



building communities together

2021 Business Plan Heritage Conservation (1670)

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Working in partnership with communities large and small to offer local, sub-regional, and regional services to ensure that the Cariboo Chilcotin is a socially, economically, and environmentally desirable region.

Department/Function Service

The Heritage Conservation service was established in 2005 by Bylaw No. 4070. The participating areas for this service include all of the electoral areas. There is no requisition limit for this service. Principally, the service supports the activities of the CRD's Heritage Steering Committee. As the current requisition is minimal, staff provide a supporting role in the activities which are driven by committee members.

All Electoral Area Directors are responsible for the governance of this service.

Business Plan Goals, Rationale & Strategies

2021 Goals

- 1. Goal:** Host a strategic networking meeting.
Rationale: The City of Quesnel, in partnership with the CRD Heritage Committee received grant approval of \$7,500 from the Heritage BC Legacy Fund in early 2020 for hosting a strategic networking meeting of heritage stakeholders from throughout the CRD. Unfortunately, due to the COVID-19 pandemic, this event has yet to be held. The grant funding has been extended until June 30, 2021.
Strategy: Plan and host meeting in 2021 in accordance with COVID-19 health protocols. It is the committee's strong desire to hold the meeting in person, subject to Provincial health requirements and recommendations. The meeting will be held virtually as a last resort.
- 2. Goal:** Increase number of properties on the CRD Heritage Register.

Rationale: In early 2007, the CRD Heritage Register was implemented, with one property being established on the Register. The following year, the Board approved the membership of the Heritage Steering Committee. In 2009, a training program was offered by the Heritage Ministry and a number of community members took part in the training program held in Williams Lake. Since this time, additional members have been trained to continue this work. There are presently 12 sites listed on the CRD register.

Strategy: A goal continues to be listed in the Heritage Terms of Reference “to increase public awareness of heritage resources”, the Steering Committee looks to expanded recognition into the Chilcotin and other areas of the Cariboo, including the North Cariboo and First Nations sites. In addition, the committee will investigate how to register Heritage Cemeteries within the CRD.

3. Goal: Increase heritage awareness throughout the Cariboo Chilcotin.

Rationale: Heritage awareness can bring a sense of community pride and identity, as well as attract tourism. A communications plan was developed in 2018.

Strategy: Continue to implement the communications plan developed in 2018 and continue to use local community events to highlight heritage in the Cariboo Chilcotin, as well as host the strategic networking meeting, as outlined in 2021 Goal 1.



4. Goal: Continue to facilitate the inclusion of First Nations heritage sites on the CRD Heritage Register.

Rationale: The first citizens of the Cariboo Chilcotin were First Nations peoples. As such, the area is rich with First Nations settlements and cultural sites.

Strategy: Continue to work with First Nations Bands, initially through First Nations members on the Heritage Steering Committee, to develop strong relationships related to cultural heritage and to share information, as well as continue to solicit First Nations membership on the Committee.

5. **Goal:** Continue the distribution of the Cariboo driving brochure and updates to the virtual GIS tour.

Rationale: A benefit to the local economies of the Cariboo is tourism. One of the means of enhancing tourism is by developing an inventory of historic places. This inventory and touring information is available in paper versions and in an interactive digital format. The virtual GIS tour provides an opportunity for online touring of many historic places throughout the CRD. The virtual tour is also mobile friendly and designed to provide driving directions for those completing the tour in person. Providing digital options helps to increase interest and accessibility to heritage information in the CRD.

Strategy: The driving tour brochure was completed and launched in 2013. Year 2020 was the eighth year of printing and distribution and the brochure continues to be popularly distributed throughout the region. Distribution will continue to be recorded. Updates to the brochure will continue and a new print order will be completed before the start of the spring tourism season. The committee will also ensure the changes are reflected in the “virtual” digital GIS tour.

6. **Goal:** Explore funding sources that are available for heritage conservation.

Rationale: Acquiring funding for heritage conservation projects is an important milestone for strengthening heritage awareness in the region.

Strategy: Many provincial and federal grants are available for heritage preservation projects. Work on investigating available funding resources in the Province of British Columbia and in Canada. Preparation of application requirements to submit completed grant applications for applicable heritage projects in the Cariboo region. The Committee will explore its ability to act as a conduit for grant funding for smaller heritage stakeholders in the region. The committee will also explore earmarking a reserve fund for grant applications where matching funds are required.

Overall Financial Impact

Requisition was increased by the Board in 2020 from \$5,000 to \$10,000.

In the five-year financial plan, the requisition is projected to remain at \$10,000 per year. We have allocated for travel costs for 2021 as some members have a long distance to travel to attend meetings. Reprinting of the Heritage Driving brochure is budgeted at \$2,500, with the remaining attributed to meeting expenses, projects, and reserve

allocation. The committee will work in 2021 to consider objectives in the utilization of its reserve funds.

The committee will participate and contribute to Heritage Week and continue to pursue partnerships to highlight heritage awareness.

Significant Issues & Trends

It was a challenging year for the Committee in 2020, due to the COVID-19 pandemic. The committee received a \$7,500 grant for strategic networking in early 2020 to facilitate regional networking of heritage stakeholders. It is hopeful that this grant will be extended due to COVID-19 and the meeting can be held in 2021. The committee was on hiatus throughout most of 2020 and will be meeting remotely in 2021.

Measuring Previous Years Performance

1. **Goal:** Increase number of properties on the CRD Heritage Register.
No additions to the registry were made in 2020. Work will continue in 2021.
Ongoing.
2. **Goal:** Increase heritage awareness throughout the Cariboo Chilcotin.
In consultation with the Manager of Communications, a communications plan was drafted for the Heritage Committee in 2018. The committee will work to implement the plan moving forward. *Ongoing.*
3. **Goal:** Continue the distribution of the Cariboo Driving brochure.
The driving brochure still proves to be popular, although a final tally of distribution was not completed for 2020. *Ongoing.*
4. **Goal:** Host a strategic networking meeting.
The committee worked on planning for the strategic networking meeting, originally to be hosted in the Fall of 2020. This meeting will be hosted in 2021.
Ongoing.