

Forms must be submitted as an editable PDF. Scanned copies will **not** be accepted.

If you are having issues with the form, please contact our team at
destinationdevelopment@gov.bc.ca for support

Applicant Information			
Legal Name of Applicant: Cariboo Regional District	Operating Name: Cariboo Regional District	Applicant Type: Local Government	Business Number: 106873854
Applicant Mailing Address:			
P.O Box:	Street Number: Suite D, 180 North Third Ave	City: Williams Lake	Province/Territory: British Columbia
			Postal Code: V2G 2A4
Contact Information			
Name: Beth Holden	Title: Regional Economic & Community Development Officer	Phone Number: 250-392-3351	Email Address: bholden@cariboord.ca
Mandatory Project Criteria			
Is your project <i>shovel ready</i> (where planning & engineering is advanced enough that construction can start in the short term)?	Yes	Has the project been endorsed by the organization (E.g. Board of Directors, Council)?	No
Does the project support the Tourism sector?	Yes	Does the project have support from community stakeholders?	Yes
Is the project visitor oriented and open to the public?	Yes	Will the project be completed before March 31, 2025?	Yes
Project Information			
Project Name: Troll Terrain Expansion Project	Project Location: Troll Mountain Resort	Tourism Region: Cariboo Chilcotin Coast	
Total Project Cost: \$ 2,000,000	Funding Request: \$ 1,000,000	Other Funding Secured: Yes	Funding Stream: Activate
Project Description			
Project Summary: <i>Please describe your project in one short phrase.</i> Double the mountain's skiable terrain to host events and races by installing a new t-bar lift.			
Project Overview: <i>Please provide a description of your project, why your project is needed and/or what opportunity it fulfills, and outline what will be delivered with the requested funding. (max 250 words)</i> <p>Troll Mountain Resort is a long-established winter tourism hub in the Cariboo Region. In operation for over 50 years, they have learned to grow and align with the changing tourism market. Each year they grow their tourist product by investing in and enhancing trails, terrain, and access. To elevate its position as a destination ski resort, increase the ability to host events, and strengthen the tourism economy, Troll, following its master plan, is preparing to purchase and install a new lift, to access an additional east-facing peak and double the amount of skiable terrain. With all permits, licensing, and First Nations referrals in place, this project is shovel ready. Troll is working with Dopplemayr to supply the lift and engineer the towers, Mountain Resorts Branch for the timber harvesting agreement, and West Fraser for harvesting. The entire project consists of purchasing the lift, engineering and installing the towers, installing the haul cable, and logging the runs. The CRD board will not meet until December 9th and has passed resolutions supporting past project by Troll.</p>			

Program Objectives: *Check all that apply.*

Foster distinct and globally competitive destinations ☒

Strengthen a year-round visitor economy ☒

Increase community vibrancy & resident support for tourism ☒

Support sustainability, accessibility and inclusion ☒

Describe how your project aligns with the above selected Program Objectives. (max. 200 words)

For over five decades, Troll has created unique, authentic Cariboo winter experiences, including front and backcountry opportunities for residents and tourists. They develop and enhance tourism offerings each year, including expanded glades and touring opportunities, family-friendly terrain, a new day lodge, rental accommodations, and staff housing, to align with Destination Development principles. Located along the Gold Rush Trail, between Quesnel and Barkerville, this is a vibrant winter hub for Cariboo and Prince George residents. Expanding the resort to include a second peak builds tourism buzz and elevates the stature to a destination ski resort. Troll's ski race program continues to grow alongside opportunities to host events. With the City of Quesnel's successful bid for the 2024 Winter Games, Troll Mountain Resort will accommodate ski events. Increasing terrain will serve recreational skiers while keeping racer separate and safe. Expanding infrastructure requires specialized and general labour, and when completed, requires additional operations staff. With a larger scale operation and event hosting opportunities, Troll will continue to work with local business and supplier

Strategic Alignment: *Check all that apply.*

People: **Visitor Economy** ☒

Reconciliation ☒

Inclusive and Accessible ☒

Planet: **Climate Adaptation** ☐

Responsible Travel ☒

Prosperity: **Strong Workforce** ☒

Tourism Investment ☒

Dispersion ☒

Describe how your project advances the above selected priorities identified in the [Strategic Framework for Tourism 2022-2024](#). (max 200 words)

Troll is currently working with the Mountain Resorts Branch, West Fraser, and the Lhtako Dené Nation to ensure expansion employs sustainable land use and long-term planning to enhance this desirable winter destination. Outdoor enthusiasts from Canadian and international locations are looking for authentic experiences beyond big mountain resorts with long lineups. Doubling the terrain at Troll offers a desirable destination full of true Cariboo culture. This will attract new skiers from overcrowded hubs and encourages visitors to stay longer. This new infrastructure provides increased event hosting space and strengthens this rural destination's ability to bid competitively on events and races. In keeping with the Cariboo culture, Troll, and its expanded operations, will continue to employ local supply for both building and running the facility. With the fragile timber supply resulting in regional layoffs and shift reductions, and Barkerville Gold halting operations for care and maintenance mode, both workers and suppliers can find opportunities for labour and in supply industries.

Destination Development Plans:

Describe how your project aligns with the priorities identified in your local area and regional [destination development plans](#). (max. 200 words)

The long-standing family-run destination, located along the Gold Rush Trail, strongly aligns with the 'History Shaped by Nature brand. It is a piece of history itself, and over the last 50 years, Troll Resort has proven its resilience through the ability to grow and change. In 1972 the Fossberg family built this property from the ground up, filling every corner with authentic Cariboo character. The amazing snow draws in a warm and welcoming community willing to share best-kept secrets like exciting gladdened lines, the best places to eat, cultural events, and beautiful indigenous attractions to long and short haul visitor. Troll continues to lead strategic growth through continued collaboration to strengthen the corridors end, to end experiences. This resort offers much needed year-round tourism amenities along the well-travelled route.

Additional Partners: Please provide a list of additional partners involved in the delivery of the project.

Troll Mountain Resort

Attestation:

On behalf of the Cariboo Regional District, I/We Beth Holden certify that the information contained in this form is, to the best of my knowledge, correct and complete.

Name and Title

Beth Holden, Regional Ec

Date 12/06/2022