



Date: 06/01/2020

To: Central Cariboo Joint Committee

And To: John MacLean, Chief Administrative Officer

From: Darron Campbell, Manager of Community Services

Date of Meeting: Central Cariboo Joint Committee_Feb26_2020

File: 2240-20-7800

Short Summary:

CCACS – Performances in the Park Fee for Service Agreement Renewal 2020-2022

Voting:

Voting – Electoral Areas D, E, and F and Council

Ratification required by CRD and City of Williams Lake

Memorandum:

The current three-year fee for service agreement between the Cariboo Regional District, City of Williams Lake and the Central Cariboo Arts and Culture Society for delivery of the Performances in the Park summertime concert series expired at the end of 2019 and is due for renewal.

The current agreement has a payment of \$15,000 to the society each year for coordinating the event. This funding is used to cover the cost of a sub-contracted arrangement with an event organizer as well as all artist fees, advertising and other expenses. Additional funding for the event is brought in through corporate sponsorships. It is estimated that the total annual budget to produce the performance series is \$25,000.

The service agreement was first entered into for a three-year term in 2014 at a value of \$15,000. This proposal would be the second renewal of the agreement.

The event is very well attended each Thursday for eight weeks throughout the summer and provides an excellent opportunity for local artists to perform and residents to enjoy an evening of free family entertainment.

It is proposed that the agreement be renewed for another three years with a funding increase in 2021 and in 2022. The Society is also in agreement with this recommendation.

The Society has recently entered into an agreement with the Community Arts Council of Williams Lake for coordination and delivery of the event.

Attachments:

- 1) Central Cariboo Arts and Culture — Performances in the Park Agreement (2017-19)
- 2) Performance in the Park Annual Report (2019)

Financial Implications:

The cost of the agreement is allocated in the Central Cariboo Arts and Culture function for the full contract term. The proposed renewal includes funding support of \$15,000 in 2020, \$16,500 in 2021 and \$18,000 in 2022. It is expected that corporate sponsorships and other funding sources will continue to be available to generate additional revenue.

Policy Implications:

None. The agreement is consistent with the establishment bylaw and the purpose of the arts and culture function.

Alignment with Strategic Plan:

- ☐ **Communication:** Facilitate communication strategies throughout the entire Cariboo Regional District that meet the needs of residents, community stakeholders, and other levels of government.
- ☐ **Planning:** Intentionally plan services and activities of the CRD to prepare for future needs of residents and community stakeholders.
- ☒ **Economic Sustainability:** Foster an environment to ensure the economic sustainability of CRD communities and the region.
- ☐ **Governance:** Ensure that CRD governance policy and practices are intentional, transparent, and respectful.

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CAO Comments:

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Options:

- 1) Endorse the recommendation
- 2) Receipt and other action
- 3) Defer

Recommendation:

That the agenda item summary from Darron Campbell, Manager of Community Services, dated January 6, 2020, regarding the Central Cariboo Arts and Culture Performances in the Park services agreement with the Central Cariboo Arts and Culture Society and the City of Williams Lake, be received. Further, that the agreement be renewed for three years with annual contributions of \$15,000 in 2020, \$16,500 in 2021 and \$18,000 in 2022 paid to the society for coordinating the Performances in the Park event.