



**Date:** 09/01/2020

**To:** Central Cariboo Rural Directors Caucus

**And To:** John MacLean, Chief Administrative Officer

**From:** Emily Epp, Manager of Communications

**Date of Meeting:** Central Cariboo Rural Directors Caucus\_Jan22\_2020

**File:** 550-01

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## **Short Summary:**

2020 Info Fair & Directors Meetings

## **Voting:**

By Consensus

## **Memorandum:**

Every year the Cariboo Regional District budgets for one Information Fair in the north, central and south areas, for a total of three per year. These events are an informal tradeshow-style event where residents can meet with their Electoral Area directors, CRD staff and other agencies to discuss issues specific to their community.

Additionally, funding is budgeted for one “meet your director” event in each Electoral Area per year (Meet & Greet).

Typically, the Information Fair events are held in spring (April or May) or fall (October). Staff recommend choosing a spring date, because the event is often focused on emergency preparedness which is helpful ahead of wildfire season. Further, wildfire events have previously led to cancelled events in the fall.

In 2019, the Central Cariboo Information Fair was held in Williams Lake on Oct. 22. Only one other Information Fair event has been held in the Central Cariboo; it was in McLeese Lake in October 2015.

Looking ahead in 2020, staff would like a decision regarding when and where the Information Fair will be held in the Central Cariboo.

Further, Directors are asked to consider if they would like to consider hosting a Meet & Greet event in their area in 2020. A minimum of 45 days of notice is required ahead of such an event, in order to adequately prepare and advise residents.

### Attachments:

N/A

### Financial Implications:

The 2020 Provisional Budget includes funding for three information fairs and a 'meet and greet' event in each Electoral Area.

### Policy Implications:

N/A

### Alignment with Strategic Plan:

- Communication:** Facilitate communication strategies throughout the entire Cariboo Regional District that meet the needs of residents, community stakeholders, and other levels of government.
- Planning:** Intentionally plan services and activities of the CRD to prepare for future needs of residents and community stakeholders.
- Economic Sustainability:** Foster an environment to ensure the economic sustainability of CRD communities and the region.
- Governance:** Ensure that CRD governance policy and practices are intentional, transparent, and respectful.

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### CAO Comments:

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### Options:

- 1) Receipt and clarify the date and location for the next Central Cariboo Information Fair;
- 2) Receipt and other action.

### Recommendation:

That the agenda item summary from Emily Epp, Manager of Communications, dated January 9, 2020, regarding the 2020 Info Fair & Directors Meetings, be received. *Further action at the discretion of the Central Cariboo Rural Directors Caucus.*