



# Online Funding Application

## CRD 2023 Business Facade Application

Beth Holden

### Application Summary

DATE SUBMITTED	FUNDING PROGRAM	STATUS
10/27/2022 PST	Business Facade Improvement	Application Submitted

### APPLICANT PROFILE

#### Local Government Name

Cariboo Regional District

#### Mailing Address

Suite D, 180 N Third Avenue  
V2G 2A4, Williams Lake

#### Email

bholden@cariboord.ca

#### Phone Number

2503923351

### PRIMARY CONTACT INFORMATION

#### Contact Name

Beth Holden

#### Position / Title

Regional Economic & Community Development Officer

#### Mailing Address

Suite D, 180 N Third Avenue  
V2G 2A4, Williams Lake

#### Email

bholden@cariboord.ca

#### Phone

2503923351

### FUNDING REQUEST

#### Amount Requested

\$20,000

#### For the Year

2023

**PRIOR YEAR FUNDING**

Were you approved for funding last year?

Yes

# of Participating Businesses

5

Amount Approved for Businesses

\$20,000

**RESOLUTION OF SUPPORT**

Council Meeting Date

11/10/2022 PST

**PLAN/GUIDELINES**

Guideline Document

CRD - BFI Guide Application Template 2023.docx

**MARKETING PLAN**

What marketing methods will be used to advertise the program? (i.e. brochure, website, newspaper advertisement, newsletter)

- brochure
- website
- newsletter

Marketing Documents

**APPLICATION CONFIRMATION**

- I have read and understand the Business Façade Improvement Application Guide including the eligible and ineligible costs.
- I confirm that the information in this application is accurate and complete, and that the project proposal, including plans and budgets, is fairly presented.
- I agree that once funding is approved, any change to the project proposal will require prior approval of Northern Development Initiative Trust (Northern Development).
- I also agree to submit reporting materials as required by Northern Development, and where required, financial accounting for evaluation of the activity funded by Northern Development.
- I understand that the information provided in this application may be accessible under the Freedom of Information (FOI) Act.
- I agree to publicly acknowledge funding and assistance by Northern Development.
- I authorize Northern Development to make enquiries, collect and share information with such persons, firms, corporations, federal and provincial government agencies/departments and non-profit organizations, as Northern Development deems necessary for decision, administration, and monitoring purposes for this project.
- I agree that information provided in this application form may be shared with the appropriate regional advisory committee(s), board of directors, and consultants.

If approved for the Business Façade Improvement grant funding, our organization agrees to:

1. Implement a business façade improvement program for the year in which funding is provided or delegate the authority and oversee the implementation of a business façade improvement program
2. Ensure that the program is marketed effectively to optimize program uptake
3. Submit a report within one month of the calendar year end (by January 31st) to verify the performance measures for the program

Name (organization signing authority)

Position / Title

Beth Holden

Regional Economic & Community Development Officer