

Leah Volkmann

From: Holly Vukobrat <hvukobrat@scalecollaborative.ca>
Sent: January 18, 2022 1:38 PM
To: CRD Mailbox
Subject: British Columbia Social Procurement Initiative Invitation
Attachments: Letter to Chair Wagner, Cariboo Regional District - BCSPI Membership.pdf; BCSPI Brochure.pdf

Good Afternoon,

I wanted to follow up on the opportunity for the Cariboo Regional District to join the British Columbia Social Procurement Initiative.

I've attached a short-form info sheet that highlights the opportunities social procurement can help address and the benefits available through BCSPI membership.

Please let me know if there might be interest to connect further with staff or schedule a presentation to Council about this opportunity.

Best regards,

Holly Vukobrat | She / Her
Program Assistant
Scale Collaborative
250-812-4637
[Website](#) | [Facebook](#) | [LinkedIn](#)



We respectfully acknowledge that we are located on the unceded territories of the Lekwungen-speaking peoples, now known as the Songhees and Esquimalt Nations.

BRITISH COLUMBIA
Social Procurement
INITIATIVE

July 29, 2021

Ms Margo Wagner
Chair - Electoral Area
Cariboo Regional District
180 North 3rd Avenue, Suite D
Williams Lake BC V2G 2A4

Re: Membership Opportunity: British Columbia Social Procurement Initiative

Dear Ms Wagner,

We are writing to let you know about an exciting new opportunity for the Cariboo Regional District to join the [British Columbia Social Procurement Initiative \(BCSPI\)](#).

Previously only available to governments in the Vancouver Island and Coastal Communities region, BCSPI has recently received support from the BC Government to expand province-wide, providing the opportunity for governments and institutional purchasers in communities across British Columbia to join.

BCSPI is a low cost, high value program that provides local governments with training, expertise, and support to integrate social procurement practices and add social value to their existing purchasing. This added social value can be connected directly to strategic or social planning goals.

For an annual membership fee equivalent to local area of government association dues, participating members and their staff get access to a full suite of professional development and training, templates, case studies, impact measurement tools and expert consultation support at no additional cost. Significantly, now is the best possible time to join. Building on the successes of the first two years, new members will join with all of the foundational work in place: over 50 pilot projects undertaken, a comprehensive library of templates and tools developed, best practice examples and thriving community of practice all available to support social procurement integration and implementation.

BCSPI (formerly CCSPI) started as a two-year pilot in the Vancouver Island and Coastal Communities region in 2019 and, since its inception, has already grown in membership from 6 to 30 local governments and institutional purchasers. BCSPI members have now procured over \$200 million of goods, services and construction with added social value to the benefit of their local economies. This means that additional local business, employment and skills & training opportunities are being generated from existing procurement dollars at a time when our local economies need it most. (The CCSPI Phase 1 report is attached for your information).

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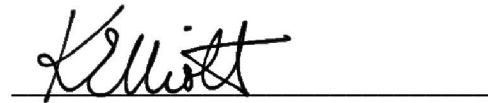
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Ms Margo Wagner
July 29, 2021

Social procurement is a key economic recovery and stability consideration for local governments. Joining BCSPi now will ensure that your organization has access to the training and expertise required to implement social procurement best practices, and the ability to take advantage of the opportunity to create additional community benefit from your existing spending.

We would be happy to discuss this opportunity with you directly, or to schedule a presentation for your Council or Board to provide more information about the Initiative. If you have any questions or would like to set up a meeting or presentation, please contact Robert Fisher, BCSPi Project Coordinator by email at rfisher@scalecollaborative.ca or by phone on (250) 886-3063.

Sincerely,

Karen Elliot
Mayor, District of Squamish
Co-Chair, BCSPi Steering Committee

Handwritten signature of Karen Elliot in black ink, positioned above a horizontal line.

Colleen Evans,
Councillor, Campbell River
Co-Chair, BCSPi Steering Committee

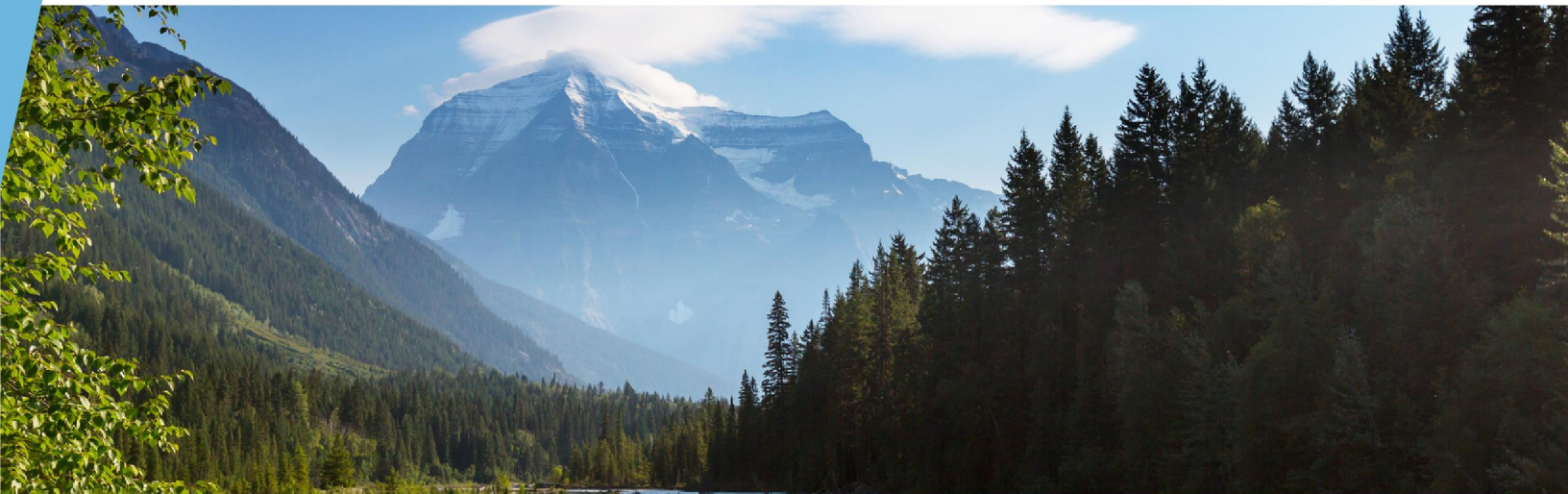
Handwritten signature of Colleen Evans in black ink, positioned above a horizontal line.

Cc: John MacLean, Chief Administrative Officer
Kevin Erickson, Chief Financial Officer

Attached: CCSPI Phase 1 Report

PROCUREMENT FOR COMMUNITY WELLBEING

Are the dollars you spend supporting your local economy? British Columbia Social Procurement Initiative (BCSPI) members turn procurement dollars into achievable and measurable community benefits. Social procurement is a new best practice used by governments and other public purchasers to create additional social value from existing spending. It builds healthy and resilient local economies by ensuring that the dollars spent by governments and other public purchasers are reinvested back into their communities to help address a wide range of economic, social, ethical, and environmental challenges.



BCSPI means community impact

- A crucial part of COVID-19 recovery
- Driven by members for members
- Affordable access to high-value expertise

Members get more: resources, free training, access to experts, best practices guidelines, a community of practice, and learning from past members' successes and struggles.

WHAT IS SOCIAL PROCUREMENT?



Every purchase has a social, economic, and environmental impact. Social procurement is about using your existing purchasing to capture those impacts to achieve overarching social, economic and environmental goals.

WHAT IS BCSPi?

The British Columbia Social Procurement Initiative (BCSPi) is a collaborative program that supports local governments and other public purchasers across British Columbia by providing the capacity building, training, tools, and expertise required to integrate social procurement best practices into existing purchasing processes.

BCSPi makes social procurement implementation manageable & achievable by adding capacity with step-by-step coaching, training, templates, and examples to support the heavy lifting involved in implementing new organizational practices & procedures.

To date, BCSPi has helped over 30 governments and institutional purchasers across British Columbia realize over \$200 million in procurement spending with added social value. By mobilizing their existing spending to create social value, BCSPi members are unlocking the doors to stronger and more resilient local economies by changing the culture of public sector procurement.

SOCIAL PROCUREMENT KEY OPPORTUNITY AREAS:

- Local economic impact
 - Local businesses
 - Diverse-owned businesses
 - Small and medium-sized enterprises
 - Social enterprises
- Social value & diversity in the supply chain
- Community economic development
 - Inclusive employment opportunities
 - Training, skills, and apprenticeship opportunities
- BIPOC, diversity, and equity targets
- Ethical purchasing, living wage, and fair trade
- Food security
- Climate change & environment

BCSPi MEMBER BENEFITS

- ✓ No limit to the number of participating staff
- ✓ Professional development & training
- ✓ Expert coaching & consultation support
- ✓ Templates, guides, tools and resources
- ✓ Online knowledge hub and webinar library
- ✓ Community of practice
- ✓ Supplier engagement tools and templates
- ✓ Impact measurement tools and templates

IMPACT AT A GLANCE

30

PARTICIPATING
GOVERNMENTS AND
ORGANIZATIONS

150+

MEMBER STAFF
TRAINED

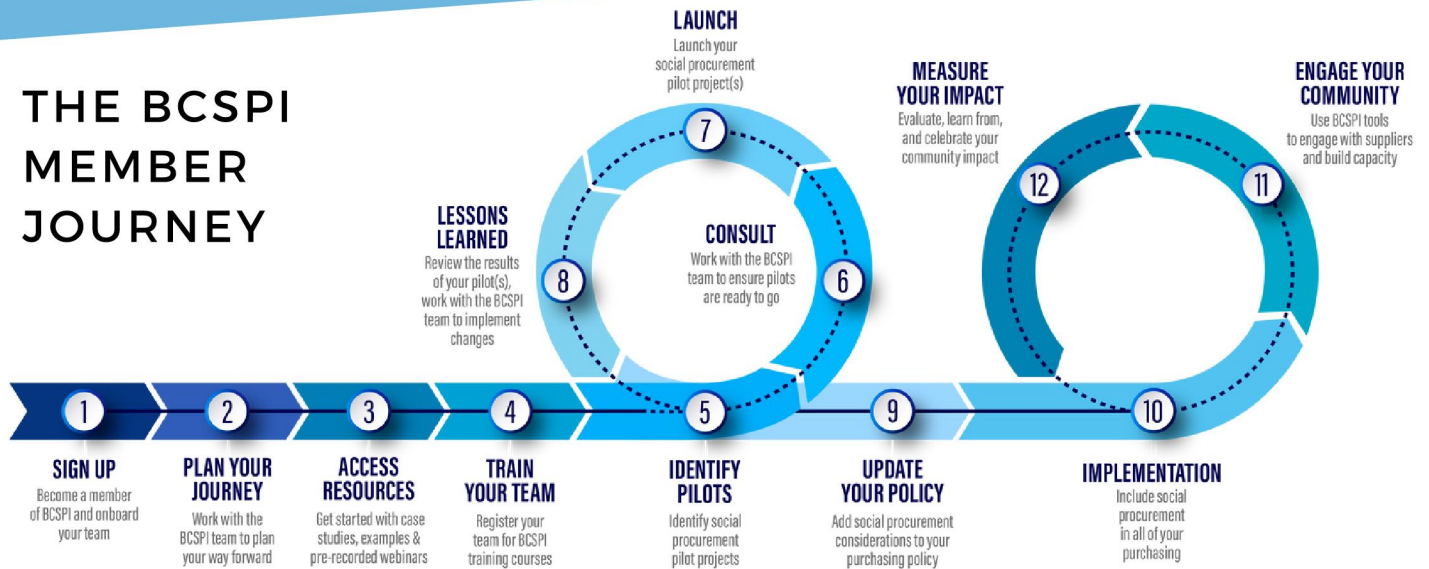
\$200M+

SOCIAL
PROCUREMENT
SPEND

50+

PILOT PROJECTS
UNDERTAKEN

THE BCSPi MEMBER JOURNEY



*Some member's journeys may differ, but overall implementation, measurement and engagement goals remain the same.

The BCSPi member journey maps each organization's steps towards social procurement implementation. It begins with staff onboarding and access to resources and training before guiding members through a testing phase with pilot projects supported by expert coaching, examples, and customizable templates. Once social procurement has been sufficiently tested, it can be included in a member's organizational policy.

BCSPi provides additional support with policy templates and customized policy training to help integrate these new practices across the whole member organization. When the entire implementation phase is reached, members can access supplier engagement resources and impact measurement tools to ensure that the demand and supply side is fully connected and social value and impact outcomes are being measured and reported.

SOCIAL PROCUREMENT IN ACTION: BCSPi MEMBER STORIES

Comox Valley RD

Using community employment benefits in a major construction project

[Learn more](#)

City of Victoria

Creating social value from small purchasing card spends

[Learn more](#)

District of Tofino

Unbundling a large construction project to include local vendors

[Learn more](#)

District of Port Hardy

Addressing community and environmental needs with upgrades to a recreation centre

[Learn more](#)

City of Victoria

Piloting social value criteria in a request for proposals (RFP) for services

[Learn more](#)

BECOME A MEMBER OF BCSPi

Contact Robert Fisher, Project Coordinator at rfisher@scalecollaborative.ca

www.bcspi.ca

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