

May 30, 2022



Cariboo Regional District
Suite D, 180 North Third Avenue,
Williams Lake, BC V2G 2A4

Mr. Campbell:

On behalf of the McLeese Lake Farmers Market Society, now dba The Farmers Market at Alexandria, we would like to take this opportunity to request ongoing funding support of \$2,000/yr for three years.

As a Farmers Market we provide a venue in support of local farmers, ranchers and small business operators. The Market also provides a community gathering place where neighbours can come together and take advantage of excellent quality, local produce and value-added products. The money generated by this Market is an important, additional source of income for our vendors and much of those funds are spent back in our local community. We also provide a venue for local community groups such as the McLeese Lake Volunteer Fire Department, the Invasive Plant Council and the Cariboo Chilcotin Conservation Society with their "Waste Wise" Program to reach community members and promote their programs.

Since inception our Market has been active at the heritage site in McLeese Lake and this has been an incredible site for us. However, the physical boundaries of the site have limited the growth of the market and limited the size of vendors we are able to host. Beginning in 2022 we will be relocating to the Alexandria Community Hall for our regular Sunday markets and hopefully utilizing the McLeese heritage site for special events.

Although during the covid years our market had to minimize our special events and community outreach, we are excited to return to a pre-covid activity level where we can utilize our Buy BC Licensing, community engagement and vendor support including participating in the Farmers Market Nutrition Coupon Program.

The funding from the CRD will be more important than ever in this new location as we develop new signage, new customer seating and supports and collaboration with participating vendors through marketing with the Buy BC Licensing and additional community engagement.

If there is any additional information required, please reach out to me at coyoteacres.qnl@gmail.com

Regards,

Wylie Bystedt
President
McLeese Lake Farmers Market Society