



Date: 23/04/2021

To: Chair and Directors, Cariboo Regional District Board

And To: John MacLean, Chief Administrative Officer

From: Alice Johnston, Manager of Corporate Services/Deputy CAO

Date of Meeting: Cariboo Regional District Board_May07_2021

File: 400-40

Short Summary:

Request for Support from Statistics Canada - 2021 Census

Voting:

Corporate Vote - Unweighted

Memorandum:

The attached correspondence from Anil Arora, Chief Statistician of Canada, advises that census collection begins on May 3rd and Statistics Canada anticipates that a great majority of Canadians will respond to the census obligation by completing the questionnaire online. Those respondents without reliable access to the internet may call the Census Help Line to complete their questionnaire over the phone or request a paper questionnaire. In those cases where a response is not received, Statistics Canada will send a census employee to the dwelling for follow-up and a new no-contact protocol will be followed.

Statistics Canada is seeking local government's support in spreading the word to its residents by way of the following resolution:

The Cariboo Regional District supports the 2021 Census, and encourages all residents to complete their census questionnaire online at www.census.gc.ca. Accurate and complete census data support programs and services that benefit our communities.

The Board's consideration to endorse the above resolution is hereby requested.

Attachments:

Correspondence from Anil Arora, Chief Statistician of Canada, Statistics Canada, dated April 22, 2021

Financial Implications:

n/a

Policy Implications:

n/a

Alignment with Strategic Plan:

- ☐ **Communication:** Facilitate communication strategies throughout the entire Cariboo Regional District that meet the needs of residents, community stakeholders, and other levels of government.
- ☐ **Planning:** Intentionally plan services and activities of the CRD to prepare for future needs of residents and community stakeholders.
- ☐ **Economic Sustainability:** Foster an environment to ensure the economic sustainability of CRD communities and the region.
- ☐ **Governance:** Ensure that CRD governance policy and practices are intentional, transparent, and respectful.

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CAO Comments:

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Options:

- 1) Receipt
- 2) Receipt and provide support by endorsing resolution

Recommendation:

That the agenda item summary from Alice Johnston, Manager of Corporate Services/Deputy CAO, dated April 23, 2021, regarding a request from Statistics Canada for local governments to support the 2021 Census by endorsing and sharing the following resolution with their residents:

The Cariboo Regional District supports the 2021 Census, and encourages all residents to complete their census questionnaire online at www.census.gc.ca. Accurate and complete census data support programs and services that benefit our communities.

be received. *Further action at the discretion of the Board.*