

**South Cariboo Farmers Market**  
**[www.southcariboofarmersmarket.org](http://www.southcariboofarmersmarket.org)**  
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**April 28, 2021**

Dear Investment Agriculture Foundation;

Re; Endorsement of Grant Application for Cariboo Regional District Agricultural Plan

The South Cariboo Farmers Market is wholly committed to creating and increasing a localized food and agriculture economy for the South Cariboo, and thereby for the Cariboo Chilcotin, and indeed the entire province.

We, as producers, growers, value-add producers, and sellers of those products, recognize that our region is an untapped resource for the food security and economic benefit of the citizenry, and for the most valuable asset imaginable; food.

Therefore we strongly support the development of a comprehensive and forward-thinking planning document, and can not stress strongly enough that implementation of such strategic actions as laid out in this plan can not come too soon.

Regional planning for agricultural economic strategies have long been identified as the adaptation mechanism for forestry fall-down and climate change adaptation. Therefore a central policy location and guidance, to; inform decision making across the region to local governments; pivotal policy guidance for an out-dated agricultural business sector; refinement of ALR boundaries and regulation; and diversify local economies, will strengthen and undergird a new and vibrant economic development future for the entire region.

The South Cariboo Farmers Market is planning, and prepared, to step into such a new and vibrant economy, and therefore supports this application and look forward to being part of a new direction for Cariboo Agriculture.

Respectfully;

Rita Giesbrecht; President; South Cariboo Farmers Market