

ADAC

North Cariboo Agricultural Development Advisory Committee

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Webpage: <https://www.cariboord.ca/agriculture>

2021 October 6

North Cariboo Rural Caucus
c/o Director Mary Sjostrom
102-410 Kinchant Street
Quesnel, BC V2J 7J5

Dear North Cariboo Rural Caucus Directors:

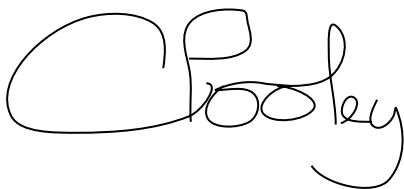
The Agricultural Development Advisory Committee of the North Cariboo (ADAC) is funded through the North Cariboo economic development function with an annual allocation of \$4500.00 for the years 2018 through to 2021. The committee members would like to thank the directors for their support of agriculture activities over the last 4-years and their foresight in establishing an Agriculture Advisory Committee.

In early 2021, ADAC conducted 3 virtual Agriculture Strategic Planning sessions, with the participation of agriculture sector, government, agency and First Nation representatives. Using the information collected during these sessions, a Strategic Plan Framework was developed and is currently under review by ADAC members. The Strategic Plan Framework includes participant commentary, a ranking of the top 4 strengths, weaknesses, opportunities and threats of the Cariboo region agriculture industry, and strategic goals, objectives and tactical plans for the key sectors of the agriculture industry and those issues impacting the industry such as labour, climate adaptation, labour, education and marketing. It is anticipated, this framework will help guide the development of the Cariboo Agriculture Area Plan and assist in developing grant funding requests.

Unfortunately, the administrative work required to conduct the strategic planning sessions, transcription and development of the framework has depleted the 2021 ADAC budget. In order to conduct the fall roster of meetings, assist the CRD in the Agriculture Area Plan process and continue work on the tactical plan, ADAC members are requesting additional funding support. The committee is requesting an additional \$1,000.00 to carry out this work through to the end of December 2021.

It is the hope of the ADAC members, the North Cariboo Rural Caucus will be able to assist with this budget request.

Sincerely,

A handwritten signature in black ink, appearing to read 'Christa Pooley', with a large, stylized initial 'C'.

Christa Pooley, Chair
Agricultural Development Advisory Committee