

C A R I B O O R E G I O N A L D I S T R I C T

ADAC

A G R I C U L T U R E D E V E L O P M E N T A D V I S O R Y C O M M I T T E E

2 0 2 3 A N N U A L R E P O R T
T O T H E C R D B O A R D O F D I R E C T O R S

THANK YOU

For the opportunity to present the 2023 Cariboo Agricultural Development Advisory Committee Annual Update to the Board.

Christa Pooley
Chair
Cariboo ADAC



Crystal Creek Land & Cattle
Kersley BC

ADAC HISTORY



The Cariboo Regional District approved the establishment of the North Cariboo Agricultural Development Advisory Committee (ADAC) through the North Cariboo Economic Development Function and its adoption in 2018.

The committee's purpose is to advise the Board on matters referred to ADAC respecting agricultural development in the region.

Additional matters may also be referred to ADAC by the Board of Directors, for its consideration and advice.



THE COMMITTEE'S MISSION IS TO WORK WITH AGRICULTURE STAKEHOLDERS
WITHIN THE CARIBOO REGION TO SUSTAINABLY EXPAND AGRICULTURAL
PRODUCTION, CAPACITY, AND DIVERSITY.

THE WORK OF ADAC

The top 3 strategic plan recommendations in 2018, when the NC ADAC was established, were:

- Regional Agri-food Center
- Agriculture Education Program
- Agriculture Area Plan

In addition to these significant projects, ADAC has offered consultation to the CRD on matters such as:

- Provincial Meat Processing Regulation
- ALR/ALC Residential Flexibility
- Request for support from KPU Institute for Sustainable Food Systems Extension Services



POSITIVE PROGRESS MADE ON THE TOP THREE INITIAL RECOMMENDATIONS:



- **Sprout Kitchen** is a small-scale food processing and innovation hub, located in Quesnel, BC. <https://www.facebook.com/sproutkitchenhub/>
<https://www.wlspc.ca/food-hub.html>
- The North Cariboo Agriculture Education Program
- 2022 Cariboo Regional District Agriculture Area Plan.



2021
STRATEGIC
PLANNING
SESSIONS
SPONSORED BY
NC ADAC

SWOT ANALYSIS OF
10 COMPONENTS OF
THE AGRICULTURE
SECTOR IN OUR
REGION

THE STRATEGIC PLAN
WAS SIGNIFICANT IN
SUPPORTING ADAC'S
MISSION & IN
SUPPORTING THE
CRD'S INITIATIVE TO
DEVELOP AN
AGRICULTURE AREA
PLAN.



CARIBOO REGIONAL DISTRICT

ADAC & AAP

Late 2021 in the Cariboo Regional District was successful in its grant application for the development of a Cariboo Region Agricultural Area Plan (AAP).

The CRD approached the North Cariboo ADAC with the opportunity to evolve & become a committee of the whole region.

The CRD requested that Cariboo ADAC act as a steering committee to develop the AAP for the region.

November 2021 saw the CRD board approve a new bylaw, thus the creation of the region-wide Cariboo Agriculture Development Advisory Committee.

OUR MEMBERSHIP

North Cariboo



Christa
Pooley - Chair
BC Forage
Council

Laurel-Anne
Gordon -
Secretary
Small Scale Meat
Producers
Association

Jennifer
Roberts
Quesnel
Cattlemen's
Association

Martin
Rossmann
Kersley
Farmers
Institute

Lynda
Atkinson
Regional
Food and
Innovation
Hub

Liaisons



Director John
Massier
CRD

Nicole
Pressey
BC Min of Ag, Food &
Fisheries

Central Cariboo & Chilcotin



Tyrone
Johnston
Agribusiness

Cynthia Fell
Indigenous
Government

Gillian Watt
Post-Secondary
Education - TRU

David Zirnhelt
Cariboo
Cattlemen's
Association

Megan Flatt
Cariboo
Chilcotin
Sheep
Producer's
Association

Brianna van
de Wijngaard
- Treasurer
Horticulture
and
Vegetable
Producers

South Cariboo



Robin Hunt
Farmers'
Market

Bill Hadden
Agroforestry

Tammy
Briggs
Greenhouse
Production

Our membership continues to evolve to be inclusive of region-wide representation & diverse industry groups.

2022

THE WORK OF ADAC

- Act as a steering committee, working alongside Upland Consulting, in the development of the CRD AAP. Providing the 2021 ADAC Strategic Plan, producer, industry & community contacts.
- C-ADAC recruitment to fill a member representing the Agrology profession, agroforestry, agribusiness, greenhouse production & Indigenous Government etc.
- Support industry partners in collaboration, coordination & communication. Eg. FARMED, North Cariboo Agriculture Education Program
- Fill representative position on the CNC Community Advisory Committee. Representing agriculture in post-secondary education planning.
- Respond to & direct questions from the public on agriculture matters in the region.
- Work with the CRD Communications Department to update CRD ADAC webpage content.



GROWING WITH A VISION FOR THE CARIBOO REGION

THE WORK AHEAD GUIDED BY THE AAP

The 2022 CRD AAP was endorsed late in 2022.

5 Goals & 25
Recommendations

There are 8 goals for which C-ADAC has been identified as a lead or support role.

<https://www.cariboord.ca/en/business-and-development/agricultural-area-plan.aspx>



The committee is motivated to fulfill its role to support the implementation of the 2022 CRD Agricultural Area Plan and to continue supporting the CRD with consultation when indicated. C-ADAC is dedicated to increasing awareness and understanding of the agriculture industry across the CRD Board of Directors and the community at large.

The members of the committee are grateful for the support of the many agricultural stakeholders, industry groups, and government representatives as we work to move forward agriculture industry development in the region.

We are excited about the growth potential of agriculture in our region and look forward to the future and working with the CRD and industry partners to see this potential unfold.

 Cariboo Regional District ADAC

CONTACT ADAC



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cariboord.ca/adac

View the CRD
Agriculture Area Plan

