



Date: 12/11/2019

To: Chair and Directors, Cariboo Regional District Board

And To: John MacLean, Chief Administrative Officer

From: Miriam Schilling, Regional Economic/Community Development Officer

Date of Meeting: Cariboo Regional District Board_Dec06_2019

File: 1855-04

Short Summary:

NDIT Application – Business Façade Improvement Program 2020

Voting:

Corporate Vote - Unweighted

Memorandum:

For the Board's consideration, please find attached an application to the Northern Development Initiative Trust (NDIT) from the Cariboo Regional District. The request is for \$20,000 in grant funding under the Business Façade Improvement Program.

The program provides annual grant funding of up to \$20,000 for local governments to enhance economic development by encouraging private sector investment in local business improvement. Visual improvements such as facades, signage, murals, architectural features, siding, lighting and awnings at businesses across the region are supported to enhance economic viability and vibrancy.

The Cariboo Regional District with support from NDIT has been offering this program since 2016. In the past four years, 19 private businesses from the region have participated in the program to implement façade improvements and have each received support of varying magnitude based on the program eligibility criteria.

Attachments:

NDIT-Application-BFI-CRD

Financial Implications:

None

Policy Implications:

None

Alignment with Strategic Plan:

- ☐ **Communication:** Facilitate communication strategies throughout the entire Cariboo Regional District that meet the needs of residents, community stakeholders, and other levels of government.
- ☒ **Planning:** Intentionally plan services and activities of the CRD to prepare for future needs of residents and community stakeholders.
- ☒ **Economic Sustainability:** Foster an environment to ensure the economic sustainability of CRD communities and the region.
- ☐ **Governance:** Ensure that CRD governance policy and practices are intentional, transparent, and respectful.

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CAO Comments:

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Options:

- 1) Receipt;
- 2) Receipt and endorsement of the recommendation;
- 3) Defer.

Recommendation:

That the agenda item summary from Miriam Schilling, Regional Economic & Community Development Officer, dated November 12, 2019, regarding a grant application from the Cariboo Regional District to the Northern Development Initiative for \$20,000 in funding from the Business Façade Improvement program to encourage private sector investment in local business improvements in the region, be received. Further, that the application be submitted.