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✦ **Please ensure documents are downloaded and saved to your computer desktop prior to entering any information. If opened and completed within your internet browser, any information entered will not be saved.**

**1. Project Name**

Project name:	Has this facility and/or footprint previously received financial support from Northern Development under this program?
Wonderland Trail Network Expansion	<input type="radio"/> Yes <input checked="" type="radio"/> No

**2. Applicant Profile**

Applicant organization (legal name):	Non-profit society registration number: <i>(if applicable)</i>
Gold Rush Cycling Club	S0067599
Mailing address:	Telephone:
337 Reid Street, Quesnel BC V2J 2M5	2509835729
Email:	Website (URL):
goldrushcyclingclub@gmail.com	<a href="https://www.facebook.com/goldrushcycling">https://www.facebook.com/goldrushcycling</a> <a href="https://www.instagram.com/goldrushcyclingclub/">https://www.instagram.com/goldrushcyclingclub/</a>

**3. Primary Contact Information**

Primary contact (for this application):	Position/title:	
Michelle Klapatiuk	Treasurer	
Email:	Primary Phone Number:	Secondary Phone Number:
mklapatiuk68@gmail.com	250-983-5729	

4. Project Location and Resolution

Appropriate jurisdiction the project is located within:	Name of the appropriate local government or First Nations Band providing the resolution of support:
<input checked="" type="radio"/> Municipality (city, town, village or regional district):	If regional district, electoral area: Cariboo Regional District
<input type="radio"/> First Nation reserve:	
Has the resolution of support been secured? <i>★ Refer to the <a href="#">Application Guide</a> for sample resolution wording.</i>	
<input type="radio"/> Yes; attached to application	<input checked="" type="radio"/> No; date resolution of support is expected to be secured: 11/09/20

5. Project Timeline

Stage of project:	Scheduled date (dd-mmm-yyyy):
Forecasted project start date	04/15/21
Forecasted project completion date	10/31/21

6. Project Overview

Will the applicant own and operate the asset?
<input type="radio"/> Yes <input checked="" type="radio"/> No <i>★ If the property/building is not owned by the applicant, please provide evidence of control (i.e. lease agreement for five years or more).</i>
Indicate the physical condition of the asset before investment. <i>★ Before photos required.</i>
<input type="radio"/> N/A <input type="radio"/> Very poor <input type="radio"/> Poor <input type="radio"/> Fair <input type="radio"/> Good <input checked="" type="radio"/> Very good
Enter a brief description of the project, including the scope and objective/outcome:
<p>The Gold Rush Cycling Club (GRCC) wants to expand the Wonderland Trail Network. This ask comes with the support of the City of Quesnel, the Cariboo Regional District, the Lhatko Dene First Nation and the Ministry of Forests, Lands and Natural Resource Operations and Rural Development.</p> <p>This expansion will include the following:                  Jimmy 2 Canes - will be a fun blue trail with numerous small to medium sized jumps. The main trail is a dirt surfaced single-track trail, with two wooden bridges to navigate terrain. The lower half of Jimmy 2 Canes will stay on a ridge before dropping down and through a large area of blowdown. The main route will be a mellower, intermediate (blue) line to a board walk section and a chute. An alternative, black diamond line, will follow a steep hill into a chute with a wooden berm and onto a boardwalk. From here the trail will connect to the existing Mucho Oro. Estimated per meter construction cost is \$30.</p> <p>Madd Hatter - A 2280 meter long, steep double black diamond downhill trail with a mellow down-country top section. Proposed as a pretty natural, narrow single track trail with rock faces and rock rolls. Rock requires less maintenance and adds great technical challenge. An alternate 180 meter section will feature a spectacular rock roll leading into a large wooden down ramp and bridge section. This trail is destined to become a favourite among local expert riders. Cost: \$23/meter.</p>

Explain the rationale for the project:

Gold Rush Cycling Club’s main objective is to maintain, enhance and develop sustainable mountain bike trail networks within the City of Quesnel and the Cariboo Regional District. The club is committed to developing a trail network that promotes fun for all ages, abilities and interests, and which will continue to evolve with the current industry and trail standards to ensure viability for generations to come.

Using the North Cariboo Trails Inventory and Master Plan as the starting point in December 2017 ([https://www.quesnel.ca/sites/default/files/docs/city-services/quesnel\\_trails\\_master\\_plan\\_final.pdf](https://www.quesnel.ca/sites/default/files/docs/city-services/quesnel_trails_master_plan_final.pdf)), the mountain biking community in Quesnel put in thousands of hours of volunteer time to assist with the development of 5.1 km of brand new trails in the Wonderland Trail Network in 2019. This momentum is growing due to an overwhelming voice of support from the community and people outside our community who have come to Quesnel specifically to enjoy the Wonderland Trail Network. An increase in member of 100% is evidence of this. We are currently sitting at 217 members.

**7. Strategic Factors**

Fill out all that are applicable. The following strategic factors will be considered in the application assessment.

Describe how the ongoing operating and maintenance of the new or improved asset will be managed over its life-span, paid for, and by whom:

Ongoing operations will be completed through an extremely dedicated and strong volunteer base. In 2020, our volunteers have over a 1,000 hours of volunteer time to maintain the existing trail network. As well, we are in consultation with the Cariboo Regional District and the City of Quesnel to provide funding annually for ongoing maintenance of the trail network. We have already hugely successful engaging with the Lhatko Dene trail maintenance crews for annual maintenance.

Describe how the completion of the project will result in reduced operation, maintenance and related costs over the life-cycle of the asset:

N/A

Describe how the completion of the project will result in a reduced environmental footprint:

Cycling is by nature a environmentally friendly sport. A small mountain bike path through the forest enhances the natural beauty of the area and allows the public access and enjoyment under their own steam.

What systems, policies or practices are in place to ensure that funds to replace the asset at the end of its life will be available? *This must be demonstrated by a supporting document (e.g. Asset Management Plan). Please identify where in the document this can be found.*

The trails are an infinite resource.

How is the project is aligned with the long-term plans/vision of the community that can be demonstrated by a supporting document (e.g. Official Community Plan)? *Please identify where in the document this can be found.*

This project is in total alignment with the long-term plans/vision of our community:

[https://www.quesnel.ca/sites/default/files/docs/city-services/quesnel\\_trails\\_master\\_plan\\_final.pdf](https://www.quesnel.ca/sites/default/files/docs/city-services/quesnel_trails_master_plan_final.pdf)

Describe any health and safety concerns the completion of this project will alleviate:
<p>Mental Health is a huge concern for our population and having an outlet for the public to experience nature and release stress is a huge win for our community.  <a href="https://www.psychologytoday.com/us/blog/what-works-and-why/201803/how-your-mental-health-reaps-the-benefits-exercise">https://www.psychologytoday.com/us/blog/what-works-and-why/201803/how-your-mental-health-reaps-the-benefits-exercise</a></p>
Describe any accessibility concerns the completion of this project will alleviate:
<p>Having the trail system within 10 minutes of downtown means it's accessible by vehicle, bicycle and even on foot.</p>
If any market research or a business case been completed, summarize the results: <i>Please attach the supporting document(s).</i>
<p>This is a summary of results of survey completed in the Sea to Sky Corridor:  <a href="https://nsmb.com/articles/spending-sea-sky-how-mountain-biking-boosts-tourism/">https://nsmb.com/articles/spending-sea-sky-how-mountain-biking-boosts-tourism/</a></p> <p>This speaks to what is possible in the central cariboo corridor.</p>
Describe how the project will support resident/workforce attraction and retention:
<p>Attraction and retention to a community starts with "what does this community have to offer". Lifestyle is a determining factor and having options and outlets for members of the community increases the attraction factor. It also gives people a reason to stay.</p>
How does the project result in the preservation/creation of an amenity that serves multiple uses?
<p>The Gold Rush Cycling Club has hikers, trail runners, mountain bikers and snow shoers as members. This area has become a 4 season venue for members of our community (and other communities) to enjoy and support.</p>

8. Mandatory Key Deliverables

Current employment (baseline)

Nature of positions:	Number of existing positions:	Hours of employment per week (average):	Total person months employed annually (average):
Direct permanent full-time jobs:	0	35+ hours/week	12 months/year
Direct permanent part-time jobs:	0	0 hours/week	12 months/year
Direct permanent seasonal jobs:	0	0 hours/week	0 months/year

New employment

★ The applicant will be required to report on jobs after project completion to demonstrate the direct economic benefits of the project.

Nature of positions:	Number of new positions to be created:	Hours of employment per week (average):	Total person months of employment to be created (average):	Position(s)/title(s):
Direct permanent full-time jobs:	0	35+ hours/week	12 months/year	
Direct permanent part-time jobs:	0	0 hours/week	12 months/year	
Direct permanent seasonal jobs:	2	40 hours/week	3 months/year	Trail Maintenance
<b>TOTAL PROPOSED PERMANENT FULL-TIME EQUIVALENT (FTE) JOB CREATION:</b>				<b>0.6</b>
★ Full-time equivalent (FTE) job creation is aggregated from information provided above. 1.0 FTE is equal to 1 new position working 35 hours/week for 12 months/year.				
Direct temporary jobs: (construction and/or consulting)	10	40 hours/week	5 months/year	Trail Builder

Revenue generation

★ The applicant will be required to report on revenues after project completion to demonstrate the direct economic benefits of the project.

Current annual revenues:	Projected annual revenues:	
	Year 1:	Year 2:
\$	\$	\$
<b>INCREASED REVENUE EXPECTED OVER TWO YEARS:</b>		<b>\$</b>
Increased revenue expected is the sum of the <b>projected annual revenues</b> for the two years after the project minus the <b>current annual revenues</b> .		

Describe how the completion of this project influences your revenue projections:

Benefactors of revenue generation of this project will be the local businesses and services. We are attracting riders and hikers to our area to enjoy the trails and have a beer and a meal afterward. Stay in a hotel, pitch your tent in one of our campgrounds. The revenue potential is not for the Bike Club but for the community.

9. Additional Key Deliverables

✦ Complete a minimum of two key deliverables sections. The applicant will be required to report on these after project completion to demonstrate the success and benefits of the project.

**Facility traffic**

Current annual traffic level:	Projected annual traffic level:	
	Year 1:	Year 2:
10,000	15,000	20,000
Describe how the project will result in increased usage of the facility upon its completion:		
FLNRO and BC Parks both erected trail counters in both GRCC networks this summer. Unfortunately the Wonderland Trail Counter experienced technical issues and we didn't get a total. However the less popular Dragon Mountain counter, had 400 hits. Based on Club experience and 7 day a week monitoring of the network, GRCC is confident that Wonderland has seen at least double that consistently from May to October. And slightly less as we head into less desirable weather.		
Describe how the applicant will track this information to ensure the accuracy of key deliverables reporting:		
We have since resolved the issue with the trail counter at Wonderland and are hoping to have consistent numbers in the coming months.		

**Number of operating hours**

Current operating hours annually:	Projected operating hours annually:	
	Year 1:	Year 2:
8,760	8,760	8,760
Describe how the project will result in increased availability of the facility:		
This is an outdoor facility with no limits to access - day or night - all seasons.		
Describe how the applicant will track this information to ensure the accuracy of key deliverables reporting:		
This will be tracked on the newly placed trail user counter.		

**Number of programs offered by the applicant**

Current # of programs offered annually:	Projected # of programs offered annually:	
	Year 1:	Year 2:
4	8	16
Describe how the project will result in increased number or programs offered by the applicant:		
This past season we held the following programs / events - Women's Wednesdays, Kid's Night, Howler Ride, Maintenance Clinic. Next year we want to host an Enduro event which will see 70 riders going head-to-head in a competition. This would attract interest from neighbouring communities. We were scheduled to host this event this year, but COVID forced us to postpone to 2021.		
Describe how the applicant will track this information to ensure the accuracy of key deliverables reporting:		
These are easy to track and report on. They require organization and registration from participants		

**Rentals, events and tournaments at the facility**

Current # of rentals, events and/or tournaments hosted at the facility annually:	Projected # of rentals, events and/or tournaments annually:	
	Year 1:	Year 2:
Describe how the project will result in increased rental, events and tournaments hosted at the facility upon project completion:		
As mentioned above we want to host events once we are able to (COVID). Some of our plans include - a Ride the Cariboo Enduro event (three events held over the season in Quesnel, Williams Lake and 100 Mile House). Cross Country events. Social events - Howler Ride which we tried this year with a very small - mostly board members - group.		
Describe how the applicant will track this information to ensure the accuracy of key deliverables reporting:		
Easy to track as we require registration for these events.		

**Membership**

Current # of annual memberships:	Projected # of annual memberships:	
	Year 1:	Year 2:
217	250	300
Describe how the project will result in increased membership to the applicant organization:		
If you have a greater offering for people to enjoy, you will get more members. This year, even with COVID restrictions, we saw our membership double from 2019. We are very optimistic that we've only scratched the surface and know that there are several people that have intentions of joining GRCC next season.		
Describe how the applicant will track this information to ensure the accuracy of key deliverables reporting:		
This is also easy to track as we have both paper and online member registration.		

**User satisfaction**

Current overall user satisfaction level:	Projected overall user satisfaction level:	
	Year 1:	Year 2:
10	10	10
Describe how the project will result in improved user satisfaction:		
GRCC is already getting 10/10 reviews on the trails as evidenced by the number of out-of-town riders that have come to enjoy the trails. Having physical conversations with these people and hearing them say, "we will be back" is very meaningful. Improving on something that people are already finding AWESOME will only increase user satisfaction. GRCC takes huge pride in the trails and keeping them in pristine condition.		
Describe how the applicant will track this information to ensure the accuracy of key deliverables reporting:		
We are able to track this information on Trailforks and via one-on-one interactions with people. <a href="https://www.trailforks.com/region/wonderland-28193/trails/">https://www.trailforks.com/region/wonderland-28193/trails/</a>		

## 10. Project Budget, Funding Request, and Funding %

✦ Complete this section if the eligible budget \$200,000 or less.

Eligible project budget (as per Project Budget Template):	Funding request (grant):	Requested funding %:
\$ 113,630.00 ✦ Applicants are required to use the <a href="#">Project Budget Template</a> .	\$ 79,541 ✦ Maximum \$100,000.	% <b>70.00</b> ✦ Maximum 70%.

✦ Complete this section if the eligible budget greater than \$200,000.

Eligible project budget (as per Project Budget Template):	Funding request (grant):	Requested funding %:
\$ ✦ Applicants are required to use the <a href="#">Project Budget Template</a> .	\$ ✦ Maximum \$300,000.	% ✦ Maximum 50%.

## 11. Other Funding Sources

Funding source: ✦ Do not use acronyms.	Amount (\$):	Identify funding terms:	Identify funding confirmation:
Cash on Hand	\$ 5,000.00	Applicant contribution	<input type="checkbox"/> Approval letter attached <input type="checkbox"/> Date approval expected:
Fundraising	\$ 2,000.00	<input type="radio"/> Grant <input type="radio"/> Loan <input checked="" type="radio"/> Other:	<input type="radio"/> Approval letter attached <input type="radio"/> Date approval expected:
CERIP	\$ 30,000.00	<input checked="" type="radio"/> Grant <input type="radio"/> Loan <input type="radio"/> Other:	<input type="radio"/> Approval letter attached <input checked="" type="radio"/> Date approval expected: Winter 2021
	\$	<input type="radio"/> Grant <input type="radio"/> Loan <input type="radio"/> Other:	<input type="radio"/> Approval letter attached <input type="radio"/> Date approval expected:
	\$	<input type="radio"/> Grant <input type="radio"/> Loan <input type="radio"/> Other:	<input type="radio"/> Approval letter attached <input type="radio"/> Date approval expected:
	\$	<input type="radio"/> Grant <input type="radio"/> Loan <input type="radio"/> Other:	<input type="radio"/> Approval letter attached <input type="radio"/> Date approval expected:
<b>TOTAL OTHER FUNDING: \$ 37,000.00</b>		<b>TOTAL PROJECT FUNDING: \$ 116,541.00</b> (Northern Development + Other Sources)	
✦ Eligible project budget must match total project funding ✦			



**12. Attachments** Check all documents that are applicable and attached to this application:

Document name:	
<input checked="" type="checkbox"/>	Detailed project budget using Northern Development's <a href="#">Project Budget Template</a> (required; in excel format)
<input checked="" type="checkbox"/>	Detailed quotes
<input type="checkbox"/>	Funding approval confirmations (required prior to approval, except in the Northeast)
<input checked="" type="checkbox"/>	Local government or band resolution of support (required prior to the regional advisory committee meeting)
<input checked="" type="checkbox"/>	Society certificate of incorporation (required for not-for-profit applicants)
<input type="checkbox"/>	'Before' photo(s)
<input type="checkbox"/>	Most recent annual financial statements
<input checked="" type="checkbox"/>	Letters of support from community organizations
<input checked="" type="checkbox"/>	Lease agreement/or user agreement
<input type="checkbox"/>	Business case or other market research
<input type="checkbox"/>	Asset management plan
<input checked="" type="checkbox"/>	Community alignment document (OCP, council priorities, strategic plan, economic development plan etc.)
<input checked="" type="checkbox"/>	Other: Ride the Cariboo Letter of Support for Project
<input type="checkbox"/>	Other:
<input type="checkbox"/>	Other:
<input type="checkbox"/>	Other:
<input type="checkbox"/>	Other:

13. Authorization

- I have read and understand the [Application Guide](#) and confirm that all the required information has been completed in this form, and required attachments are being submitted.
- I understand that Northern Development has the right to discard incomplete applications.
- I confirm that the information in this application is accurate and complete, and that the project proposal, including plans and budgets, is fairly presented.
- I agree to enter into an agreement with Northern Development prior to commencing the project. Project costs incurred by the Applicant in the absence of a signed agreement are at the sole risk of the Applicant and any such costs may be considered ineligible for reimbursement.
- I agree that once funding is approved, any change to the project proposal will require prior approval of Northern Development.
- I also agree to submit reporting materials as required by Northern Development.
- I understand that the information provided in this application may be accessible under the Freedom of Information (FOI) Act.
- I agree to acknowledge funding by Northern Development, where applicable.
- I authorize Northern Development to make enquiries, collect and share information with such persons, firms, corporations, federal and provincial government agencies/departments and non-profit organizations, as Northern Development deems necessary for decision, administration, and monitoring purposes for this project.
- I agree that information provided in this application may be shared with the appropriate regional advisory committee(s), board of directors, Northern Development staff, and consultants.

Name (organization signing authority): ✦ Please type name.	Position/title:	Date:
Michelle Klapatiuk	Treasurer	10/29/2020

14. Submitting Your Application

Completed funding applications (with all required attachments) should be provided electronically to Northern Development by email to [info@northerndevelopment.bc.ca](mailto:info@northerndevelopment.bc.ca).

✦ Please submit this Application Form and all attachments in one email; do not scan this form.