



building communities together

2022 Business Plan Heritage Conservation (1670)

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Working in partnership with communities large and small to offer local, sub-regional, and regional services to ensure that the Cariboo Chilcotin is a socially, economically, and environmentally desirable region.

Department/Function Service

The Heritage Conservation service was established in 2005 by Bylaw No. 4070. The participating areas for this service include all of the electoral areas. There is no requisition limit for this service. Principally, the service supports the activities of the CRD's Heritage Steering Committee. As the current requisition is minimal, staff provide a supporting role in the activities which are driven by committee members.

In early 2007, the CRD Heritage Register was implemented, with one property being established on the Register. The following year, the Board approved the membership of the Heritage Steering Committee. In 2009, a training program was offered by the Heritage Ministry and a number of community members took part in the training program held in Williams Lake. Since this time, additional members have been trained to continue this work. There are presently 12 sites listed on the CRD register.

All Electoral Area Directors are responsible for the governance of this service.

Business Plan Goals, Rationale & Strategies

2022 Goals

- 1. Goal:** Host a strategic networking meeting. *(2020 Goal – Carried Forward)*
Rationale: The City of Quesnel, in partnership with the CRD Heritage Committee received grant approval of \$7,500 from the Heritage BC Legacy Fund in early 2020 for hosting a strategic networking meeting of heritage stakeholders from throughout the CRD. An online event was held in May of 2021, but the funding has yet to be utilized.

Strategy: The Committee will determine if it can be carried forward to 2022, if the funding can be reallocated, or if the grant money returned.

- 2. Goal:** Increase committee membership.
Rationale: The committee lost a member in 2021. There are currently eight members, including two Board representatives. The committee's terms of reference specifies a maximum of 12 members. Increasing the number of committee members will help reduce the burden of work on individual members.
Strategy: Discuss with the committee members and request suggestions from CRD Board members. Determine whether a selection process is necessary, depending on the number of interested people.
- 3. Goal:** Conduct training session with Heritage BC.
Rationale: A refresher session for committee members, particularly new members would be beneficial in helping the committee move forward with its mandate.
Strategy: Contact Heritage BC and work with committee members to determine what training is desired.
- 4. Goal:** Review, update, and complete the "Heritage Matrix".
Rationale: The Heritage Matrix document is a tracking document, identifying the registry status of existing heritage sites, as well as outstanding tasks required to register sites of interest.
Strategy: The committee will focus on this task as part of its central objective of increasing the number of properties on the CRD Heritage Register.
- 5. Goal:** Increase heritage awareness throughout the Cariboo Chilcotin
Rationale: Heritage awareness can bring a sense of community pride and identity, as well as attract tourism. A communications plan was developed in 2018.
Strategy: Continue to implement the communications plan developed in 2018.
- 6. Goal:** Continue to facilitate the inclusion of First Nations heritage sites on the CRD Heritage Register.
Rationale: The first citizens of the Cariboo Chilcotin were First Nations peoples. As such, the area is rich with First Nations settlements and cultural sites.
Strategy: Continue to work with First Nations, initially through First Nations members on the Heritage Steering Committee, to develop strong relationships related to cultural heritage and to share information, as well as continue to solicit First Nations membership on the Committee.



7. **Goal:** Continue the distribution of the Cariboo driving brochure and updates to the virtual GIS tour.

Rationale: A benefit to the local economies of the Cariboo is tourism. One of the means of enhancing tourism is by developing an inventory of historic places. This inventory and touring information is available in paper versions and in an interactive digital format.

Strategy: The driving tour brochure was completed and launched in 2013. Distribution will continue to be recorded. Updates to the brochure will continue and a new print order will be completed before the start of the spring tourism season. The committee will also ensure the changes are reflected in the “virtual” digital GIS tour.
8. **Goal:** Explore funding sources that are available for heritage conservation.

Rationale: Acquiring funding for heritage conservation projects is an important milestone for strengthening heritage awareness in the region.

Strategy: Many provincial and federal grants are available for heritage preservation projects. Work on investigating available funding resources in the Province of British Columbia and in Canada. Preparation of application requirements to submit completed grant applications for applicable heritage projects in the Cariboo region. The Committee will explore its ability to act as a conduit for grant funding for smaller heritage stakeholders in the region. The committee will also explore earmarking a reserve fund for grant applications where matching funds are required.

Overall Financial Impact

In the five-year financial plan, the requisition is projected to remain at \$10,000 per year. We have allocated for travel costs for 2021 as some members have a long distance to travel to attend meetings. Reprinting of the Heritage Driving brochure is budgeted at \$2,500, with the remaining attributed to meeting expenses, projects, and operating surplus allocation. The committee will work in 2022 to consider objectives in the utilization of its accumulated operating surplus.

Significant Issues & Trends

It continued to be another challenging year for the Committee due to the COVID-19 pandemic. The committee received a \$7,500 grant for strategic networking in early 2020 to facilitate regional networking of heritage stakeholders. It is hopeful that this grant will be extended due to COVID-19 and the funds utilized in 2022.

Measuring Previous Years Performance

1. **Goal:** Increase number of properties on the CRD Heritage Register.
No additions to the registry were made in 2021. Work will continue in 2022.
Ongoing.
2. **Goal:** Increase heritage awareness throughout the Cariboo Chilcotin.
In consultation with the Manager of Communications, a communications plan was drafted for the Heritage Committee in 2018. The committee will work to implement the plan moving forward. *Ongoing.*
3. **Goal:** Continue the distribution of the Cariboo Driving brochure.
The driving brochure still proves to be popular, although a final tally of distribution was not completed for 2021. *Ongoing.*
4. **Goal:** Host a strategic networking meeting.
The committee worked on planning for the strategic networking meeting, originally to be hosted in the Fall of 2020. This meeting will be hosted online in 2021, however none of the grant money was utilized. The committee will determine next steps and opportunities to utilize the funding going forward.
Ongoing.