

September 4, 2022

Attn. Cariboo Regional District Board of Directors

I am the local Williams Lake organizer for GoByBikeWeeks, which run Oct. 3 to 16 throughout the province, and am asking Cariboo Regional District Directors to support this event.

GoByBike encourages British Columbians to ride their bikes or use other forms of active transportation as much as possible during that time. Whether it's to work, to school, for fun, for exercise, to stretch your legs between meetings, or to clear your mind.

Any kind of people-powered transportation, including scooters, rollerblades, and wheelchairs, riding an E-bike or even carpooling, taking public transportation, walking, running, horseback riding or a mix of them counts, too! The idea is to reduce using a private vehicle as much as possible in order to help reduce emissions that contribute to climate change and poor air quality – and we want GoByBike Weeks to be as inclusive and accessible as possible.

This year, local organizers are also asking politicians and candidates to take part in a **Politician on the Pedal Challenge** by cycling and/or using some of the active transportation means mentioned, in order to help decision makers better understand our communities' active transportation networks, the barriers and the benefits. We believe this will help them make informed decisions when it comes to active transportation infrastructure in our communities.

GoByBike BC Society (formerly Bike to Work BC Society) is a registered non-profit society governed by a board of directors. The society's vision is "a future where everyone has the opportunity to experience the joy of cycling – for work, for play, for well-being, for the planet."

To take part, register at **GoByBikeBC.ca**, where you can sign up as an individual or as part of a team, and begin logging your active transportation kilometres. We especially encourage being part of a team, as it's a great way to support each other and you will also see how quickly those kilometres and greenhouse gas savings add up!

By registering, participants will be able to enter into draws for prizes. The provincial grand prize is "Cycling in Tuscany: Pisa to Florence" – A Self-Guided Cycling Adventure for 2 in Italy sponsored by Exodus Travels.

If you choose to take part, we would love to receive selfies, videos, and anecdotes of your rides, which we can share via social media and send to other media outlets in Williams Lake and CRD Areas.

Thank you for your consideration. Please don't hesitate to contact me for further information.

Sincerely,

Erin Hitchcock
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