



# Accelerating Connectivity

Cariboo Regional District

September 12, 2023



# AGENDA

1. Rogers together with Shaw
2. Rogers Commitments to Invest in Western Canada
3. Improving Cellular Connectivity
4. Role of Local Government
5. Q & A

## Rogers together with Shaw

**With Rogers Cellular network and Shaw Fibre+ Wireline network, we are bringing more choice and competition to the Cariboo.**

- Rogers is committed to investing in broadband and wireless infrastructure to deliver next generation technologies
- We want to work together with communities to understand their connectivity needs.
- We are partnering with the province to improve connectivity in BC communities.



## Investing in the West

**Rogers is investing capital in the West, to ensure we bring forward competition and improve connectivity.**

- Rogers today with Shaw, now have more resources than ever before needed to expand wireline and wireless services
- With our commitment to connect underserved communities.



**\$1 Billion**

To connect underserved communities in Western Canada



**NATIONAL  
TECHNOLOGY CENTRE**

**5G**

**\$2.5 Billion**

To accelerate the deployment of 5G wireless in Western Canada



**CONNECTING INDIGENOUS  
COMMUNITIES**

Partnerships that include supporting Indigenous owned service providers

**\$3 Billion**

To support additional services and technology investments in the West.



**3000**

**Net New Jobs in the West**



**Western HQ**



**CONNECTED FOR SUCCESS**

Affordable wireless and home internet for low-income Canadians.

# Connected For Success

## Rogers will be launching low-cost, high-speed internet and cellular service to low-income Canadians

### Eligibility for Rogers Connected for Success:

- Federal Gov't Connecting Families – max Canada Child Care
- Individuals on Provincial Disability Benefits e.g. B.C. Person with Disabilities (PWD)
- Individuals on Provincial Income Support e.g. B.C. Employment and Assistance Program (BCEA)
- Seniors receiving Guaranteed Income Support (GIS)
- Resettlement Assistance Program (RAP)
- Rent geared to income tenants in subsidized, non-profit housing e.g. BC Housing (RGI)

### Choose from our most affordable internet plans

#### Ignite Internet 25u

**\$9<sup>99</sup>**

/mo. + tax

Up to 25Mbps  
download speed<sup>1</sup>

#### Ignite Internet 50u

**\$14<sup>99</sup>**

/mo. + tax

Up to 50Mbps  
download speed<sup>1</sup>

#### Ignite Internet 150u

**\$34<sup>99</sup>**

/mo. + tax

Up to 150Mbps  
download speed<sup>1</sup>

**Included with all plans:** Unlimited usage + No installation fee + All-in pricing

### Entertainment you love at a price you can afford

Ignite Internet and TV Bundles starting at **\$39.99/mo. + tax**

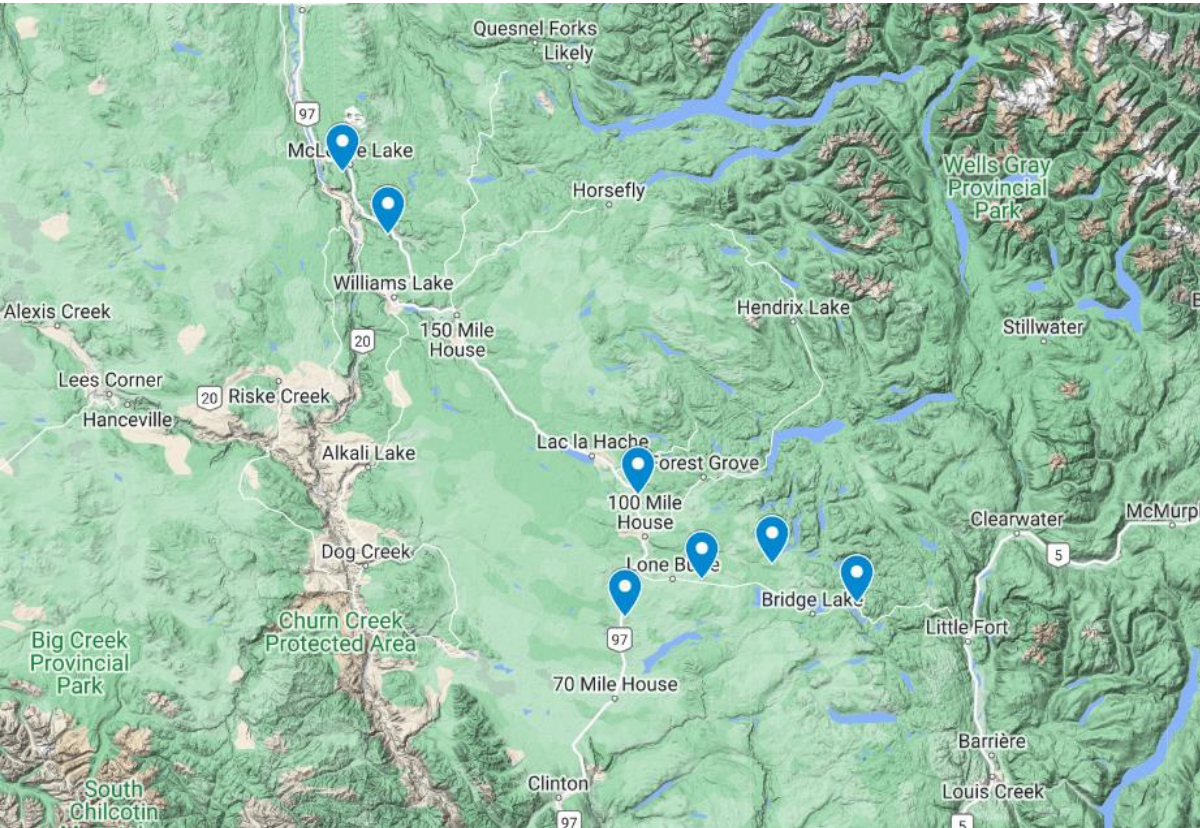


Launching  
Wireless  
Nationally

Wireless Launching later with  
**\$25 3GB on 5G** with BYOD  
and term device option.



# Improving Cellular Connectivity



- 7 towers proposed in the Cariboo
- \$7M infrastructure improvements
- Improvements to:
  - Area G (2) - 108 Mile/Lac La Hache
  - Area D (2) - Williams Lake
  - Area L (3) - Interlakes/Lone Butte

# The Role of Local Government



## Telecommunication Policy

Guideline in new tower locations and community consultation process



## Advocate for Infrastructure

Elected officials championing new infrastructure



## Access to Passive Infrastructure

Provide easy access to public assets, infrastructure and lands



## Local Government Connectivity Strategies

Share strategies, plans and identify potential partnerships



## Municipal Access Agreement

An agreement that outlines our working relationship in building broadband network in accessing public lands, infrastructure and provides a guideline for permitting process



## Land Use Plans

Share future development plans and identify appropriate locations for telecommunications infrastructure

## Q & A

### **Our relationship with local government and the communities we serve is very important.**

- We want to work closely with public officials and Staff to understand the needs for your community.
- Connectivity is important in all areas of the community and access to reliable wireless requires partnerships on all fronts to ensure coverage can be improved.

