

2021 Business Plan North Cariboo Transit Service (1029)

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Working in partnership with communities large and small to offer local, sub-regional, and regional services to ensure that the Cariboo Chilcotin is a socially, economically, and environmentally desirable region.

Department/Function Services

The North Cariboo Transit contribution function was established through Bylaw No. 4293 in 2007. This service is delivered by means of a contract, under the Memorandum of Understanding with the City of Quesnel, which provides public transit to the Red Bluff area of Electoral Area A. Participants in the service are taxed based on the assessed value of land and improvements. The maximum requisition is the greater of \$5,560 or \$0.0534/\$1,000 of assessment.

As the Electoral Area A Director is the only stakeholder, and the *Local Government Act* requires more than one vote, the entire Board is responsible for the governance of this service.

Business Plan Goals, Rationale & Strategies

2021 Goal

Goal: Undertake a feasibility study to potentially expand the transit service area.

Rationale: The current service boundary and transit route covers a limited section of the Red Bluff neighbourhood and there is expected to be demand for additional routes in adjacent areas.

Strategy: The City of Quesnel is the operator of the transit system and holds the community transit agreement with BC Transit. A request will be made for the City and BCT to review potential areas for expansion and estimate costs based on additional capacity required. A public assent process will be necessary to amend the current service establishment bylaw.

Overall Financial Impact

The 2021 requisition is increased by 2% from the 2020 requisition, for a total requisition of \$6,709. An increase of 2% is included in each year of the five-year financial plan.

Under the Memorandum of Understanding with the City of Quesnel, the contract value to deliver services for this function will increase by the Consumer Price Index (CPI) as of September 30 each year. This increase will be limited by the maximum requisition possible for the function as defined by the service establishment bylaw.

Significant Issues & Trends

In the challenging times of the global COVID-19 pandemic, the transit service developed safety plans in order to continue to be available. It is unknown at this time if this will continue and to what extent into 2021.

North Cariboo Transit ridership was steady throughout the year, but highly dependent on repeated use by individuals. In 2020, rides to the end of August totaled 43,105, an 18% decrease from the same period in 2019 but still demonstrating continued regular use of the service.

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter and has committed to continuing work towards carbon neutrality in respect of corporate operations.

Measuring Previous Years Performance

Goal: Undertake a feasibility study to potentially expand the transit service area.

- Carried into 2021 due to COVID-19.

Goal: Display the Regional District logo on transit buses for routes in the appropriate areas.

- Not completed. Discussions with the City of Quesnel regarding cost-sharing equality are in progress.