



Date: 16/06/2022

To: Central Cariboo Rural Directors Caucus

And To: John MacLean, Chief Administrative Officer

From: Beth Holden, Regional Economic/Community Development Officer

Date of Meeting: Central Cariboo Rural Directors Caucus_Jun22_2022

File: 6750

Short Summary:

McLeese Lake Farmer's Market Association Contribution Agreement Amendment

Voting:

By Consensus

Memorandum:

For the Central Cariboo Rural Directors' consideration, please find the updated draft of the three-year contribution agreement between the Cariboo Regional District and the McLeese Lake Farmer's Market Association, a letter from the Association, and the Association's 2021 farmer's market report attached. A contribution agreement between the Cariboo Regional District and the McLeese Lake Farmer's Market Association has been in place since 2016.

Starting in 2022, the Association will be hosting markets at Alexandria Community Hall to provide space for additional vendors. This change will expand the economic activity generated by the farmer's market to the North Cariboo resulting in an update to the contribution agreement.

Attachments:

McLeese Lake Farmer's Market Contribution Agreement 2022

McLeese Lake Farmer's Market Report 2021

CRD Letter – Move from McLeese Lake to Alexandria

Financial Implications:

\$1,000 annually from the Central Cariboo Economic Development budget. The Association is requesting a \$2,000 annual contribution, which would be split evenly between the Central Cariboo Economic Development Budget and the North Cariboo Economic Development Budget.

Policy Implications:

None.

Alignment with Strategic Plan:

- ☐ **Communication:** Facilitate communication strategies throughout the entire Cariboo Regional District that meet the needs of residents, community stakeholders, and other levels of government.
- ☐ **Planning:** Intentionally plan services and activities of the CRD to prepare for future needs of residents and community stakeholders.
- ☒ **Economic Sustainability:** Foster an environment to ensure the economic sustainability of CRD communities and the region.
- ☐ **Governance:** Ensure that CRD governance policy and practices are intentional, transparent, and respectful.

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CAO Comments:

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Options:

- 1) Endorse recommendation;
- 2) Receipt and other action at direction of the Central Cariboo Rural Directors Caucus;
- 3) Defer.

Recommendation:

That the agenda item summary from Beth Holden, Regional Economic & Community Development Officer, dated June 16, 2022, regarding the proposed McLeese Lake Farmer's Market Association's three-year contribution agreement amendment be received. Further, that the updated agreement be approved and that the \$1,000 annual contribution be allocated from the Central Cariboo Economic Development Budget.