



WILLIAMS LAKE YOUTH SOCCER ASSOCIATION 2023 YEAR IN REVIEW

The Year of Giving Back

2023 was all about focussing on the players that choose WLYSA for their spring season sport, and the volunteers that make it happen.

Volunteers Received:

- New color printed Soccer Canada Coaching Binders
- “Coach” T-shirts
- Gift Certificates and Thank You Cards for completing the season

Players Received:

- U7 - U10 received light gear bags
- U12+ received T-Shirts
- Rep Players received new practice shirts

Increased marketing efforts were used in hopes of retaining players, welcoming back players to WLYSA, and bringing in new players interested in the sport.

Volunteers

75

Volunteer Coaches!

Referees

21

Referees

157

Games

Seasons by the Number

2023 Winter Indoor Season

61 Players

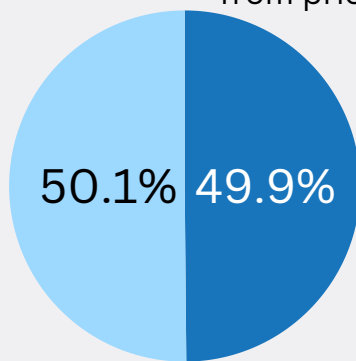
Winter Indoor saw an increase of 20 players from 2022 to 2023.

Limitations to our season continually include gym spaces and time flexibility in the spaces available for both our mini and senior age groups.



2022 Spring Season

New or Returning
from prior to 2021

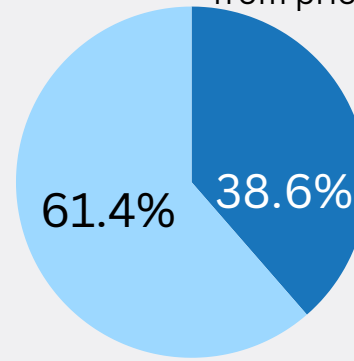


Retained from 2021

698 Players

2023 Spring Season

New or Returning
from prior to 2022



Retained from 2022

715 Players

2023 saw a 10% increase in retention of players compared to the year prior for our Spring Outdoor Season.

2023 also saw the Jumpstart and KidSport Williams Lake applications double for the year from 19 applications in 2022 to 40 applications in 2023.

2023 Fall Outdoor Season

117 Players

Fall player registrations remained the same as 2022. However, the goal for fall is simply to give youth more sport options during the fall months.





Esler Soccer Complex

Survey Says: Players and Parents are happy with the outdoor soccer facilities. They also helped us identify and narrow-down our future upgrades, and project lists to make things more welcoming for all players, spectators and visitors.

WLYSA plans to introduce a volunteer give back program for 2024. This program will be designed for parents that are looking to help at the Esler Soccer Complex outside of a coaching role. Facility Maintenance projects completed by volunteers will help our Field's Committee address larger projects throughout the year.

Williams Lake Men's Soccer

The Men's Association has grown over the past year in both the Outdoor and Indoor Programs. The Indoor Season has reached its limit for teams and players with no option of additional gym space or times for this year.

WLYSA was able to partner with the Men's Association to offer another game option that provided a more challenging environment for our U16+ boys.

Thank You to the CRD!

WLYSA, the Men's and Ladies Soccer Associations, and the community of Williams Lake are all highly fortunate to use the Esler Soccer Complex!

New Trail System

The new trail system is a welcomed addition to the Esler Complex by all members of the community. The trail is often used by family members waiting for their soccer players, and has seen frequent use by community members all year round.



*Thank you from the
Williams Lake Youth Soccer Association*