



Date: 16/02/2023

To: Chair and Directors, Finance/Budget Committee

And To: Brian Carruthers, Interim Chief Administrative Officer

From: Gerald Pinchbeck, Manager of Communications

Date of Meeting: Finance-Budget Committee_Feb23_2023

File: 1700-01-2023

Short Summary:

2023-2027 Financial Plan Consultation Results

Voting:

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Memorandum:

Following preliminary approval of the 2023-2027 Financial Plan, staff released a public consultation package related to the 2023-2027 Financial Plan, including an online survey, between the period of January 18 and February 10. The following channels were used to raise awareness of the consultation process:

- Media release distributed to regional media (Newspaper, radio, online articles)
- Host webpage with links to all budget documents and background (www.cariboord.ca/budget)
- Facebook posts and advertisements with summary information about the budget and weblinks
- Hardcopies of summary documents and survey with QR code weblinks to budget page
- Open ended online and print survey to collect feedback

26 survey responses were received, and there were 64 comments (including CRD replies) on the CRD's social media posts. Summaries of the feedback received are provided as attachments.

Attachments:

1. Presentation of Consultation Results
2. Summary of Survey and Facebook Feedback

Financial Implications:

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Policy Implications:

The Board is required under s. 166 of the Community Charter to engage in a form of public consultation prior to adopting a five-year financial plan. Per policy, the focus has been on digital and indirect methods of consultation.

Alignment with Strategic Plan:

- Communication:** Facilitate communication strategies throughout the entire Cariboo Regional District that meet the needs of residents, community stakeholders, and other levels of government.
- Planning:** Intentionally plan services and activities of the CRD to prepare for future needs of residents and community stakeholders.
- Economic Sustainability:** Foster an environment to ensure the economic sustainability of CRD communities and the region.
- Governance:** Ensure that CRD governance policy and practices are intentional, transparent, and respectful.

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CAO Comments:

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Options:

1. Receipt.

Recommendation:

That the agenda item summary from Gerald Pinchbeck, Manager of Communications, dated February 16, 2023, regarding the results of public consultation on the 2023-2027 Financial Plan, be received.