

AGENDA ITEM SUMMARY



Date: 07/06/2022

To: Chair and Directors, Cariboo Regional District Board **And To:** John MacLean, Chief Administrative Officer

From: Darron Campbell, Manager of Community Services

Date of Meeting: Cariboo Regional District Board_Jul08_2022

File: 2240-20-7710

Short Summary:

Wranglers Junior B Hockey Club Use and Occupancy Agreement Renewal (2022-2027)

Voting:

Corporate Vote - Weighted

Memorandum:

This matter is being presented directly to Board without a recommendation from the South Cariboo Joint Committee, as the Committee was not able to consider it in a timely manner.

The Cariboo Regional District, as the facility owner, and Canlan Sports, as the facility operator, have a three-year use and occupancy agreement with the Wranglers Junior B Hockey Club Society for the team's activities at the South Cariboo Recreation Centre. The current agreement was set to expire in March of 2021 but was extended to the end of March 2022 due to the COVID-19 pandemic which resulted in the Wranglers canceling the 2020-21 season.

Staff has met with the Wranglers' representatives and the facility manager from Canlan Sports and propose a five-year renewal of the agreement as attached.

Material terms of the agreement will remain the same as will the benefits and space provided to the team at the recreation centre.

Included in the agreement is:

- a) Rental of up to 225 hours of ice time for games, practices and training camps, ice rental includes setting the nets by the Operator as required.
- b) Exclusive Use of the Dressing Room and storage room No. 6.
- c) Exclusive rights for advertising sales in the arena portion of the Facility as defined in Schedule B and the second-floor player's lounge.

- d) Use of the Player's Lounge for four (4) hours concurrent with each home game.
- e) Use of the Meeting Room up to twelve (12) times per year.
- f) Access to wireless internet services for regular business use and game streaming.
- g) Use of the facility audio/visual system, including the high-definition Pixellot camera for game streaming.

In return for these benefits, the club will pay \$27,318 this season (2022-23), which is the same as the current rate. The following four years of the term would include a 2% per year increase in the fee.

The club has also asked for exclusive rights to display advertising in the lobby, similar to the previous enquiry from the 100 Mile and District Minor Hockey Association that was not approved. The Wranglers club has been requested to provide advertising plan details for the lobby and to explore unused advertising options that it already has the exclusive rights to in the arena and player's lounge.

When the club submits advertising plan details for the lobby, they will be brought forward to the joint committee at a future meeting and if the plan details are acceptable, it is proposed that a non-exclusive advertising approval be provided separately from the Use and Occupancy Agreement.

Attachments:

Proposed Use and Occupancy Agreement Renewal

Financial Implications:

In return for the benefits provided in the use and occupancy agreement, the Society would pay \$27,318 in the 2022/23 season, with a two percent (2%) increase each year of the term thereafter. This amount is budgeted as facility revenue to the operator under the Recreation Management Agreement with Canlan Sports. The revenue is important funding to assist the facility operator to meet the taxation subsidy targets as stated in the management agreement.

Policy Implications:

None

Alignment with Strategic Plan:

Communication : Facilitate communication strategies throughout the entire Cariboo Regional
District that meet the needs of residents, community stakeholders, and other levels of
government.

Planning : Intentionally plan services and activities of the CRD to prepare for future needs of
residents and community stakeholders.

communities and the region.
Governance : Ensure that CRD governance policy and practices are intentional, transparent, and respectful.

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CAO Comments:

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Options:

- 1) Endorse recommendation;
- 2) Receipt and other action;
- 3) Deferral.

Recommendation:

That the agenda item summary from Darron Campbell, Manager of Community Services, dated June 7, 2022 regarding a proposed renewal of the use and occupancy agreement with the Wranglers Junior B Hockey Club, be received. Further, that the agreement be renewed for a five-year term with the annual fee payable by the Club set at \$27,318 for the 2022/23 season and to be increased by two percent (2%) each year thereafter. Still further, that the appropriate signatories be authorized to execute the renewal agreement.