



October 8, 2019

Steve Forseth  
Director, Electoral Area D  
Cariboo Regional District

Dear Mr. Forseth,

**MINERALS NORTH, 2020 VISION**

Quesnel is very excited to host Minerals North on April 29 – May 1, 2020, with the theme, 2020 Vision. For the first time, the conference will be held south of Prince George, BC and promises to be the best ever.

Quesnel has a rich mining history. Quesnel was founded in 1860 and was a major supply chain for the Cariboo Gold Rush. Today, the mining industry is alive and well with several gold, copper, silver and placer operations.

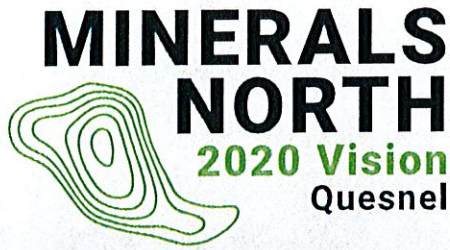
We invite you to be part of our vision as a sponsor. Please have a look at the enclosed package and I would be more than happy to answer any questions you may have, I can be reached at 250-991-1194 or via email at [clawrence@quesnel.ca](mailto:clawrence@quesnel.ca)

I look forward to receiving your company's support for Minerals North, 2020 Vision in Quesnel.

Best regards,

Charlene Lawrence  
Event Coordinator  
250-991-1194





CITY OF  
**Quesnel**

# Sponsorship Package

Exclusive sponsorship opportunities

April 29 - May 1, 2020



Gibraltar Mine | Courtesy of Taseko Mines Limited

## Contact

**Charlene Lawrence**

Event Coordinator

250-991-1194

clawrence@quesnel.ca

## Keep informed

[www.mineralsnorth.ca](http://www.mineralsnorth.ca)

**f** @mineralsnorth

## City of Quesnel

410 Kinchant Street

Quesnel, BC V2J 7J5

250-992-2111

[www.quesnel.ca](http://www.quesnel.ca)





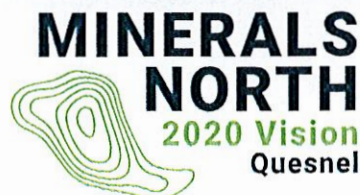
Photo: Christina Cran

# Gold

## Overall Conference Sponsor – exclusive

**\$20,000**

The Gold Level Sponsorship is an exclusive investment opportunity and is acknowledged on signage, print material and on the Minerals North website. Verbal acknowledgement will be given during the conference. Four (4) complimentary registration packages and four (4) banquet tickets are included in the package. The sponsor's name/logo will be displayed on the delegate name tags. The conference sponsor will have a five (5) minute speaking opportunity at the Opening Ceremonies.



### Contact

**Charlene Lawrence**

Event Coordinator

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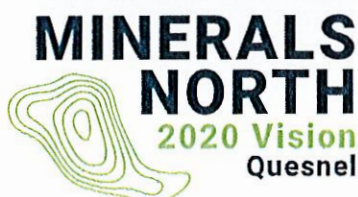


# Silver

## Banquet Sponsor – exclusive

**\$15,000**

Acknowledgement on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Two (2) complimentary registration packages and four (4) banquet tickets are included in the package. The banquet sponsor's name/logo will appear on the banquet tickets. The Banquet Sponsor will have a five (5) minute speaking opportunity to welcome delegates to the banquet. Preferential seating at the banquet.



## Contact

**Charlene Lawrence**

Event Coordinator

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# Copper

## Keynote Speaker Sponsor - two available

**\$10,000**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Two (2) complimentary registration packages and two (2) banquet tickets are included in the package. A company representative will have an opportunity to introduce the keynote speaker.

## Welcome Reception - exclusive

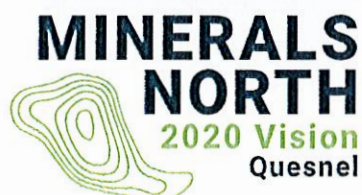
**\$10,000**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Two (2) complimentary registration packages and two (2) banquet tickets are included in the package. Recognition at the Welcome Reception.

## Banquet Entertainment Sponsor - exclusive

**\$7,500**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Two (2) complimentary registration packages and two (2) banquet tickets are included in the package. Acknowledgment will be displayed during the entertainment.



## Contact

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# Molybdenum

## Lunch Sponsor – two available

**\$3,500**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Your logo will be displayed during lunch.

## Grand Prize Sponsor – exclusive

**\$3,500**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. The grand prize sponsor will announce the prize winner during the closing lunch.

## Wine Sponsor – exclusive

**\$3,500**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. The wine sponsor will be acknowledged on the banquet menu provided at each table.

## Welcome Reception Drink Sponsor - exclusive

**\$3,500**

## Banquet Drink Sponsor - exclusive

**\$3,500**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Sponsor's logo will be displayed on the drink tickets.

## Section Speaker Sponsor – three available

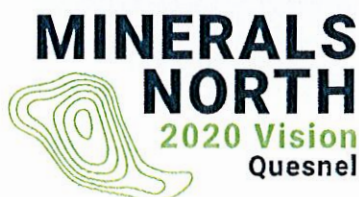
**\$3,500**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Sponsor will be recognized for supporting all speakers within the ½ day sessions. The company may introduce the speakers during their portion of the program.

## Speaker Recognition Sponsor – exclusive

**\$3,500**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Minerals North 2020 will make a donation in the name of each speaker to a local foundation. The sponsor will be acknowledged each time a donation certificate is presented to a speaker and your logo will appear on the donation certificate.



### Contact

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# Coal

## **Breakfast Sponsor – two available** **\$2,000**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Your logo will be displayed during breakfast.

## **Refreshment Sponsor – three available** **\$2,000**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Your logo will be displayed during refreshments.

## **Bus Sponsor – three available** **\$2,000**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. Your logo will be displayed at pick up and drop off locations.

## **Green Initiatives – exclusive** **\$2,000**

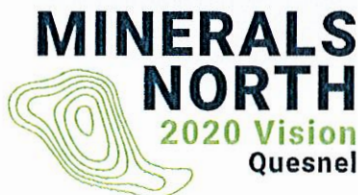
Every year Minerals North adopts initiatives to "Go Green". Help us to reduce our environmental footprint in 2020. Your logo will be applied to all recycle bins.

## **General Coal Sponsor – unlimited** **\$2,000**

Acknowledgment on signage, print material and on the Minerals North website. Verbal acknowledgment will be given during the conference. General Coal Sponsors will be acknowledged on signage placed at Registration and in the Business Centre in a high profile area.

# Other

The Host Committee is open to other sponsorship opportunities. Please contact us to discuss your options.



Contact  
Charlene Lawrence  
Event Coordinator  
250-991-1194 | [clawrence@quesnel.ca](mailto:clawrence@quesnel.ca)