

Central  
SEP 30 2020

Referred To Deo



**GRANT FOR ASSISTANCE APPLICATION  
CENTRAL CARIBOO and CARIBOO CHILCOTIN  
Electoral Areas D, E, F, J AND K**

On an annual basis, Electoral Areas D, E, F, J and K of the Cariboo Regional District (CRD) jointly provide Grants For Assistance to local non-profit organizations for projects, activities and events that strengthen and enhance the wellbeing of the community, promote volunteerism and support the goals and priorities of the Cariboo Regional District.

Applications may be submitted to the Cariboo Regional District via mail or by hand at Suite D, 180 North Third Ave., Williams Lake, BC V2G 2A4; facsimile at 250-392-2812; or email at [mailbox@cariboord.ca](mailto:mailbox@cariboord.ca)

**THE DEADLINE FOR APPLICATIONS IS SEPTEMBER 30<sup>TH</sup>**  
Late applications will not be considered.

Before submitting your application, please ensure you have included all required documentation (incomplete applications will not be considered):

- Completed and signed application form
- Minutes of last Annual General Meeting
- List of current Directors
- Most current financial statements
- Required report for previous Grant for Assistance (if applicable and not already submitted – if unsure, please contact us). The report should contain the following information:
  - How the funds were utilized;
  - The success of the project or event;
  - The benefits of the project or event; and
  - The manner in which the CRD was publicly recognized for providing funding.
- Budget for project you are requesting funds for

→ Note: All application questions have been answered in APPENDIX I

If you have any questions, please contact the Cariboo Regional District, using the contact information noted above.



**Grant for Assistance Application – Central Cariboo**

**Organization Information Sheet**

Name of Organization:
Mailing Address:
Telephone (office): _____ email: _____
Purpose of Organization:
How long has the organization operated in the community: _____
BC Society Registration Number: _____
Federal Charitable Receipt Number: _____
Chairpersons: _____
Telephone: _____ email: _____
Treasurer or Controller Name: _____
Telephone: _____ email: _____

*SEE APPENDIX I*

**Annual General Meeting:** Date of your last AGM \_\_\_\_\_ (please attach minutes) ✓

**List of Directors:** Please attach list of current Directors

**Financial Statements:** Please attach the last financial statement prepared and signed by the appropriate person (i.e., CA, CGA, CMA, comptroller, bookkeeper, financial officer, treasurer, etc.).

**Previous Grant from CRD:** Please indicate the amount of your previous grant from the CRD (if applicable) \$ \_\_\_\_\_

**A Final Report for your last grant received MUST be included with this submission, if not previously submitted.**

Current Grant Requested from CRD \$ \_\_\_\_\_



**Grant for Assistance Application – Central Cariboo**

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**Please answer the following questions, using additional paper if necessary.**

1. What plans has your organization made to fund its activities over the next 3-5 years?

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2. If your organization charges user fees/memberships/admission. How does your current fee structure:

3. What are your organization's specific goals for the next 3-5 years? How do they differ from previous years?

*SEE APPENDIX I*

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4. Who does your organization serve?

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5. Does your organization receive a rental subsidy from the CRD? If so, how much?

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6. Does your organization receive any benefit from permissive tax exemption, and if so, how much?

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7. Does your organization use CRD owned facilities? If so, which ones?

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8. How will you indicate that the CRD is contributing to your organization?

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**Grant for Assistance Application – Central Cariboo**

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**Project Summary Sheet**

**Please answer the following questions, using additional paper if necessary.**

1. Brief Description of Proposed Use of Grant Being Applied For:

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2. How do you know there is a need for

*SEE APPENDIX I*

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3. Is your application for funds from other levels of government or other sources for this project

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4. Would you still be able to complete the project if you do not receive the other funds applied for?

5. Please describe the impact of this application being denied or approval of an amount less than requested.

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**Grant for Assistance Application – Central Cariboo**

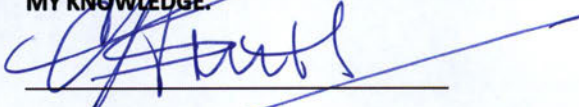
- 
6. Start date of the project: \_\_\_\_\_  
End date for the project: \_\_\_\_\_
7. Please describe the key objectives of the project and any associated timeframes: \_\_\_\_\_

*SEE APPENDIX I*

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8. Please provide a detailed financial budget for the project.
9. Please explain how you will measure and evaluate the impact of this project on the community? How will you determine if it was successful?

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**THE INFORMATION INCLUDED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.**

  
\_\_\_\_\_  
President/Chairperson

CRD Grant Application

Name of Organization: Williams Lake Stampede Association  
800 Mackenzie Ave. S. Williams Lake BC  
250-392-3595  
[info@williamslakestampede.com](mailto:info@williamslakestampede.com)

Purpose: To promote Williams Lake as a centre for agricultural activities, to promote the history of Williams Lake & the Stampede, to offer a facility for sports, to hold rodeos, agricultural fairs & events and the accompanying entertainment. See objectives and purposes in the attached copy of the Society Documents.

Operational period: 100 years.

Chairperson: Court Smith 250-392-1116 [courtsmith@telus.net](mailto:courtsmith@telus.net)

Treasurer: Susan Rolph 250-296-3443 [srdolph@yahoo.com](mailto:srdolph@yahoo.com)

Last AGM: Sept 28/20

List of Directors: See Attached

No Previous Grant.

1. What plans has your organization made to fund its activities over the next 3-5 years?

Our organization is holding a 50/50 draw this year despite not having the annual Stampede. We continue to hold fund raising events as COVID-19 restrictions allow but our fund raising is down significantly from previous years. We are supporting other organizations with fundraising through assistance with drive-thru events and a Drive-in theatre. This year we applied for a Provincial Gaming Grant to assist with the purchase of new First Aid equipment and additional PPE for volunteers..

2. If your organization charges user fees/memberships/admission, attach your current fee structure:

Membership is \$2 annually.

3. What are your organization's specific goals and objectives for this year? How do they differ from previous years?

We are planning for the Stampede to return next year. In the meantime our goal ,this year, is to provide as much support to the community as possible in light of COVID-19. We will be doing this by offering our facilities to organizations that are hosting events to promote community resiliency.

4. Who does your organization serve?

The community of Williams Lake, the Cariboo-Coast-Chilcotin Tourism Association, all the communities within the Cariboo Regional District, the BC and Canadian Rodeo Associations, the High School Rodeo Association, 4H organizations.

5. Does your organization receive a rental subsidy from the CRD? If so, how much?

No



6. Does your organization receive any benefit from permissive tax exemption, and if so, how much?

No

7. Does your organization use CRD owned facilities? If so, which ones?

No

8. How will you indicate that the CRD is contributing to your organization?

We will have sign made up acknowledging the contributions of the CRD towards our project and post them on our grounds. We will acknowledge the CRD in any announcement surrounding the project.

**Please answer the following questions, using additional paper if necessary.**

1. Brief Description of Proposed Use of Grant Being Applied For:

We wish to purchase a marquee tent to increase our capability for hosting events in an outdoor, yet protected, environment. With the current situation of COVID-19 restrictions it has become more important to have facilities such as this to enable gatherings but still have social distancing. Outdoor marquees will help us to offer a safe place for the community or a facility for medical professionals should that become necessary.

2. How do you know there is a need for this service/project in our community?

We regularly rent tents for our annual events. If we have one of our own, this will lessen the possibility of a shortage of rental supplies due to increased demand because of COVID-19

3. Is your agency applying for funds from other levels of government or other sources for this project?

4. Would you still be able to complete the project if you do not receive the other funds applied for?

Nat at this time.

5. Please describe the impact of this application being denied or approval of an amount less than requested.

We probably would not be able to afford it with a lesser amount. We may have to cancel prospective facility rentals if we are unable to provide a marquee for the renters. This could impact the cancellation of other events.

6. Start date of the project:

April 1 2021 or as soon as funds are received.

End date for the project:

April 15 2021

7. Please describe the key activities that will take place to complete the project and any associated timelines.

Order of the marquee. Payment & delivery of the marquee.

8. Please provide a detailed financial budget for the project.

See attached budget.



**9. Please explain how you will measure and evaluate the impact of this project on the community?**

**How will you determine if it was successful?**

**We expect to see an increase in the usage of our facilities for outdoor, covered events. This will indicate the success of the project. It will be of even greater success if we are able to assist medical teams in any way should that become necessary.**

**This will be of benefit to several organizations that use the grounds and other facilities, managed by our organization.**

Williams Lake Stampede Association  
**Annual General Meeting**  
September 30<sup>th</sup>, 2019

**Present:** 30 members +2 non-members attended the meeting including Directors; John Margetts, Al Smith, Tim Rolph, Ellie Seelhof, Willie Crosina, Susan Rolph, Court Smith, Pauline Colgate-Smith, Patti Gerhardi, Lionel Burnier, Courtney Jones, Wendell McKnight, Bruce Lennox, Louis Seelhof, and Cindy Brady.

**Meeting called to order:** Tim Rolph called the meeting to order at 7:08 pm, and welcomed everyone to the 61st WLSA Annual General Meeting, following the 93rd Annual Stampede.

**Introduction of Guests:** Thank you for Mayor Walt Cobb, and Councilor Scott Nelson for attending.

**Adoption of Agenda:** Motion from Al Smith/Patti Gerhardi to adopt the Agenda as distributed. 0 opposed.

**Approval of Minutes from previous AGM:** Motion from Al Smith/Patti Gerhardi to accept minutes of Oct 22<sup>nd</sup>, 2018 Annual General Meeting as distributed. 0 opposed.

**Business arising from the minutes:** nil

**Financial Report:** Courtney Jones read her report (see attached).  
Draft Financial Statements were available for this meeting.  
MSC Courtney Jones/Court Smith to accept Financial Statement in draft form. 0 opposed.

**President's Report:** Tim Rolph read his report (see attached).

**Director's Reports:** (see attached, in alphabetical order of report name)  
Tim Rolph read his Advertising report (see attached).  
Bruce Lennox read his Buildings and Grounds report (see attached).  
Patti Gerhardi read her Royalty report (see attached).  
Willie Crosina read his Rodeo, and Sponsorship reports (see attached).  
Wendell McKnight read his Security report (see attached).  
John Margetts read his Parking report (see attached).  
Susan Rolph read her Dinner Dance & Auction, Grandstand Office, and TETWP reports (see attached).  
Ellie Seelhof read her Bronc Buster Trade Show, Kids Korral, and First Aid reports (see attached).  
Pauline Colgate-Smith read her Young Gunz Rodeo report (see attached).  
Pauline read Ellis Smith's Merchandise, Poster, and Social Media reports (see attached).  
Lionel Burnier read his Gaming report (see attached).  
Al Smith read his Campground report (see attached).  
Cindy Brady read her Beer Garden report (see attached).

Tim Rolph thanked Wyatt Armes for helping us out before and during Stampede. Thank you to the Museum of the Cariboo Chilcotin. We changed things up with having 4 rodeo performances, and a Ranch Rodeo on the Monday. We'll continue to grow this. Thank you to Janice Sapp and their group for organizing the Heritage Gathering. Thank you to Ricki Seelhof for putting on the Ranch Rodeo this year.  
MSC Ellie Seelhof/Lionel Burnier to accept Directors Reports as read. 0 opposed.

Scott Nelson; on behalf of the City and Community, you put on a fantastic show. From hearing the Director's reports I understand all the intricacies behind the scenes. You do an incredible job. We want to recognize you for the tremendous amount of work you do.

Walt Cobb; I echo what Scott said. We are thankful for the number of hours of volunteer work you do. Residents of the city thank you very much from the bottom of our hearts. Tim; thank you to you and your staff for all you do to help us.

... continued ...



**New Business:**

1. Walt; City is the owner of RC Cotton site and perhaps we could use it for overflow for Stampede. It's far away to walk. Let us know if you would like to use it and we'll see if we can get it mowed off.
2. Tim; some of our bylaws are in contradiction with our Act. We've sought legal council, and Kevin Church noted that we should make some changes in order to be in compliance with the Act and Bylaw. We aren't under the Society Act but are in a Private Act. Two areas Kevin thought we should address is that our AGM has to be in September, and the number of directors, we have to have 17 directors, and an executive of 5.  
MSC Court Smith/Al Smith to have Stampede bylaws amended to be in compliance with our Act specifically amending the number of executive positions to 5, and date of AGM being held in September as laid out in WL Stampede Assoc Incorporation Act in 1961. Discussion; it is a Private Act. Not to exceed 17 directors. There are only 2 bodies like this in all of BC. 1958 we were formed under the Societies Act but then paperwork wasn't filed for 3 years so the Assoc was dissolved, and 1961 they put forward a motion under the Privacy Act. A lot of what we do follows the Society Act. 0 opposed, motion passed unanimously.
3. Willie: I came on the board in 2003, asked by Fred Thomas, he said I wasn't doing anything anyway. Fred has stood down due to his health. I'd like to say thank you to Fred for inviting me onto the Sponsorship committee.
4. Tim; Leah McAllister has resigned her position as director, she has taken on a new position at the mine. Fred Thomas has had unfortunate health conditions since Stampede. I don't have words to say what Fred has meant for the Stampede, 30+ years, thank you is hollow but that's the only word I have. Fred has been involved in every aspect of the stampede for many years.

**Adjourn Meeting:** Motion by Al Smith/Cindy Brady to adjourn the Annual General Meeting. 0 opposed.

**10 Minute Break**

Meeting reconvened.

**Election of Directors:** Susan Rolph chaired the elections, with Ellie Seelhof and Melissa Normandin assisting.

We have 8 Directors with "1 year" terms remaining; Cindy Brady, Pauline Colgate-Smith, Patti Gerhardi, Courtney Jones, John Margetts, Wendell McKnight, Susan Rolph, and Ellis Smith.

We need 9 "2 year" Directors. Lionel Burnier, Willie Crosina, Bruce Lennox, Tim Rolph, Ellie Seelhof, Louis Seelhof, Al Smith, and Court Smith.

Dawn Armes nominated these people for 2 year Directorship.

Pauline Colgate-Smith nominated Katie Stelfox. Patti Gerhardi nominated Chantelle Wessels.

Court Smith nominated Chris Armes, who declined.

Susan asked three times for any nominations from the floor.

Tim asked the Katie and Chantelle to introduce themselves.

Susan handed out ballot sheets and asked people to pls add Katie and Chantelle to the list, and vote for 9 ppl.

Nine 2 year directors: Lionel, Willie, Bruce, Tim, Ellie, Louis, Al, Court, and Katie Stelfox.

MSC Dawn Armes/Kelly Walls to destroy the ballots. 0 opposed.

Tim thanked everyone for letting their names stand.

Now the Directors will vote on the Executive:

President, Vice President, Secretary (communications), Recording Secretary, and Treasurer.

Nominations for Pres, Court nominated Tim Rolph, who declined.

Ellie Seelhof nominated Court Smith, who declined for now.

Court Smith nominated Ellie Seelhof, who respectfully declined.

Ellie Seelhof nominated Al Smith, who declined due to workload.

Susan asked for any other nominations for President.

Nominations for Vice Pres: Willie Crosina nominated Court Smith, he accepted.

Susan asked for any other nominations.

Pauline Colgate-Smith nominated Tim Rolph, who declined.

MSC Willie Crosina/Tim Rolph voted nominations closed. 0 opposed.



Nominations for Treasurer: Court Smith nominated Courtney Jones.

Susan asked for any other nominations.

Nominations for Recording Secretary:

Willie Crosina nominated Cindy Brady, who accepted.

Susan asked for any other nominations.

MSC Court/Cindy moved that the nominations are closed. 0 opposed.

Nominations for Secretary:

Court Smith nominated Susan Rolph, she declined.

Court Smith nominated Ellie Seelhof, who accepted.

Court moved that nominations ceased. 0 opposed.

MSC Al Smith/Cindy Brady to defer election of president for discussion at first Director's Meeting, and table agenda accordingly. In the meantime Court will act as our president. 0 opposed. Passed unanimously.

Scott Nelson; Thank you for all your fantastic work!

Tim asked everyone to attend a workbee on Saturday Oct 5th, 10:00 am.

Tim welcomed Katie to the Board, and asked the Directors to join us at the front.

Next Directors meeting will be held on Oct 24<sup>th</sup> in the Infield Meeting Room at 6:00 pm.

**Adjourn the Meeting:** MSC Courtney Jones/Cindy Brady to adjourn the meeting. 0 opposed.

**Below are the Director's reports in alphabetical order by Committee name ...**

#### **Advertising Report**

To begin I would like to thank everyone who helped with advertising this past year, especially Pauline and the many volunteers who so graciously donated their photographs to be used in our advertising material.

Also, a thank you to our local media, especially Vista Radio and the Tribune for their continued efforts in promoting, marketing, and supporting our event.

We continued to utilize many platforms to advertise and market our event and facilities to the local market and well beyond. For the second year our Stampede was live streamed through FloSports, helping to bring our event and community to a world wide audience.

As we move forward we need to recognize the ever changing ways the public gathers information and ensure we are keeping stride.

Respectfully submitted,  
Tim Rolph

#### **"Beer Garden" Report**

It was a fantastic year for the Let 'er Buck Saloon, we had "great" crowds all weekend long with little or no trouble at all.

The weekend started with the Stampede "Kickoff party" featuring for 'one night only' Aaron Pritchett. It was a sold out show which the patrons absolutely loved. There were many compliments and requests for this party to be an added feature to our Show going forward. The biggest challenge with this of course, will be finding big enough talent for a small enough price to make it work.

We had issues with processing tickets with Event Brite, even with 7 people scanning it took more than an hour to get into the concert. The bracelets worked very well but would for sure suggest either a different ticket company or just use printed tickets, if we do this show again.



The nightly entertainment continued all weekend long with Karen Lee Baaten, Rollin' Train Wreck, Dave Hartney and also our very own One in the Chamber. We just need someone different than Dave Hartney.

Daily entertainment was organized this year by Rossetta Paxton she filled up the stage for us during the day with many local bands which added live music all day long in the Saloon.

We have always had pressure from the LCB and have always complied. You can see that compliance by; the installation of the Wall by the token booth, the larger opening gate at the south end of the saloon, and the addition of a new out-gate. We had very few problems inside - really no fights at all and maybe 15 ejections for the entire weekend (4 of which were by Joy and Constable Nack). Thank you to Wendell as he will be hiring a new Security company for 2020.

Safety suggestion: put up a barricade 6' out from the west fence behind the GS (running the length of the fence), this provides safety for pedestrians, especially children, and also when people line up for the LRB at night, so that they aren't lined up out into traffic where buses are coming in to pick people up, and vehicles are backing out to leave. Pedestrians could see this walkway when they are approaching from either stampede ground entrance, and could use it to walk safely out of vehicle traffic and right into the Bronc Buster Trade Fair.

Over all, the weekend was fantastic with many patrons complimenting us on a job well done. We are proud that in the end we set a record for sales at \$150,821.80, which did not include a gate of approx \$32,000 for Pritchett ticket sales.

Special thanks to Louis Seelhof, Sharon MacDonald, Bev Atkins, Lionel Burnier, Wendell McKnight, and Roy Slavens for all the extra work before the Rodeo getting our new Wall and Sound Booth finished. Thank you to Ellie for encouraging the food vendors to stay open during the evenings for the LRB patrons, the vendors said it was very successful. Further special thanks go to Sherri Jaeger, Sabine Sassenrath, Landon Fuller, Wyatt Armes, Lane Rolph, Kevin Church, and Miranda Doerkson - for being there all weekend long and putting in so many hours!!!

A huge thank you to Lorne Doerkson for countless hours of volunteer work before Stampede from booking the Entertainment for the Let R Buck Saloon to ensuring everything was set up and ready, and then staying all day and most of the night ensuring that everything runs smoothly for the customers! You do awesome work Lorne, thank you!!!

Thank you to Hystest Timber for the use of their skid steer for the whole weekend, and to Ivan Goward for making that happen. Thank you to Wyatt Bernardz of B&J Trucking for delivery and use of the reefer for the weekend, and to Brad from Huston Agencies for working after-hours to load and unload us at crazy hours, as well as storing our order that arrived 2 weeks early!!! Thank you to Adventure Charters for providing a "safe ride" home for all our patrons. Many "thanks" to our RCMP - this detachment has been very supportive of our event and have been very professional in helping us to plan and carry out a safe event!!

We need to find 3 or more new coordinators to run the Beer Garden as Lorne and I won't be able to run it next year.

Of course massive thanks to the thousands of patrons that came through the front gate!!! We are so glad to have you and hope to see you again in 2020!

Respectfully submitted  
Lorne Doerkson and Cindy Brady

### 'Bronc Buster Trade Show, Kids Korral, and First Aid Reports

#### **Bronc Buster Trade Show**

The Bronc Buster Trade Show had 28 spaces rented to various Vendors, Clubs, and Organizations. Many of these were return visitors, but there were also several new merchants. The food vendors were very happy with this year's crowd and all said they did very well. Some of the vendors selling food stayed open during the beer gardens, which they say is a late night, but also great for business. Some of this year's issues were the uneven surface that the Trade Show is located on, which makes it difficult for the vendors to set up their different booths, trailers, etc. This results in a mish mash type of set up that is not very appealing in my opinion. This year's trade show made a profit of close to \$9,000.00.

#### **Kids Korral**

The Kid's Korral was once again located at the South end of the Bronc Buster Trade Show area. O'Netrix was kind enough to sponsor this event and the bouncery and games were once again provided by Hattie and Amos Entertainment. The entrainment group was very late at setting up their props, games, and bouncery which was unfortunate since this was also family day and there were many fans that were disappointed. Since the first day was such a letdown, we were able to get the bucking bull, bouncery that was used for the Young Gunz Rodeo for free. In summary, I would say that I was very dissatisfied at the way the Kids Korral turned out.



**First Aid**

Patricia and Phil Brewer from Kamloops were once again our First Aid Leads at the 2019 Stampede. In the past, they have brought a team of qualified first aid attendants to make up the team providing first aid for our Stampede. This year, they were unable to gather a team, so I was asked to find qualified volunteers to assist them. This proved to be a difficult task, but we were able to find enough volunteers in the final hour. There were a couple of serious incidents and many not so serious ones throughout our 4 days of Stampede. There was also much animosity between the leads and some of the volunteers, so it was not an ideal environment for some of the other volunteers. Moving forward, I feel we will have to concentrate on more professionalism to provide this vital service for our Stampede.

Respectfully submitted  
Ellie Seelhof

**Buildings & Grounds Report**

- (1) 2 New Water Regulator Valves in Grandstand Washrooms
- (2) Redone 4 Grandstand Entrances with Barn Board & Paint
- (3) Built a Small Addition on North end of Beer Gardens for Soundman
- (4) Built New Horse Wash Station
- (5) Installed and Painted Gravel Box for Manure (Box Donated)
- (6) New Chain link Fence North end of Log Washrooms (Free Labour)
- (7) Built 4 Aluminum Gates for Arena (free Labour)
- (8) Dug up and installed new Curb stop for Holding Pen and Arena
- (9) Replace Flush Valves in Grandstand Washrooms
- (10) Replace and Repair Valves in Log Washrooms
- (11) Refinish Log Uprights behind the Grandstands
- (12) Purchased New Pressure Washer
- (13) New Blinds in Meeting Office
- (14) Purchased New Harrows
- (15) Form and Poured Cement for Wheelchair Ramp for Rodeo Office -Concrete Sponsored and Free Labour
- (16) Build 12 new Picnic Tables - Material Sponsored and Free Labour
- (17) Lots of Miscellaneous Painting and Small Repairs - Free Labour
- (18) Outside LED flood lights installed for Security.

**Possible Projects for 2020**

- (1) New Infield Washrooms
- (2) Arena Lighting
- (3) More Grandstand Improvements

**MANY THANKS TO ALL OF OUR SPONSORS AND GREAT VOLUNTEERS**

Respectfully submitted  
Bruce Lennox

**Campground Report**

The 2019 season started once again on April 1<sup>st</sup> this year. Mark and Della Boothby started their third year as hosts and we were pleased to see their arrival back in Williams Lake. The campground faired well over the winter and there were only a few minor details to address in order to open. Mark and Della along with the help of Gord McCauley and Deanne Thorpe pruned trees, raked the grounds and cleaned the washroom and laundry facilities. By mid April the campground was in full swing and guests were arriving on a regular basis.

Lorraine Smith and Della started on the Stampede bookings early and it was evident from the requests that the campground was once again going to be sold out by the time everyone was slotted into a campsite. Mark had the overflow area up behind the curling rink cleaned up and mowed by May 1<sup>st</sup> and kept it that way for the rest of the season. This made the laying out for the overflow easy and by the Stampede weekend we had an additional 45 sites in this area.

... continued ...



As Stampede Weekend approached, we knew that due to family matters Lorraine was not going to be there with us. Della's sister Tana Burke stepped up to help Della for the weeks leading up to stampede as well as at the Log Cabin in greeting our guests as they arrived. Della's thoughts on stampede weekend (due to us being sold out) was to tell last minute arrivals who just showed up "Find a piece of grass or an open parking spot and set up" This led to an all-time booking for the Stampede weekend. Our team of volunteers, that assisted before during and after stampede included Gord McCauley, Deanne Thorpe, Lorraine Smith, Tana Burke, as well as Gerd and Dawn Kerfers from PG.

As the rest of the summer unfolded the campground remained steady even though mother nature was not giving us good weather. I am happy to state that this year once again we have brought in over \$156,000. We are still open with the season officially ending October 15. Mark is shutting down campsites as guests leave and the irrigation system has been blown out for the winter.

This year's revenue is on par with last years making the 2019 season another great success. I would like to thank Mark and Della for going above and beyond as hosts. Their demeanour and friendly personalities have made the Stampede Campground a must-stop amongst travellers who rely on word-of-mouth and on-line reviews as we hear time and time again from guests that this is the place to stay on their way through central BC. This year we had two guests at different times stay for a day or two, leave for other destinations only to show back up at the campground within a few days to say our campground was much nicer to be at than where they were planning to spend their holidays. One of the guests never even made it out of town (heading for Salmon Arm) before turning around and coming back stating "why would we go to another campground, this place is so nice and you two are supper hosts"

In closing I would like to thank Mark and Della for another great season. We couldn't have grown the way we have without your hard work. To the campground staff and volunteers, Mark, Della, Lorraine, Gord, Deanne, Tana Dawn and Gerd... Thank-You for all that you did this year.

Respectfully submitted  
Allan Smith

### **2019 Dinner Dance & Auction Report**

The Dinner Dance & Auction held on February 23<sup>rd</sup>, 2019 was another huge success thanks once again to the amazing support of the community. This year's tickets were sold again with the option of purchasing a table of 8 or single tickets, needless to say tickets sold out quickly as the DDA has become a very popular event. Retirement Concepts once again came on board as a sponsor, which helped enormously. Both our silent and live auction donations were up from previous years, with the Chinese Auction being as wild as ever!

Businesses and individuals were incredibly generous on both the giving and the bidding end of things. Donations ranged from Pacific Coastal Airlines providing 2 round trip flights to Vancouver, Carey Price Autographed Blocker & Mitt, hand crafted items by Terry Crosina & Leanne Crosina, to name a few. The venue was tastefully decorated with help from Pauline Smith, Ellis Smith, Patti Gerhardi & Lorraine Smith. Dinner catered by TRUE Catering was great, the dancing to "One in the Chamber" was fun, and late night pizza was once again a nice treat for the diehards enjoying a winter night out on the town.

Thanks to all the fellow directors who help make this evening the success that it is.

Respectively submitted,  
Susan Rolph

### **Financial Report**

#### ***Overall***

The WLSA had good year financially. Based on the draft financial statements, revenue was \$67,977 higher in 2019 than 2018 and the bank account is \$83,500 more than July 31, 2019 than July 31, 2018. Expenses were \$74,534 higher in 2019 than 2018.



### **Statement of Financial Position**

Cash is \$375,885 at July 31, 2019, \$83,500 higher than end of 2018. Break down is \$303,018 General, \$22,831 Gaming, GIC \$35,687, Queens \$14,255 and the balance in shares. The increase is due to the higher revenues due to increased campsite rentals, 50/50 sales, ticket sales for concert and rodeo and beer garden sales.

The overall current assets are \$452,636 and capital assets are \$1,043,550 for a total of \$1,496,186. The balance of current liabilities of \$52,319 and deferred liabilities for capital project of \$447,922 for a total of \$500,241.

### **Statement of Revenues and Expenditures**

Revenue was \$955,818 in 2019 which is \$67,977 higher than 2018. Sales and fees was \$620,357 in 2019, an increase of \$82,542, the main increases were; increased campsite rentals, tickets sales for the concert and rodeo, sales in the beer gardens, 5050 sales and overall increases in all portfolios. Fundraising, in kind revenue, and other revenue combined in 2019 was \$306,461, a decrease of \$3,815, mainly due to decreased Queen's committee sponsorship of \$12,400, due to the suspension of the Royalty program for lack of contestants offset by increases in sponsorship. Grants were \$29,000 in 2019, a decrease of \$10,750 due to wildfire grants received in 2018.

Expenses were \$852,379, an increase of \$74,534 over 2018. Main increases were; advertising & promotion \$10,701, repairs and maintenance \$20,882 (partly due to security cost increase), subcontractors \$46,029 (mainly for concert and campsite contractor), telephone & utilities \$12,073 (campsite), and wages \$7,927 (summer student which funding will be received from Canada Summer Jobs at the end of the employment term).

### **Schedule of Departmental Revenue and Expenditures**

This shows changes for each portfolio. Increased revenue in beer gardens, bronc buster trade fair, concessions, merchandise, poster & post cards, sponsorship offset by decreases in the other portfolios. Please note that more consistent portfolio allocations occurring in 2019 comparative to 2018.

Respectfully submitted  
Courtney Jones

### **Gaming Report**

Gaming: looked after 50/50 Draw. 39 volunteers to run the 50/50 this year. Modified program design. Raised \$10,000 more than last year. Thank you for all your help, I appreciate it very much.

Grounds: repairs to gates, chutes and pens, and other misc welding (thank you to another welder), minor repairs tool 6 - 8 weeks. Manufactured 4 gates on the track. Security issue so we changed all locks on buildings and grounds.

Respectfully submitted,  
Lionel Burnier

### **Gates & Parking Report**

The rodeo season has come and gone, and I think we had another successful year. Once again the Maranatha Christian School looked after the Gates and Parking for us. I feel they did a great job as they had lots of help, with adults and students. Some of the students are a bit shy but by the third day they were telling drivers where they could go and not go.

Thursday and Friday were slow days as usual, as we put about 350 cars in each day. Saturday and Sunday was very busy with over 600 cars each day. We closed the gates on Saturday and Sunday as we didn't want to block in campers in the ballfield and other areas.

Maranatha looks like they will do it again, but if they don't the Curling Club said they may be interested in doing it again.

I thought the new barricades looked very nice, as the old ones looked pretty ratty.

If you have any suggestions, please let me know. I would like to thank all the Directors as everyone put I a lot of work.

Respectfully submitted,  
John Margetts



### Gandstand Office Report

The 93<sup>rd</sup> Annual Williams Lake Stampede was another huge success. Hats off to everyone that worked so hard to make it such a success. A great big thank you to the 14,500 guests that attended this year's Stampede from all over the world.

Online ticket sales started on April 1/19 using Eventbrite, the grandstand office opened on June 4, 2019, seeing foot traffic increase as Stampede drew closer. Online tickets continue to be popular with an increase on rodeo tickets of 15% over last year's sales. Utilizing online tickets definitely takes the rush off of the grandstand office. Concert tickets were also sold online with the ease of purchasing anytime of the day or night.

Changes were made to help with crowd control, more signage as well as a designated ticket purchase line were added. We continue to assess the area to ensure that all visitors are getting a pleasant experience. An information booth, built by Louis Seelhof, was setup as visitors entered the trade fair area, this seemed to be well received and utilized.

Heartfelt thanks to Lynda Philpot, Dawn Armes, Abbey Philpot, Ryan and Bailey Jones for all their help in the office and with coordinating our grandstand volunteers on Stampede weekend.

Thank you to Melissa Normandin, Summer Student Katie Chipman, Ellie Seelhof, Paddy Thomas, Mary Lewis and Alexis Hemond, for helping in the office before Stampede.

We did a pre-stampede volunteer BBQ for the second year. This is very well received by new & old volunteers and gives us a chance to orientate the new ones. Recruiting volunteers for the weekend continues to be a challenge and this one of the tools that seems to work well. Our volunteers do an amazing job taking care of our guests & stepping up to help where needed. Thank you to each and every one of you!

Respectively submitted,  
Susan Rolph

### Merchandise Report

This year we sold more merchandise than last year. This year we ordered some different items, coffee mugs, seat cushions, toques, that people were interested in, and maybe didn't purchase as we thought they would. We sold out of the baseball t-shirts and hoodies, and have very minimal t-shirts left and kids stuff left. We wanted to keep our stock simple, and try to get rid of some older merchandise.

We are planning on going to some craft fairs this fall and will likely sell some additional stock.

Respectfully submitted  
Ellis Smith

### Poster Report

We received 48 images for consideration from 15 submitters, and voted for local artist Tiffany Jorgansen as the winner. Moving forward we should discuss making up some rules for the contest to limit the number of entries to 1 per person and file formats etc.

We decided to up the price of the posters this year to \$30/poster. The idea was they are collector's items and therefore we ordered less. We didn't sell as much as we have in previous years, likely due to the increase in price. Moving forward we should find a happy medium for the prices.

There are many posters from previous years that we should try to sell at discounted prices, keeping a few for the stampede association from all years.

Respectfully submitted  
Ellis Smith



## President's Report

Welcome to everyone here tonight

As we will hear, through the various reports tonight, we have had another successful year in all areas of the Williams Lake Stampede Association.

We, as a board, have continued to seek out ways to improve our event and facilities with the goal in mind of always providing a positive experience to those we deal with, at every level, while staying true to our constitution.

As we move forward I believe some of the challenges we face are:

- director and volunteer retention and recruitment
- strategic planning
- governance style

to name a few.

The board has been actively reviewing our governance style, director work load, and long term goals. In doing so we are developing policies and procedures to help guide us forward.

Thank you to this amazing community who supports us in so many ways and at so many levels.

Thank you to our staff, Melissa, Roberta, Mark and Della, while you are small in number your commitment and dedication is immeasurable.

An unconditional thank you to my fellow directors who commit so much of themselves to ensure the well being of the Williams Lake Stampede Association.

Respectfully submitted  
Tim Rolph

## Rodeo Report

The 2019 Williams Lake Stampede was another great success. The cowboys and cowgirls continue to support our event in a big way. This year the total entries were 347 which is slightly above our 2018 entries.

We were faced with some significant challenges with the ground this year because of the 8 hours of rain we had Thursday night/Friday morning. Because of the ground conditions we had all but 3 barrel racers turnout on Friday and all of the barrel racers turned out on Saturday This was unfortunate, but we can't control mother nature. We have plans to work on improving our ground so that circumstances like this will minimize the impact to our cowboys and Cowgirls and our loyal spectators. There were a few turn-outs in the rough stock events but overall we had four great rodeo performances.

The Wild Cowgirl Race was very well organized. They had good quality competitors who provided five great races with their final being on Monday during the Ranch Rodeo.

The Mountain Race had some issues. There was one serious injury on Thursday night – Dax Setah was taken to Kamloops hospital with a head injury. The latest update on Dax is that he is recovering well – better than expected. We need much more engagement from the Mountain Race organizers – they need to be much more a part of conditioning and setting up the track. For various reasons we are having to evaluate the importance of the Mountain Race and determine if we want to continue having as part of our event.

The Ranch Rodeo was very well organized and very well received by those spectators who attended. There have been some suggestions on what we could do to improve the rodeo but overall it went off very well. This was our first full day Ranch Rodeo and we are working on 2020.

Our contract act this year was Full Throttle Trick Riders - Shelby Pierson and Piper? Highly entertaining and well received by our spectators. We are hoping to have Full Throttle back for 2020.



The Cowboy Hospitality Tent was again well attended by the Cowboys – our hostesses tell us that the cowboys are very appreciative of what we offer them. This year we had food donated by The Laughing Loon, Denny's Restaurant, True Food Services, The Hearth Restaurant, Boston Pizza, Panago, Red Tomato Pies. Remax donated fruit and condiments. Dr. Mike Bos (Cariboo Chiropractic) provided his services.

We are amazing! We put on an amazing show. We have an amazing group of volunteers! Thank you to all that help make this one of the best rodeos in Canada. Great work gang!!

Respectfully submitted  
Court Smith

### Rodeo, & Sponsorship Report

This year my two portfolios were Rodeo and Sponsorship.

In Sponsorship I worked with Fred Thomas and as usual our sponsors supported the Rodeo. We have the most loyal sponsors here in Williams Lake.

In Rodeo I had only the Grand Entry to do, and of course help out whenever I could. The Wild West Riders carried our sponsor flags in the parade and during the Grand Entry every day to start the Rodeo. They did a great job. They also sold 50/50 tickets in the stands after the Grand Entry.

I would like to thank all who helped make the 93<sup>rd</sup> Annual Williams Lake Stampede the great success it was.

I want to thank the Wild West Riders for the work they did in the Grand Entry, parade, work bees, and selling 50/50 tickets. They were LeeAnn Crosina, Nikki Miles, Nicole Roberts, Cynthia English, Denise Little, Shay Leclerc, Janice Carier, Victoria Mikirk, Katie Smith, Bawnie Ward, Alison Woods, Tanya Reid, Bobi Bracewell, Alicia Vogl, Stacy Schick, Jessi Herrick, and Al Wilson. Well done all.

Respectfully submitted  
Willie Crosina

### Royalty Report

This past year saw the reign of Stampede Queen Laurin Hurd and Princess Emilie Nichols. These Ladies, together made over 200 appearances and representations on behalf of the Williams Lake Stampede Association, the City of Williams Lake and the Sport of Rodeo. Meeting and greeting people and carrying the message about the World Famous Stampede and the Great City of Williams Lake was by far the favorite part of their duties for both Ladies and they did a terrific job. They attended rodeos ~ professional and semi pro, hockey games, 4H and school presentations, Seniors homes, pancake breakfasts, steak dinners and business functions.

The Committee saw a few new individuals come on board include Chantelle Wessels who took over the management of the Events and Coordination of the same. This is a tremendous time consuming job – taking into consideration all schedules and being respectful to personal time and employers time as both our Royalty were employed full time.

Unfortunately, the 2019/2020 search to find new candidates for a Stampede Royalty Competition did not result ~ even with a considerable and valiant effort on many ~ in finding qualified applicants. Consulting with other Pro Rodeo Committees we found that others have had the same experience over the years and shared with us some alternative solutions. Several solutions were presented to the WLSA and it was the decision of the Board of Directors to not move in those directions. The Committee was directed to review the Program with input from the Board of Directors ~ to date we have had 5 responses and they swing from Staying with the Existing Program to a complete overhaul.

A considerable effort has been put into promotion of the Program and the benefits of it, along with many testimonials from our WLSA Royalty Alumni. During this promotion we believe that we have found enough qualified members – no definite confirmations at this time, as we have not begun the 2020/2021 Search at this time – to run a competition in the coming year.



This past year – the travel and wonderful opportunities could not have been realized without the wonderful support of the City of Williams Lake along with our Mayor and Council! They have been very involved with the Program and we thank them for that. The Williams Lake Lions Club has continued to be a long-time supporter and sponsor of the WLSA Royalty and have been fantastic in including the Royalty and the Royalty Committee at many if not all of their community events. The WL Stampeders Assoc included our Royalty at all of their hockey games this past season, also as sponsors of the Program. The Williams Lake Sept 12, 2019 WLSA Royalty Annual Report Stampede Assoc of course are not only Sponsors but are the very reason that the Royalty Program can exist – we are thrilled to be their representatives. Community Support has been outstanding and we have commitments for the upcoming to move ahead.

The Royalty Committee will be holding their first meeting September 18, 2019 – with several new members we are excited and anxious to move forward, developing the Program and Representing the City of Williams Lake and the Stampede Association. There is much excitement and ideas of how to move forward with the Royalty Program in a positive and beneficial manner to meet as many of the needs and ideas that have been shared.

Respectfully submitted,  
Patti Gerhardi, WLSA Director Royalty Program  
Chantelle Wessels, WLSA Royalty Program Events Coordinator

### Security Report

PDS Security told us they were not going to be able to supply us with security so we hired 10 guys from Securi World in Surrey. We also hired some security from PDS for fill-in spots overall. It was disappointing as usual. Cost also included \$3479 dollars for motel rooms for out-of-town security, for a total cost of \$23,434.11 in total for both Security companies.

Respectfully submitted,  
Wendell McKnight

### Social Media Report

We had a great year on Social media. We developed a small committee that helped create some of the content and brainstormed ideas. We had some great volunteers helping take photos of our events. This is a big job and we should continue to put a focus on social media as a tool for advertising.

Some stats from last year

In the last year October 2018 to now we received 570 new followers – for a total of 4677 on Facebook. Our followers are 75% women and 25% men and 69 % of our followers range between 25-54 years old. This stat will help us target our posts to get more followers.

On Instagram we have 1274 followers, again mostly women 67% and 33% men. We are ranging mostly in 25-34 age range (36%).

Some highlights of the social media were:

- One of the best contests was when we asked what everyone's favorite part of the stampede. Overwhelmingly the response was the Mountain Race. Very interesting especially since that is a very unique part of our rodeo
- We sold approximately 1200 tickets for the kick off Aaron Pritchett concert exclusively by social media (reaching over 46,000 people)
- We got some great volunteers that gave us lots of photos of the weekend

Respectfully submitted  
Ellis Smith



**'Tough Enough To Wear Pink' Report**

Sunday, June 30, 2019 was "Tough Enough to Wear Pink" day, \$1.00 from every ticket purchased on Sunday was donated to this year's recipient, Hough Memorial Cancer Society. This year's donation was \$3500.00. In addition to the funds we donated to the Hough Memorial Cancer Society, the society also received an additional \$2,500.00 from Wrangler and their corporate "Tough Enough to Wear Pink" campaign.

Respectively submitted,  
Susan Rolph

**'Young Gunz Rodeo' Report**

This year we received a generous donation of children's "goodie bags" from Kit and Kaboodle. Elli and I had to change things up a bit this year due to poor weather and muddy conditions in the arena. We had to think a little outside the box quickly or cancel the event, and of course canceling was our last option. So with the approval from Lorne Doerkson, we set up in the Let R Buck as our rodeo arena. Lorne was quick to generously donate free pop to all the Young Gunz competitors and helped move tables and create a fun atmosphere for our events. We had a fantastic turn-out! Kids played and adults were entertained, and some had a beer and watched. Our Royalty came to help with organizing the kid's events and sign autographs, along with a few other volunteers and Directors .... To say the least, it went off without a hitch.

New to the Young Gunz Rodeo this year was a mechanical bucking bull. This was probably the most popular event, the kids loved it. We also had the very popular miniature ponies, stick horse barrel racing and a few other fun games.

We think this may be our new venue for 2020!

Respectfully submitted  
Pauline Smith

*Williams Lake Stampede Association  
Annual General Meeting*

Attendance Sheet

Please print your name

Sign your name

Are you a member  
of the WL Stampede Assoc?

Cindy Brady		Yes
Scott Nelson		City Rep
Katherine Stelfox		yes.
WILLIE CRASINA		yes
TERRY CRASINA		yes.
Ellie Seelhof		yes
Earl + Nellie		YES
Chantelle Wessels		yes
Patli Gerhardt		yes.
Lois Seelhof		YES.
Pauline Smith		yes
COURT SMITH		yes
KENNETH BERKOVICH		YES
BARBARA LENNOX		YES
Barb LENNOX		yes
Tanice SATO		yes.
Courtney Jones		yes
Susan Ralph		yes
CHRIS ARMES		yes
Dawn Armes		yes
Allen Smith		yes
<del>John</del>		yes
Jim KOLAN		yes
melinda mitchell		-
Dave Williamson		yes
Ben Williamson		yes
roy Slavens		yes.
Wendie Mc		yes



Williams Lake Stampede Association  
Annual General Meeting

Attendance Sheet

Please print your name

Sign your name

Are you a member  
of the WL Stampede Assoc?

h Jean

LORNA BUNDT

LORENE ROBERSON

Kelly Walls

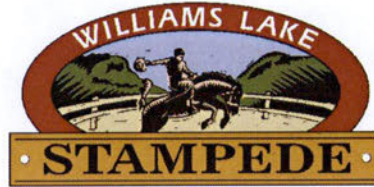


yes

yes

yes

yes



**WILLIAMS LAKE STAMPEDE ASSOCIATION  
2020-21 BOARD OF DIRECTORS**

COURT SMITH  
PRESIDENT

TIM ROLPH  
VICE-PRESIDENT

CINDY BRADY  
RECORDING SECRETARY

ELLIE SEELHOF  
SECRETARY

SUSAN ROLPH  
TREASURER

LIONEL BURNIER  
PAULINE SMITH  
WILLIE CROSINA  
BRUCE LENNOX  
JOHN MARGETTS  
WENDELL McKNIGHT  
LOUIS SEELHOF  
AL SMITH  
KATIE STELFOX  
CHANTELLE WESSELS



AUG 28 2020

**WILLIAMS LAKE STAMPEDE ASSOCIATION**  
**Financial Statements**  
**Year Ended July 31, 2019**  
*(Unaudited)*

**Index to Financial Statements**

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## INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

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### To the Directors of Williams Lake Stampede Association

We have reviewed the accompanying financial statements of Williams Lake Stampede Association, which comprise the statement of financial position as at July 31, 2019, and the statements of changes in net assets, revenues and expenditures and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### *Practitioner's Responsibility*

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

#### *Basis for Qualified Conclusion*

in common with many not-for-profit organizations, Williams Lake Stampede Association derives revenue from donations and fundraising activities the completeness of which is not susceptible to satisfactory review procedures. Accordingly, the verification of these revenues were limited to the amounts recorded in the records of Williams lake Stampede Association. Therefore, we were unable to determine whether any adjustments might be necessary to donations and fundraising revenues, excess of revenue over expenditures, and cash flows from operations for the year ended July 31, 2019, current assets and net assets as at July 31, 2019.

(continues)



Independent Practitioner's Review Engagement Report to the Directors of Williams Lake Stampede Association (continued)

*Qualified Conclusion*

Based on our review, except for the possible effects of the matter described in the *Basis for Qualified Conclusion* paragraph, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Williams Lake Stampede Association as at July 31, 2019, and the results of its operations and its cash flows for the year then ended in accordance with the Canadian accounting standards for not-for-profit organizations.

Williams Lake, BC  
September 30, 2019

  
PMT CHARTERED PROFESSIONAL  
ACCOUNTANTS LLP

**WILLIAMS LAKE STAMPEDE ASSOCIATION****Statement of Financial Position****July 31, 2019***(Unaudited)*

	2019	2018
<b>ASSETS</b>		
Current		
Cash	\$ 375,885	\$ 292,385
Accounts receivable (Note 5)	48,961	46,821
Inventory (Note 6)	7,214	5,284
Prepaid expenses	20,576	16,731
	<u>452,636</u>	361,221
Tangible capital assets (Note 7)	<u>1,043,550</u>	1,168,041
	<u>\$ 1,496,186</u>	<u>\$ 1,529,262</u>
<b>LIABILITIES</b>		
Current		
Accounts payable and accrued liabilities (Note 8)	\$ 41,286	\$ 52,619
Deposits received	500	-
Deferred income	10,533	10,067
	<u>52,319</u>	62,686
Deferred capital contributions (Note 9)	<u>447,922</u>	486,585
	<u>500,241</u>	549,271
Contingent liability (Note 10)		
<b>NET ASSETS</b>		
Unrestricted Operating Fund	383,423	282,475
Internally Restricted Operating Fund (Note 12)	16,894	16,062
Invested in Tangible Capital Assets	595,628	681,454
	<u>995,945</u>	979,991
	<u>\$ 1,496,186</u>	<u>\$ 1,529,262</u>

**APPROVED BY THE DIRECTORS**\_\_\_\_\_  
Director\_\_\_\_\_  
Director

The accompanying notes and schedule are an integral part of this statement.





**WILLIAMS LAKE STAMPEDE ASSOCIATION****Statement of Changes in Net Assets****Year Ended July 31, 2019***(Unaudited)*

	Unrestricted Operating Fund	Internally Restricted Operating Fund	Invested in Tangible Capital Assets	2019	2018
<b>Net assets - beginning of year</b>	\$ 282,475	\$ 16,062	\$ 681,454	\$ 979,991	\$ 957,744
<b>Transfers (Note 13)</b>	(1,659)	-	1,659	-	-
<b>Excess of revenue over expenditures</b>	102,607	832	(87,485)	15,954	22,247
<b>Net assets - end of year</b>	\$ 383,423	\$ 16,894	\$ 595,628	\$ 995,945	\$ 979,991

The accompanying notes and schedule are an integral part of this statement.



**WILLIAMS LAKE STAMPEDE ASSOCIATION**  
**Statement of Revenues and Expenditures**  
**Year Ended July 31, 2019**

*(Unaudited)*

	2019	2018
<b>Revenue</b>		
Sales and fees	\$ 620,357	\$ 537,815
Fundraising revenue	205,282	280,336
In-kind revenue	70,127	20,532
Other revenue	31,052	9,408
Grants	29,000	39,750
	<u>955,818</u>	<u>887,841</u>
<b>Expenditures</b>		
Advertising and promotion	45,701	35,000
Bad debts	3,117	-
Bank charges and interest	9,050	10,273
Fees, prizes and donations	171,854	173,360
In-kind expenses	58,092	83,436
Insurance	27,747	24,972
Licences, dues and fees	13,692	15,741
Office	8,218	5,982
Professional fees	16,069	15,309
Rental	6,281	12,153
Repairs and maintenance	64,831	43,949
Scholarships	650	7,150
Signage	4,237	164
Sub-contracts	205,665	159,636
Supplies	115,977	116,105
Telephone and utilities	49,350	37,277
Travel	14,237	7,654
Wages and benefits	37,611	29,684
	<u>852,379</u>	<u>777,845</u>
<b>Excess of revenue over expenditures from operations</b>	<u>103,439</u>	<u>109,996</u>
<b>Other income</b>		
Amortization	(126,148)	(126,412)
Amortization of deferred capital contribution <i>(Note 9)</i>	38,663	38,663
	<u>(87,485)</u>	<u>(87,749)</u>
<b>Excess of revenue over expenditures</b>	<u>\$ 15,954</u>	<u>\$ 22,247</u>

The accompanying notes and schedule are an integral part of this statement.





**WILLIAMS LAKE STAMPEDE ASSOCIATION****Statement of Cash Flows****Year Ended July 31, 2019***(Unaudited)*

	2019	2018
<b>Operating activities</b>		
Excess of revenue over expenditures	\$ 15,954	\$ 22,247
Items not affecting cash:		
Amortization of tangible capital assets	126,148	126,412
Amortization of deferred capital contribution	(38,663)	(38,663)
	<u>103,439</u>	<u>109,996</u>
Changes in non-cash working capital:		
Accounts receivable	(2,140)	(18,341)
Inventory	(1,930)	3,365
Prepaid expenses	(3,845)	1,072
Accounts payable and accrued liabilities	(11,331)	19,841
Deferred income	466	8,730
Deposits received	500	-
	<u>(18,280)</u>	<u>14,667</u>
Cash flow from operating activities	<u>85,159</u>	<u>124,663</u>
<b>Investing activity</b>		
Purchase of tangible capital assets	<u>(1,659)</u>	<u>(37,538)</u>
<b>Financing activity</b>		
Advances to related parties	<u>-</u>	<u>(3,882)</u>
<b>Increase in cash flow</b>	<b>83,500</b>	<b>83,243</b>
<b>Cash - beginning of year</b>	<u>292,385</u>	<u>209,142</u>
<b>Cash - end of year</b>	<u>\$ 375,885</u>	<u>\$ 292,385</u>
<b>Cash consists of:</b>		
Operating	\$ 303,018	\$ 228,274
Term deposit	35,687	35,456
Gaming	22,831	16,040
Stampede royalty	14,255	12,525
Credit union equity shares	94	90
	<u>\$ 375,885</u>	<u>\$ 292,385</u>

The accompanying notes and schedule are an integral part of this statement.





# WILLIAMS LAKE STAMPEDE ASSOCIATION

## Notes to Financial Statements

Year Ended July 31, 2019

(Unaudited)

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### 1. Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPPO).

### 2. Purpose of the Association

The Williams Lake Stampede Association is a non-profit society that is dedicated to operating and promoting events related to the Williams Lake Stampede.

Williams Lake Stampede Association (the "Association") is a not-for-profit association incorporated provincially under the Society Act of British Columbia. Management has determined that they are exempt from payment of income tax under Section 149(1) of the Income Tax Act.

### 3. Significant accounting policies

#### Fund accounting

Williams Lake Stampede Association follows the deferral method of accounting for contributions.

The Operating Fund reports the revenues and expenses related to program delivery and administrative activities.

The Capital Fund reports the assets, liabilities, revenues, and expenses related to Williams Lake Stampede Association's tangible capital assets and building improvements campaign.

The Internally Restricted Operating Fund reports the assets, liabilities, revenue, and expenditures related to Williams Lake Stampede Royalty.

#### Financial instruments policy

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are reported at amortized cost, and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

#### Cash and cash equivalents

Cash includes cash and cash equivalents. Cash equivalents are investments in treasury bills and are valued at cost plus accrued interest. The carrying amounts approximate fair value because they have maturities at the date of purchase of less than ninety days.

#### Inventory

Inventory is valued at the lower of cost and net realizable value on an weighted average cost basis.

(continues)





# WILLIAMS LAKE STAMPEDE ASSOCIATION

## Notes to Financial Statements

Year Ended July 31, 2019

(Unaudited)

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### 3. Significant accounting policies (continued)

#### Tangible capital assets

Tangible capital assets are stated at cost or deemed cost less accumulated amortization and are amortized over their estimated useful lives on a straight-line basis at the following rates and methods:

Automotive	30%
Buildings	5%
Campground improvements	5%
Computer equipment	50%
Computer software	100%
Equipment and tools	20%

The Association regularly reviews its tangible capital assets to eliminate obsolete items. Government grants are treated as a reduction of tangible capital assets cost.

Contributed capital assets are recorded at fair value at the date of contribution.

#### Deferred capital contributions

Deferred capital contributions are recorded at cost less accumulated amortization. Deferred capital is amortized over the estimated useful life of the underlying asset on a straight line basis.

#### Revenue recognition

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### Contributed services and materials

The Association recognizes contributed services and materials where a fair value can be reasonably estimated, when the services and materials are used in the normal course of operations and would otherwise have been purchased. During the year, contributed services and materials were received and recognized from 44 (2018 - 14) different organizations.

#### Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

### 4. Financial instruments

The Association's financial instruments consists of cash, accounts receivable, accounts payable and deferred contributions. Unless otherwise noted, it is management's opinion that the Association is not exposed to significant credit, liquidity, market, currency, interest rate or other price risk arising from these financial instruments. There is no change in the risk exposure from the previous period. The fair value of the instruments approximates their carrying value, unless otherwise noted.





**WILLIAMS LAKE STAMPEDE ASSOCIATION**

**Notes to Financial Statements**

**Year Ended July 31, 2019**

*(Unaudited)*

**5. Accounts receivable**

	<u>2019</u>	<u>2018</u>
Trade receivable	\$ 43,430	\$ 44,594
Government receivable	8,254	2,227
Subtotal	<u>51,684</u>	<u>46,821</u>
Allowance for doubtful accounts	<u>(2,723)</u>	<u>-</u>
	<u>\$ 48,961</u>	<u>\$ 46,821</u>

Included in trade receivables is \$545 receivable from related parties.

2018 accounts receivable has been increased by \$2,227 to restate the 2018 PST refundable on liquor sales from accounts payable (Note 8) to accounts receivable.

**6. Inventory**

	<u>2019</u>	<u>2018</u>
Merchandise inventory	<u>\$ 7,214</u>	<u>\$ 5,284</u>

During the year, the Association expensed \$15,900 (2018 - \$13,985) relating to cost of goods sold.

During the year, inventory was written down \$562 (2018 - \$980) to reflect obsolescence of aging inventory.

**7. Tangible capital assets**

	Cost	Accumulated amortization	2019 Net book value	2018 Net book value
Automotive	\$ 39,879	\$ 39,879	\$ -	\$ -
Buildings	1,511,871	977,916	533,955	609,549
Campground improvements	851,576	353,405	498,171	540,750
Computer equipment	7,644	7,432	212	921
Computer software	482	482	-	-
Equipment and tools	151,438	140,226	11,212	16,821
	<u>\$ 2,562,890</u>	<u>\$ 1,519,340</u>	<u>\$ 1,043,550</u>	<u>\$ 1,168,041</u>

1. Contributed tangible capital assets

The value of contributed capital assets during the year was \$NIL (2018 - \$NIL).

2. Write-down of capital assets

The write-down of capital assets during the year was \$NIL (2018 - \$NIL).

**WILLIAMS LAKE STAMPEDE ASSOCIATION****Notes to Financial Statements****Year Ended July 31, 2019***(Unaudited)***8. Accounts payable and accrued liabilities**

	<u>2019</u>	<u>2018</u>
Trade payables	\$ 30,570	\$ 42,068
Government remittances	9,435	10,551
Wages payable	1,281	-
	<u>\$ 41,286</u>	<u>\$ 52,619</u>

The 2018 accounts payable has been increased by \$2,227 to restate the net PST refundable on liquor sales from accounts payable to accounts receivable (Note 5).

**9. Deferred capital contributions**

Deferred contributions represent funding from Western Diversification which contributed to the capital improvement of the campground. The changes in the deferred contributions balance for the year are as follows.

	<u>2019</u>	<u>2018</u>
Opening balance	\$ 486,585	\$ 525,248
Amount amortized to revenue	(38,663)	(38,663)
Ending balance	<u>\$ 447,922</u>	<u>\$ 486,585</u>

Amounts are amortized to revenue on the same basis as the asset to which they relate.

**10. Contingent liability**

- a) During the normal course of operations, the Association may become a defendant in a lawsuit. The Association reviews any claims or potential claims made against it on a yearly basis to determine if they would be covered by insurance, and if not, whether a claim that would not be successfully defended would have a material effect on the financial statements.
- b) The board of the Association is not aware of any claims or potential claims that if not successfully defended would have a material effect on the financial statements. If a claim was paid as a result of the outcome of litigation it would be treated as an expenditure.

**11. Lease commitments**

The Association has entered into a lease agreement with the City of Williams Lake for the lease of the land known as the stampede grounds. The lease had an original term of January 1, 2012 to December 31, 2016 with a right to renew for a further three (3) terms of five (5) years each. The renewal right has been exercised on January 1, 2017. The renewal terms are to be the same as the original lease, except that lease payments are to be at fair market value, unless the lessor deems it should be lower. The total lease consideration paid by the Association to the City of Williams Lake is one dollar (\$1.00) per year, plus a one-time administration fee of two hundred and fifty dollars (\$250) and coverage of all taxes applicable to the property.

**12. Internally restricted net assets**

The Association accounts for the Stampede Royalty committee activities separately and the net assets for these funds have been set up as internally restricted net assets. The restriction is to ensure Stampede Royalty funding is only spent on Stampede Royalty committee related activities.





# WILLIAMS LAKE STAMPEDE ASSOCIATION

## Notes to Financial Statements

Year Ended July 31, 2019

(Unaudited)

### 13. Transfers

During the year, \$1,659 (2018 - \$37,538) has been transferred from the Unrestricted Fund to the Capital Asset Fund to offset the cost of capital asset additions for the year.

### 14. Inter-fund balances

	2019	2018
Due from Operating Fund to Queens Fund	\$ (2,591)	\$ (2,764)
Due to Queens Fund from Operating Fund	2,591	2,764
Due to Operating Fund from Gaming Fund	500	500
Due from Gaming Fund to Operating Fund	(500)	(500)
	<u>\$ -</u>	<u>\$ -</u>

### 15. Capital disclosure

The Association considers its capital to be the balance maintained in its Unrestricted Fund. The primary objective of the Association is to invest its capital in a manner that will allow it to continue as a going concern and comply with its stated objectives. Capital is invested under the direction of the Board of Directors of the Association with the objective of providing a reasonable rate of return, minimizing risk and ensuring adequate liquid investments are on hand for current cash flow requirements. The Association is not subject to any externally imposed requirements of its capital.

### 16. Related party transactions

During the year, the Association entered into the following transactions with related parties:

- a) The Association made sales of \$2,112 (2018 - \$2,140) to Margetts Meat Market. The Association made purchases of \$424 (2018 - \$41) from Margetts Meat Market (related by virtue of control by a director).
- b) The Association made sales of \$3,336 (2018 - \$NIL) to Williams Lake Realty Ltd., operating as Remax Williams Lake (related for the 2019 year by virtue of control including a director).
- c) The Association made purchases of \$NIL (2018 - \$3,823) from Horizon Climate Controls Ltd. (related for the 2018 year by virtue of control including a director).

At July 31, 2019 there was \$545 in accounts receivable from related parties and \$NIL accounts payable to related parties.

As at July 31, 2018 there were no balances in accounts receivable or accounts payable in relation to any related party.

These transactions are in the normal course of operations, are subject to normal trade terms, and are measured at the exchange amount, which is the consideration established and agreed to by the related parties amounts.



**WILLIAMS LAKE STAMPEDE ASSOCIATION**

**Notes to Financial Statements**

**Year Ended July 31, 2019**

*(Unaudited)*

**17. Gaming affiliation certificate**

The Association applies annually to the Gaming Policy and Enforcement Branch of the Ministry of Finance for a Community Gaming grant. In order to receive gaming funds the Association is required to have a separate bank account for gaming funds, and expenditures are restricted by terms set by the Licensing and Grants Division.

The reviewed financial statements are presented on a consolidated basis. This results in presentation of the gaming bank account and gaming accounts receivable as part of the consolidated cash and receivable balance. If the amounts had been shown on a fund basis, the Gaming Fund presentation would be as follows:

	<u>2019</u>	<u>2018</u>
<b>Fund presentation of gaming net assets</b>		
Gaming	\$ 22,831	\$ 16,040
Due to Operating Fund from Gaming Fund	(500)	(500)
	<u>\$ 22,331</u>	<u>\$ 15,540</u>

**18. Internal department charges**

The Association records revenue and expenditures between departments as internal use revenue and expenditures. Sponsorship, advertising and promotion, hospitality and other departments are recording an internal use expenditure for the cost of tickets, merchandise, posters, and other items given away. There is a corresponding amount of revenue recorded to rodeo, posters and postcards, merchandise and other departments. These charges are shown in the Schedule of Departmental Revenue and Expenditures but have been eliminated in the Statement of Revenue and Expenditures. This results in a discrepancy between the total revenue and expenditures shown in the statement and the schedule.

**19. Comparative figures**

Some of the comparative figures have been reclassified to conform to the current year's presentation.



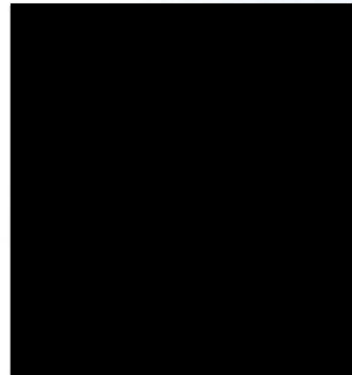


**WILLIAMS LAKE STAMPEDE ASSOCIATION**  
**Schedule of Departmental Revenue and Expenditures**  
**Year Ended July 31, 2019**

*(Schedule 1)*

*(Unaudited)*

	Revenue (Note 19)	Expenditures (Note 19)	2019	2018
Administration	\$ 24,542	\$ 83,010	\$ (58,466)	\$ (41,517)
Advertising and promotion	3,554	41,501	(37,946)	(28,384)
Beer garden	170,022	111,001	59,021	28,660
Bronco buster trade fairs	7,874	4,029	3,845	1,642
Building, grounds and rentals	22,354	68,086	(45,732)	(24,256)
Campsite	171,235	80,095	91,140	96,700
Concessions	21,332	6,253	15,079	12,686
Fundraising	34,240	13,384	20,855	21,019
Gaming	51,412	44,622	6,790	13,445
Grounds, gates and parking	12,210	17,521	(5,311)	(4,152)
Hospitality	-	5,506	(5,506)	(4,106)
Merchandise	8,910	10,005	(1,094)	(3,763)
Posters and postcards	8,078	6,457	1,621	(2,921)
Queens committee	9,253	8,421	832	8,053
Rodeo	236,256	358,248	(121,992)	(74,740)
Sponsorship	228,769	48,466	180,303	111,630
	<u>\$ 1,010,041</u>	<u>\$ 906,605</u>	<u>\$ 103,439</u>	<u>\$ 109,996</u>



## CRD Grant Budget 2020

Marquee Tent 35x40	\$7000
Taxes	\$840
Shipping & Handling	To be determined.
Total Approx.	\$7840.

We are asking that the CRD contribute \$5000 to this project. The WL Stampede Association will pay the balance.

