race while attending events. Events and weekly races can be broken into two different budget categories, and for this survey participants were attending a two day event, which for some means up to 3-4 days of traveling with their horses and families. Those that responded to living locally budgeted on average \$100 to \$300, and those travelling budgeted \$300 to \$600, with one person stating \$800, and another stating unlimited.
- 6) We closed the survey by asking if there was any further comments that could be offered. The overall comments were in full support of not only the facility, but the hard work that goes into putting on these events, and that they are done in a friendly open manner.

"First time at Eagle View this weekend, first rate friendly people"

"I appreciate all efforts to host races/rodeos, horse events. I know how hard work it is to put on these events. Thank you."

"Love coming here for races! Always welcoming, a great community and tons of fun."

BUDGET

Horsin' Around in the Cariboo 2020

Estimated Expenses:

Added Money to Barrel Races:

Open \$2,000, Junior \$250, Senior \$250, Peewee \$100, Futurity \$200, Derby \$200 = \$3,000.00*

Costs:

Office expenses, timer, scoreboard, other admin (approx. \$3/entry per day) \$ 600.00

Arena Rental/Tractor/Staff @ \$500/day \$1,000.00

Garbage disposal, washroom supplies, power, etc. \$ 400.00

Advertising \$ 200.00

Event costs \$2,200.00

Projected Income:

*Sponsors for Added Money (*including CRD*) \$3,000.00

Entry Fees/Admin charge & Time Only's approximately (based on 100 entries/day) \$2,200.00

The race entry fees take care of the operating expenses. The sponsorship monies go towards Added Money for the races. Minimum goal is \$2,000 – Maximum \$3,000. More money = more entries. Eagle View Riding Club provides the volunteers.