



Williams Lake
FIRST NATION

Cariboo Regional District
File No. 1850-01

MAY 29 2023

Referred To EcDev

Cariboo Regional District
D-180 3 Ave N
Williams Lake BC V2G 2A4

Re: 2023 2nd Annual Speaking Our Truth Competition Powwow Sponsorship Letter

As a valued partner, we are reaching out to you with a request for support of the 2nd Annual Williams Lake First Nation (WLFN) Speaking Our Truth Competition Powwow. This event will take place at the WLFN Arbour September 8-10, 2023.

Building on last years phenomenal success, WLFN is proud to host another high-quality event within the region to showcase talented dancers and drummers from across the country. This vibrant event is open to the public; everyone is encouraged to come and experience the richness and diversity of powwow culture.

We have identified four funding categories that you can choose from, at a level that suits your budget and priorities:

Platinum Sponsor (\$5,000+):

Your generous contribution as a Platinum Sponsor will come with significant advertising opportunities over the 3-day event. Your company/organization logo will be prominently displayed on all promotional materials, including our website and social media platforms. You will receive the opportunity to have a representative provide opening and/or closing remarks, set up a promotional booth over the weekend, and you will be publicly recognized during all events. **10** weekend passes to the event will be included in your sponsorship.

Gold Sponsor (\$2,500 - \$4,999):

Your company/organization logo will be included on our website and social media platforms. You will receive the opportunity to have a company representative set up a promotional booth, and you will be publicly recognized during all opening and/or closing remarks. **6** weekend passes to the event will be included in your sponsorship.

Silver Sponsor (\$1,000 - \$2,499):

Your company/organization logo will be included on our website and social media platforms. You will receive the opportunity to have a company representative set up a promotional booth over the weekend. **4** weekend passes to the event will be included in your sponsorship.

Bronze Sponsor (\$500 - \$999):

Your company/organization name will be recognized on our website and social media platforms. **2** weekend passes to the event will be included in your sponsorship.