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Sent: May 26, 2020 9:56 AM

To: Collins, Eryn < Eryn. Collins@northernhealth.ca>

Subject: NH information bulletin - Sharing your COVID-19 experience - take the 'BC COVID-19 SPEAK:

Your story, our future' survey

Good morning,

The following NH information bulletin will be distributed to regional media outlets next hour, encouraging Northern participation in the provincial COVID-19 survey. It will also be posted online, <a href="here">here</a>.

For Immediate Release May 26, 2020

## Sharing your COVID-19 experience – take the 'BC COVID-19 SPEAK: Your story, our future' survey

Northern Health is reminding Northern B.C. residents of an opportunity to share their COVID-19 pandemic experiences and actions, to help inform B.C.'s response and be part of further studies.

A province-wide survey – called 'BC COVID-19 SPEAK: Your story, our future' – has been launched to hear about your experiences and actions in the COVID-19 pandemic so far. So far, more than 313,000 British Columbians have shared their stories, including more than 11,500 Northern B.C. residents. More feedback is being sought, particularly from men and seniors in Northern B.C.

The survey is a collaboration of B.C. public health experts, health authority medical health officers, the BC Centre for Disease Control and Provincial Health Services Authority, as well as the provincial health officer. The information you share will help inform public health decisions in the weeks and months ahead.

There is also an opportunity for you to express your interest in participating in further studies, including a serology blood test study to determine immunity within our province.

The survey can also be accessed by phone at 1-833-707-1900, daily from 8:30am to 4:30pm (with language interpreting services available).

Already completed the survey? Help a friend, family member, or neighbour to complete the survey, too. More northern residents completing the survey means greater representation of northern perspectives, in the province's ongoing planning.

Media Contact: NH media line – 877-961-7724

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