



*building communities together*

## **2023 Business Plan Heritage Conservation (1670)**

*Nigel Whitehead, Manager of Planning Services*

***Working in partnership with communities large and small to offer local, sub-regional, and regional services to ensure that the Cariboo Chilcotin is a socially, economically, and environmentally desirable region.***

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### **Department/Function Service**

The Heritage Conservation service was established in 2005 by Bylaw No. 4070. The participating areas for this service include all of the electoral areas. There is no requisition limit for this service. Principally, the service supports the activities of the CRD's Heritage Steering Committee. As the current requisition is minimal, staff provide a supporting role in the activities which are driven by committee members.

In early 2007, the CRD Heritage Register was implemented, with one property being established on the Register. The following year, the Board approved the membership of the Heritage Steering Committee. In 2009, a training program was offered by the Heritage Ministry and a number of community members took part in the training program held in Williams Lake. Since this time, additional members have been trained to continue this work. There are presently 12 sites listed on the CRD register.

All Electoral Area Directors are responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

#### **2023 Goals**

- 1. Goal:** Conduct training session with Heritage BC.  
**Rationale:** A refresher session for committee members, particularly new members would be beneficial in helping the committee move forward with its mandate.  
**Strategy:** Contact Heritage BC and work with committee members to determine what training is desired. Discussions with Heritage BC currently underway.

- 2. Goal:** Establish plan to utilize accumulated operating surplus.  
**Rationale:** The Heritage Conservation service has been accumulating an ongoing operating surplus which needs to be allocated towards achieving the mandate of the committee.  
**Strategy:** Staff will facilitate a workshop to develop a plan to utilize the accumulated operating surplus.
- 3. Goal:** Host a strategic networking meeting. *(2020 Goal – Carried Forward)*  
**Rationale:** The City of Quesnel, in partnership with the CRD Heritage Committee received grant approval of \$7,500 from the Heritage BC Legacy Fund in early 2020 for hosting a strategic networking meeting of heritage stakeholders from throughout the CRD. An online event was held in May of 2021, but the funding has yet to be fully utilized.  
**Strategy:** The Committee will assist City of Quesnel staff in holding an in-person meeting in Spring 2023.
- 4. Goal:** Review, update, and complete the “Heritage Matrix”.  
**Rationale:** The Heritage Matrix document is a tracking document, identifying the registry status of existing heritage sites, as well as outstanding tasks required to register sites of interest.  
**Strategy:** The committee will focus on this task as part of its central objective of increasing the number of properties on the CRD Heritage Register.
- 5. Goal:** Increase heritage awareness throughout the Cariboo Chilcotin  
**Rationale:** Heritage awareness can bring a sense of community pride and identity, as well as attract tourism. A communications plan was developed in 2018.  
**Strategy:** Continue to implement the communications plan developed in 2018.
- 6. Goal:** Continue to facilitate the inclusion of First Nations heritage sites on the CRD Heritage Register.  
**Rationale:** The first citizens of the Cariboo Chilcotin were First Nations peoples. As such, the area is rich with First Nations settlements and cultural sites.  
**Strategy:** Continue to work with First Nations, initially through First Nations members on the Heritage Steering Committee, to develop strong relationships related to cultural heritage and to share information, as well as continue to solicit First Nations membership on the Committee.



7. **Goal:** Update and distribute heritage driving brochure and virtual GIS tour.  
**Rationale:** A benefit to the local economies of the Cariboo is tourism. One of the means of enhancing tourism is by developing an inventory of historic places. This inventory and touring information is available in paper versions and in an interactive digital format.  
**Strategy:** The driving tour brochure was completed and launched in 2013. Distribution will continue to be recorded. Updates to the brochure will continue and a new print order will be completed before the start of the spring tourism season. The committee will also ensure the changes are reflected in the “virtual” digital GIS tour.

### **Overall Financial Impact**

In the five-year financial plan, the requisition is projected to remain at \$10,000 per year. We have allocated for travel costs for 2023 as some members have a long distance to travel to attend meetings. Reprinting of the Heritage Driving brochure is budgeted at \$2,500, with the remaining attributed to meeting expenses, projects, and operating surplus allocation. The committee will work in 2023 to consider objectives in the utilization of its accumulated operating surplus.

### **Significant Issues & Trends**

The committee saw reinvigoration for 2022, after a lull in activities particularly during COVID-19 pandemic measures. In 2022, new members were appointed, meetings were held more regularly, progress was made on planning a Heritage BC training session, driving tour brochures distributed, and the annual committee tour was held again.

## Measuring Previous Years Performance

- 1. Goal:** Increase number of properties on the CRD Heritage Register.  
No additions to the registry were made in 2022. Work will continue in 2023. Committee has been actively discussing the challenges of developing Statements of Significance - a requirement for Provincial registration.
- 2. Goal:** Increase committee membership.  
Membership increased from 8 to 11, lost one member, for current membership of 10. Will continue membership drive during 2023.
- 3. Goal:** Review, update, and complete the "Heritage Matrix".  
Review is ongoing and underway.
- 4. Goal:** Continue the distribution of the Cariboo Driving brochure.  
The driving brochure still proves to be popular. Approximately 2,500 distributed in 2022.