

Excerpt from the December 18, 2023 Special Central Cariboo Joint Committee Minutes

**B3. Discussion Item – City of Williams Lake 2024 Grant-in-Aid Application from Social Planning Council**

"That the 2024 Grant-in-Aid application from the Social Planning Council to the City of Williams Lake be received for discussion and the Joint Committee give preliminary support to a \$10,000 contribution by the City and a \$10,000 contribution by the Central Cariboo Rural Caucus (\$5,000 Area 'D', \$2,500 Area 'E', \$2,500 Area 'F'), subject to final endorsement by City of Williams Lake Council and the CRD Board; and further, representatives from the Social Planning Council be invited to present to a Central Cariboo Joint Committee meeting early in 2024 regarding their proposed project."

CARRIED UNANIMOUSLY

File: 1850-20 (2024)

Attn: Staff – Arrange for Jan 24/24 CCJC Delegation



## CITY OF WILLIAMS LAKE

DATE &  
ITEM NO.

**December 5 2023-J9**

RES #

**RES #492/23**

---

**SUBJECT** Reconsideration of 2024 Grant-in-Aid Applications – Social Planning Council

Moved and Seconded

That pursuant to Committee of Whole Council Report #49-2023, Council refer the 2024 Grant-in-Aid application from the Social Planning Council for funding to perform social infrastructure connectivity mapping to the Central Cariboo Joint Committee for discussion before a final decision is made at a future Council meeting, and that Council approve in principle a Grant-in-Aid contribution of up to \$10,000 for the group.

CARRIED

**RECORD OF VOTE (UPON REQUEST)**

YEAS \_\_\_\_\_

NAYS \_\_\_\_\_

RECEIVED

SEP 27 2023

---

**Organization Information Sheet**

Name of Organization: Social Planning Council of Williams Lake and Areas \_\_\_\_\_

Mailing Address: 266 Oliver Street, Williams Lake BC V2G 1M1 \_\_\_\_\_

Telephone (office): FOIPPA Sec  
22(1)

---

Purpose of Organization (From Constitution or Incorporation Documents): A facilitative forum to share information, programs, projects, and issues and connections between agencies, municipal government, and citizens. Our mandate is to inform, recognize and celebrate social developments in Williams Lake and area.

How long has the organization operated in the community? 29 years

BC Society Registration Number: S0033648

Federal Charitable Registration Number: (if applicable)

Chairperson's name: Larry Stranberg

Telephone: FOIPPA Sec  
22(1)

Treasurer or Financial Officer's name: Lindsay Sidor

Telephone: FOIPPA Sec 22(1)  
\_\_\_\_\_

Date of last Annual General Meeting (Attach minutes and current list of Directors): November 28, 2022

Attach the last financial statement prepared and signed by the appropriate person (i.e., CA, CGA, CMA, comptroller, bookkeeper, financial officer, treasurer, etc.). Please find attached.

Previous Year Grant from City (if applicable) \$ 5000

NOTE: A Final Report for previous year's grant MUST be included with this submission.

Current Grant Requested from City \$ Currently we have a grant for \$15,000 at

\$5000 a year. We are asking for an additional \$20,000 for this one time project.

---

Please answer the following questions, using additional paper if necessary.

1. What plans has your organization made to fund its activities over the next 3-5 years?

The SPC is actively seeking resources using various funding streams. Local Government: Municipal and Cariboo Regional District. Grants: Provincial/Federal and other grating streams. Corporate and community organization sponsorship. Increasing SPC Membership dues.

2. If your organization charges user fees/memberships/admission, attach your current fee structure: Attached.
3. What are your organization's specific goals and objectives for this year? How do they differ from previous years?

Since the CWL eliminated their social planning function over eight years ago, the SPC has been the voice of social development and social planning for the community with almost no resources and have struggled to maintain the organizational resiliency to continue to do this important work. The need for this voice and role in the community has grown in the last eight years and the bare bones budget we have to do this work has not increased in 15 years despite the fact that city has eliminated the Social Planning position.

In order for the SPC to stay resilient and continue with the important project work we needed to set clear goals, they are....

**Goal one: Long- term organizational resilience and sustainability plan.**

To develop a long-term organizational resilience and sustainability plan for the Social Planning Council. The objective of the plan is to strengthen the organizational structure, internally and externally with our members and partners.

Our goal for this year is to secure the funding for this project which is aimed for a March 2024 start date.

**Goal two: Revive Thrive**

To Initiate and implement the strategic actions identified in the Thrive Poverty Reduction Strategy to make change in our community.

Revive Thrive Poverty Video (funding secured for an Anti-stigma video work has started)

Revive Thrive Education & Awareness campaign.

Poverty Profile and connectivity map of our agencies in community

**Goal three: Central Cariboo Community Food Hub**

SPC continue to be Stewards of the Central Cariboo Community Food Hub

To provide continued support in food access needs

Support wrap-around services important to improving food security.

- 
4. Who does your organization serve? (% of clients from City, % of clients from outside of the City)

The Social Planning Council serves the City of Williams Lake (population of approximately 12,000 within the greater city limits) and the surrounding rural areas (west of Anahim Lake, south to 150 Mile House, north to McLeese Lake, and east to Horsefly) for a population of approximately 27,000 residents.

5. Does your organization receive a rental subsidy from the City? If so, how much?

No, we do not.

6. Does your organization receive any benefit from permissive tax exemption, and if so, how much? (information available from City Tax Department).

No, we do not.

7. Does your organization use City owned facilities? If so, which ones?

No, we do not.

8. How will you indicate that the City is contributing to your organization?

The SPC will acknowledge the City of Williams Lake as a strong partner and supporter by way of acknowledgement in:

- The CWL will be recognized as a strong supporter/partner in all community and corporate presentations the SPC conducts.
- The CWL will be recognized as a strong partner on the SPC Website and CWL logo will be proudly displayed in the bi-monthly SPC Newsletters.
- The CWL's logo will be displayed on the anti-stigma video series.
- The CWL's logo will be featured as a major sponsor in all advertising used in the Thrive poverty education and awareness campaign.

---

### Project Summary Sheet

Please answer the following questions, using additional paper if necessary.

#### BRIEF DESCRIPTION OF PROPOSED USE OF GRANT BEING APPLIED FOR:

The project will focus on the following components:

- Social Infrastructure Connectivity Mapping – built environment plus programs and services, and a gap analysis using a variety of lenses (ie. Poverty reduction). With the Asset map that has already been built by the CWL Health & Wellness team which shows what is currently existing, the SPC will take the next step in linking the other agencies, identifying the gaps in services and being a connector to remove the silos which means more team support for people working together and less burnout in all agencies. The Connectivity map between agencies will clearly define what people’s roles are and build capacity. This means further support to individuals who need multiple agencies to work together. We can’t reduce poverty if we are not all working together.
- In addition to the Connectivity Mapping the SPC will conduct a Non-Profit Equity & Diversity scan to identify the needs of Non-Profit Organizations in the community (Community, Business, and Government).
- Membership engagement – engaging with members and non-member community service organizations for the stakeholder engagement will also be an opportunity for exploring the relationship with members and how best SPC can support them and their needs within the context and role of social planning and the social landscape of the community. The SPC will host Connectivity mapping workshops that will connect agencies to better understand what each agency has. Everyone gets a turn to talk and identify what are their strengths, the gaps and most importantly ways they can work together to ensure citizens are able to access the resources they need.
- Facilitated engagement with local government regarding the role of local government in social development, exploration of the approach other communities of similar size have taken, social planning models, and opportunities for partnership between the local government and the SPC.\*\*
- Communications strategy and planning – internal as well as public awareness and anti-stigma related to social issues such as poverty reduction.

\*\*Recommended Reading: [10 Ways Local Government Can Propel Positive Change Guide](#), Tamarack Institute

---

How do you know there is a need for this service/project in our community?

The changes brought by the fires, floods & pandemic have affected the community in a wide variety of ways, and the impacts on social issues continue to be felt across the community, member organizations and the SPC as a whole. Additionally, local governments are grappling with their role in responding to social issues, with both the community and provincial government putting increased pressure on them to respond. This expectation increased substantially during pandemic. The needs have grown, and they are not going away. This is a time to explore the role of the city in addressing social development and planning. One of the important roles of a social planning organization is to understand the social infrastructure of the community, this includes building upon assets, connecting outlying programs and services, and being attuned to identifying gaps and needs for future sustainability. We know that this landscape has changed over the pandemic, and that different needs have arisen as a result.

As well, a membership review with a view toward how to best support the membership strategically while addressing the broader social development and social planning needs of the community is important in the context of this new reality and changing community needs. To maintain and build organizational capacity, the current organizational structure of contracted staff for 'just in time' project approaches would benefit from a review to determine whether it meets current and future capacity needs. During the pandemic, SPC struggled to attract and retain staff for key positions. It is worth considering whether there might be an opportunity in the above discussions to build an organizational structure that is more resilient to the ebb and flow of funding and other opportunities to grow the role of social planning and development in the community. When you are project funded you can only focus on projects, however social development and social planning require a more holistic approach to understanding social issues and social impact in the community. Having organizational sustainability allows you to connect those issues to each other and understand how they are affecting each other. It is about partly growing the role and about moving away from a siloed approach where you are working on food security over here, homelessness and poverty reduction over there. All these things are connected and that's what social planning and social development is all about, it is about connecting those pieces and not having the silos.

Is your application for a:

- A. a seed grant for a new event / ongoing event with temporary diminished support
- B. a special project, program or activity; or
- C. a special capital expenditure

Is your agency is applying for funds from other levels of government or other sources for this project? Would you still be able to complete the project if you do not receive the other funds applied for?

Yes, we are actively seeking funding from:

Local Government: Municipal and Cariboo Regional District

Grants: Provincial / Federal and other granting streams

Corporate & community organizations

Please describe the impact of this application being denied or approval of an amount less than requested.

The Social Planning Council has worked with the city on many projects over the 29 years they have been in existence, recently the Pandemic Recovery Project, Childcare Needs Assessment, and the Poverty Reduction Strategy. If the SPC does not have ongoing sustainability to be a community partner this could leave the CWL in a position of having to do the work on their own. The organizational sustainability of SPC is what allows us to be a strong partner in projects, assessments, and strategies. It will enable the organization to have the capacity to have staff be available to do the work. If SPC does not have some sustainable level, we will just cease to be available as a partner leaving the city to do all this important work. This project will provide clarity for local government about their role in social development and their role in responding to social issues in the community. The SPC has a strong and growing membership consisting of NPO's, Institutions, and government. This year we have extended our membership to include corporations and businesses as we know that Economic Development and Social Development when working cohesively together communities will grow and thrive better together!

Start date of the project: We would like to start phase one of the project March 2024

End date for the project: The anticipated end date of the project is 14 months.

Please describe the key activities that will take place to complete the project and any associated timelines.

Phase one: Prepare detailed workplan and framework for the connectivity mapping; Develop a communications and engagement framework to guide the project approach with stakeholders. Connectivity mapping process and member needs assessment, including data collection from existing sources (CWL Asset Mapping) including questionnaires and interviews with key stakeholders and service users.

Phase two: Review social planning approaches taken by similar size local governments. Facilitated discussions with local governments and SPC to explore a more sustainable model for social planning in Williams Lake and areas. Based on the learnings from above, review the SPC project activities, priorities and organizational development, policy documents, and partnership agreements. Gain board approval for direction setting and policy. Review and update communications strategy to reflect organizational capacity, plans and directions moving forward.



Please provide a detailed financial budget for the project.

	Description	Amount
Project staff Wages & Project management Costs	Project Coordinator \$35 X 20 hrs/wk X 60 weeks Project Management \$50 x 4hrs /wk x 60 weeks	54,000
Contractors - Fees for Professional Services	Connectivity Mapping Support, Research development Facilitated workshop with the CWL & CRD to explore the role of local government in social development and social issues.	20,000
Materials & Supplies	General program supplies	500
Training & Events	Hosting two facilitated community connectivity mapping workshops	4,000
Financial management & project administration fees	Project Stewardship, Office space, insurance, bank fees etc	7,500
<b>TOTAL</b>		<b>86,000</b>

Please explain how you will measure and evaluate the impact of this project on the community? How will you determine if it was successful?

**Project Results:**

At the completion of the project, Social Planning Council will have a more comprehensive understanding of the existing social infrastructure and connectivity in Williams Lake, identify the current gaps (particularly for those living in poverty). There will be a renewed, stronger, more sustainable relationship with SPC members, the CWL, and other local governments to support a sustainable social planning function and structure. The Social Planning Council will have a plan in place for increased certainty about a path forward for a more sustainable organization and will have the tools to implement that plan.

**Mission/Mandate:**

Building a sustainable future for the Social Planning Council directly impacts our ability to deliver our mandate. This is an opportunity to strengthen the organizational structure for long term resilience and sustainability. The pandemic affected the community in a wide variety of ways and impacts on social issues continue to be felt in community, member organizations and the SPC as a whole. We need to build an organizational sustainability plan based on the new reality and needs of our community, and a renewed structure that can support that work.

---

\*\*\*\*\*

THE INFORMATION INCLUDED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY  
KNOWLEDGE   
FOIPPA Sec 22(1)

\_\_\_\_\_  
President/Chairperson



## ANNUAL GENERAL MEETING MINUTES

**Date:** November 28, 2022      **Time:** 11:30 am – 12:00 pm      **Location:**

**Chair:** Larry Stranberg      **Minutes:** Carla Bullinger

**Present:** Alexis Blueschke, Carla Bullinger (recorder), Shannon Thom, Krista Harvey, Laurie Walters, Eva Navrot, Silvia Seibert-Dubray, Barb Jones, Chris van der Mark, Nancy Colton, Michael Moses, Beth Veenkamp, Melissa Newberry, Tatjana Bates, Pat Biblow, Brianna van de Wijngaard, Craig Clover, Sherry Yonkman, Michele Bebault, Krista Harvey, Rosanna McGregor, Ruth Lloyd, Kelly MacDonald

**Regrets:** Bree Odd

**Note:** Meeting recorded for minute-taking purposes

### Land Acknowledgement

1. **Call to order** – Chair Larry Stranberg at 11:35.

2. **Establish Quorum** – Five members in good standing

3. **Introductions**

4. **Approve AGM Agenda for November 28, 2022**

**Motion to accept Shannon Thom, Seconded Krista Harvey, Carried**

5. **Approve AGM Minutes from November 22, 2021,**

**Motion to accept Shannon Thom, Seconded Laurie Walters, Carried**

6. **Financial Reports fiscal period April 2021-March 2022** – Interim Treasurer Carla Bullinger

**Motion to accept Rosanna McGregor, Seconded Shannon Thom, Carried**

7. **2022 Annual Chair Report** – Chair Larry Stranberg

**Motion to accept Rosanna McGregor, Seconded Laurie Walters, Carried**

8. **Election of Directors** – Director Shannon Thom

**Motion to re-appoint Craig Glover, Shannon Thom, Larry Stranberg, Christa Smith, and Carla Bullinger made by Rosanna McGregor Seconded by Krista Harvey Carried.**



**Social Planning  
Council** Williams Lake  
and Area  
*Many Voices - One Table - Shared Goals*

**Motion to nominate** Melissa Newberry to the SPC board by Carla Bullinger. **Seconded** by Laurie Walters **Motion to nominate** Sylvia Seibert-Dubray to the SPC board by Larry Stranberg **Seconded** Laurie Walters **Carried**.

9. **Guest Speakers** Communities That Care Facilitator Barb Jones and Food Hub Project Lead Brianna van de Wijngaard

**Motion to adjourn** by Laurie Walters at 12:31 pm.

## ANNUAL CHAIR REPORT

November 28, 2022

Hello SPC Members and Guests,

Where did 2022 go? Holy snappers, hard to believe we are only one month from Christmas. How many people are ZOOMED out? However, I have been lately attending meetings in person. On a positive note, this has been a very productive and busy year for the SPC.

Highlights include:

- Communities That Cares (CTC) continues work under the umbrella of SPC. This was Barb Jones third year of running CTC. Speaking of Barb, she successfully implemented the high school student's survey on their physical and mental health. In fact, the survey was completed and the survey results completed this year. Great work Barb.
- SPC continues to rent an office at Community Futures.
- SPC would like to thank our funders for 2022 - the City of Williams Lake, Canadian Red Cross, and United Way, final year of the Vancouver Foundation, CRD and the Province of BC for their financial support over this past year.
- SPC continues to expand our network.
- On a sad, but happy note for Anne Burrill, she now works for Urban Matters based in Kamloops.
- Bree Odd continues to be our marketing/promotion/secretary person for the SPC. Thank you Bree for updating our website and newsletter.
- Via the City, SPC worked on an online survey of the effects of COVID 19 in our community.
- Thanks to Briana for doing a great job with the Food Hub.
- Guest speakers this year included:
  - Eva Navrot (Seniors Advocate), Stacey Miranda (City), Laurel White (Harm Reduction Coordinator), Anne Burrill (Urban Matters), Darren Dodge (RCMP), Brian Daly (TRU), Carla (Partners for Literacy).

Another positive note, I would like to thank my fellow Board Members – Christa, Laurie, Carla, Shannon and Craig for their time and dedication. In addition, thank you to all people who come to our monthly meetings via ZOOM (averaging 19 participants). I do miss the face-to-face meeting.

Season greeting and to a stress free 2023 for all.

Happy trails, Larry Stranberg, Chair

# Board of Directors 2023-2024

Board Position	Name
Chairperson	Larry Stranberg
Co-Chair	Shannon Thom
Executive Director	Laurie Walters
Treasurer	Lindsay Sidor
Secretary	Carla Bullinger
Communications Coordinator	Liane Nunn
Director	Christa Smith
Director	Craig Glover
Director	Silvia Seibert-Dubray
Director	Melissa Newberry
Director	Vacant
Director	Vacant



# Social Planning Council

Williams Lake  
and Area

266 Oliver Street, Williams Lake, BC V2G 1M1

## Membership Form 2023-2024

Please fill out the information below.

Email the form back to [info@wlspc.ca](mailto:info@wlspc.ca)

Organization/Business/Corporation \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Home Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Please select membership type

- FREE Youth
- \$20 Individual, retiree, contractor, other
- \$100 Organization/Business/Corporation 20 people or less
- \$150 Organization/Business/Corporation 21-50 people
- \$350 Organization/Business/Corporation 50 people or more
- Donation \$ \_\_\_\_\_

Please confirm the email address to send the invoice to \_\_\_\_\_

Signature \_\_\_\_\_

**All cheques payable to:**

Social Planning Council of Williams Lake and Area

266 Oliver Street, Williams Lake, BC V2G 1M1

Please mail in or deliver in person to Community Futures front desk, 266 Oliver Street.

Thank you for your membership, we look forward to connecting with you.

If your organization is unable to pay the full membership fee we will work with you to adjust to a workable amount.

**SOCIAL PLANNING COUNCIL OF WILLIAMS LAKE AND AREA**  
**Financial Information**  
**Year Ended March 31, 2023**

**Index to Financial Information**

---

	Page
COMPILATION ENGAGEMENT REPORT	1
FINANCIAL INFORMATION	
Statement of Financial Position	2
Statement of Changes in Net Assets	3
Statement of Revenues and Expenditures	4
Notes to Financial Information	5





---

## COMPILATION ENGAGEMENT REPORT

---

### To the Directors of Social Planning Council of Williams Lake and Area

On the basis of information provided by management, we have compiled the statement of financial position of Social Planning Council of Williams Lake and Area as at March 31, 2023, and the statements of changes in net assets and revenues and expenditures for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information and other explanatory information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

We performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires us to comply with relevant ethical requirements. Our responsibility is to assist management in the preparation of the financial information.

We did not perform an audit engagement or a review engagement, nor were we required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

Williams Lake, BC

**PMT** CHARTERED PROFESSIONAL  
ACCOUNTANTS LLP

**SOCIAL PLANNING COUNCIL OF WILLIAMS LAKE AND AREA**

**Statement of Financial Position**

**March 31, 2023**

	2023	2022
<b>ASSETS</b>		
Current		
Cash	\$ 31,485	\$ 86,653
Loans receivable - Rent Bank (Note 3)	-	12,926
Prepaid expenses	800	1,269
Restricted cash - Rent Bank (Note 3)	-	3,523
	<u>32,285</u>	104,371
Tangible capital assets (Note 4)	<u>4,320</u>	5,034
	<u>\$ 36,605</u>	<u>\$ 109,405</u>
<b>LIABILITIES</b>		
Current		
Accounts payable and accrued liabilities	\$ 1,963	\$ 1,600
Deposits received - Rent Bank (Note 3)	-	16,490
Deferred income	<u>25,391</u>	<u>59,747</u>
	<u>27,354</u>	77,837
Deferred capital contributions	<u>4,320</u>	4,800
	<u>31,674</u>	82,637
<b>NET ASSETS</b>		
General Fund	<u>4,931</u>	26,768
	<u>\$ 36,605</u>	<u>\$ 109,405</u>

Draft for discussion purposes only

**APPROVED BY THE DIRECTORS**

\_\_\_\_\_ Director

\_\_\_\_\_ Director

The accompanying notes are an integral part of this statement

**SOCIAL PLANNING COUNCIL OF WILLIAMS LAKE AND AREA**  
**Statement of Changes in Net Assets**  
**Year Ended March 31, 2023**

	2023	2022
Net assets - beginning of year	\$ 26,768	\$ 40,518
Deficiency of revenue over expenditures	<u>(21,837)</u>	<u>(13,750)</u>
Net assets - end of year	<u>\$ 4,931</u>	<u>\$ 26,768</u>

*Draft for discussion purposes only*

**SOCIAL PLANNING COUNCIL OF WILLIAMS LAKE AND AREA**

**Statement of Revenues and Expenditures**

**Year Ended March 31, 2023**

	2023	2022
<b>Revenue</b>		
Grants - other	\$ 40,770	\$ 30,287
United Way	40,000	82,000
Project administration fees	11,864	25,076
City of Williams Lake grant	10,000	65,000
Registration - Training fees	2,609	2,041
Memberships	1,890	2,200
Deferred capital contributions	480	-
Province of BC		74,045
Corporate and institution funding		4,000
Donations		1,710
Transfer from deferred revenue	59,747	12,700
Transfer to deferred revenue	(25,391)	(64,547)
	<u>141,969</u>	<u>234,512</u>
<b>Expenditures</b>		
Administration fee	11,864	25,076
Amortization	714	1,223
Bank charges and interest	245	330
Honorariums	2,500	325
Insurance	2,747	1,469
Licences, dues and fees	400	236
Meetings	7,098	1,800
Office	7,050	3,414
Professional fees	3,907	2,632
Rental	3,735	3,780
Repairs and maintenance	-	111
Seed fund for new initiatives	25,764	21,516
Sub-contracts	96,250	184,694
Supplies	219	776
Telephone	400	792
Travel	915	90
	<u>163,808</u>	<u>248,264</u>
<b>Deficiency of revenue over expenditures from operations</b>	<b>(21,839)</b>	<b>(13,752)</b>
<b>Other income</b>		
Interest income	2	2
<b>Deficiency of revenue over expenditures</b>	<b>\$ (21,837)</b>	<b>\$ (13,750)</b>

The accompanying notes are an integral part of this statement

**SOCIAL PLANNING COUNCIL OF WILLIAMS LAKE AND AREA**

**Notes to Financial Information**

**Year Ended March 31, 2023**

**1. Basis of accounting**

The basis of accounting applied in the preparation of the statement of financial position of Social Planning Council of Williams Lake and Area as at March 31, 2023, and the statements of changes in net assets and revenues and expenditures for the year then ended is on the historical cost basis and reflects cash transactions with the addition of:

- accounts receivable
- prepaid expenses over the specified term of the expense
- tangible capital assets amortized over their useful lives
- accounts payable and accrued liabilities
- deferred income
- deferred capital contributions, amortized to revenue on the same basis as the related assets are amortized.

**2. Purpose of organization**

Social Planning Council of Williams Lake and Area (the organization) is a not-for-profit organization incorporated under the Society Act of British Columbia. Management has determined that they are exempt from payment of income tax under section 149(1) of the Income Tax Act.

The purpose of the organization is to enhance, encourage and support social development in the City of Williams Lake and the surrounding area.

**3. Rent Bank**

The organization administered a Rent Bank during the prior year.

If the amounts had been shown on a fund basis, the Rent Bank presentation would be as follows:

	<u>2023</u>	<u>2022</u>
Cash	\$ -	\$ 3,523
Rent bank receivable	-	12,926
Deposit repayable	-	(16,490)
	<u>\$ -</u>	<u>\$ (41)</u>

During the current year, the funds were transferred back to Rent Bank BC.

**4. Tangible capital assets**

	Cost	Accumulated amortization	<u>2023 Net book value</u>	<u>2022 Net book value</u>
Computer equipment	\$ 3,851	\$ 3,851	\$ -	\$ 234
Furniture and fixtures	4,800	480	<u>4,320</u>	4,800
	<u>\$ 8,651</u>	<u>\$ 4,331</u>	<u>\$ 4,320</u>	<u>\$ 5,034</u>

**5. Comparative figures**

Some of the comparative figures have been reclassified to conform to the current year's presentation.

March 31 - 2023		SPC 10.01	THRIVE VIDEO 30.04	CTC 20.01	Food Hub 40.02.	TOTAL
Revenue						
4100	Federal Funding					
4200	Provincial Funding		25,000.00			25,000.00
4310	Municipal Funding	5,000.00				5,000.00
4400	Events					
4510	Corporate/Institution Funding	2,500.00				2,500.00
4530	Grants					
4520	CCPL/video					
4550	Red Cross Account Receivable					
	United Way				80,000.00	80,000.00
4600	Other Income					
4640	Donations					
4680	Memberships	2,000.00				2,000.00
4720	Project Admin Fees	13,794.00				13,794.00
	Project management					
4760	Registration/Training Fees					
4780	Carry forward - from previous years	8,000.00		10,197.00	7,194.00	25,391.00
4782	Carry forward - to next year					
	TOTAL INCOME	31,294.00	25,000.00	10,197.00	87,194.00	153,685.00
Expenses						
5100	Community Engagement					
5120	Communications & Advertising				500.00	500.00
5140	Event hosting/workshops				7,000.00	7,000.00
5160	Meeting Support				200.00	200.00
5190						
5200	Wages and Professional Fees					
5220	Executive Director	14,156.00	2,800.00	2,700.00	7,344.00	27,000.00
	SPC Coordinator /communications	9,500.00				9,500.00
5240	Admin/Project Support		5,400.00		\$20,777.00	26,177.00
5280	Project Lead/			3,500.00	\$20,006.00	23,506.00
5300	Contracted services		10,700.00		6,000.00	16,700.00
5320	Honorariums		1,500.00			1,500.00
5400	Project & Admin Expenses					
5440	Admin fees		3,750.00	2,700.00	7,344.00	13,794.00
5460	Amortization of Capital Assets					
5480	Bookkeeping, Accounting & Legal	4,000.00				4,000.00
5520	Bank Fees	250.00				250.00
5560	Fees, Dues and Memberships					
5600	Insurance	1,800.00				1,800.00
5640	Postal and mailing					
5680	Professional Development/Learning					
5720	Rent - office	1,200.00	500.00	700.00	1,200.00	3,600.00
5760	Research Materials and Resources					
5800	Seed funds - new initiatives				16,323.00	16,323.00
	Supplies & Materials					
5840	Office supplies					
5850	Printing	150.00		197.00		347.00
5860	Other supplies	238.00	350.00	400.00		988.00
5920	Phone/Utilities					
5940	Travel/fuel				500.00	500.00
	TOTAL EXPENSES	\$ 31,294.00	\$ 25,000.00	\$ 10,197.00	\$ 87,194.00	153,685.00
	Revenue - Expenses	0.00	-	-	0.00	-

budget forecasting  
CTC end of  
November

17,394.00

carry forward from CTC

12.5 hrs per mo @ \$45

Bree \$4480 April -  
July + Liane 9months  
july-mar 31

Video 600 p/mo x 9 month

15% admin CTC & THRIVE video project

seed resiliency + partner funding

CTC Barb farwell \$49.1 SPC \$83.79 Bree farwel SPC BREE & BARB GIFT \$86.24 SPC lunch mntg councilor Joan

0.00

**SOCIAL PLANNING COUNCIL OF WILLIAMS LAKE AND AREA**  
**Statement of Revenues and Expenditures**  
**Year Ended March 31, 2023**

	2023	2022
<b>Revenue</b>		
Grants - other	\$ 40,770	\$ 30,287
United Way	40,000	82,000
Project administration fees	11,864	25,076
City of Williams Lake grant	10,000	65,000
Registration - Training fees	2,609	2,041
Memberships	1,890	2,200
Deferred capital contributions	480	-
Province of BC	-	74,045
Corporate and institution funding	-	4,000
Donations	-	1,710
Transfer from deferred revenue	59,747	12,700
Transfer to deferred revenue	(25,391)	(64,547)
	<u>141,969</u>	<u>234,512</u>
<b>Expenditures</b>		
Administration fee	11,864	25,076
Amortization	714	1,223
Bank charges and interest	245	330
Honorariums	2,500	325
Insurance	2,747	1,469
Licences, dues and fees	400	236
Meetings	7,098	1,800
Office	7,050	3,414
Professional fees	3,907	2,632
Rental	3,735	3,780
Repairs and maintenance	-	111
Seed fund for new initiatives	25,764	21,516
Sub-contracts	96,250	184,694
Supplies	219	776
Telephone	400	792
Travel	915	90
	<u>163,808</u>	<u>248,264</u>
<b>Deficiency of revenue over expenditures from operations</b>	<b>(21,839)</b>	<b>(13,752)</b>
<b>Other income</b>		
Interest income	2	2
<b>Deficiency of revenue over expenditures</b>	<b>\$ (21,837)</b>	<b>\$ (13,750)</b>

The accompanying notes are an integral part of this statement

September 25, 2023

To: The City of Williams Lake

Re: 2022 Annual Report - Social Planning Council of Williams Lake & Area

### **The Social Planning Council of Williams Lake and Area Society (SPC)**

The Social Planning Council of Williams Lake and Area Society (SPC) is a not-for-profit organization created in 1995 by a group of passionate volunteers who were dedicated to improving the social well-being of residents and families in the Williams Lake area. Today, twenty-eight years later, this Society thrives with an excellent reputation and established (and growing) network of participating citizens and organizations within the community and continues to benefit approximately 27,000 residents living within the greater region served.

### **What is Social Planning?**

Social planning organizations exist to build and strengthen community. They focus on how the larger social, economic, political, and cultural forces in society impact individuals, families, and communities.

They are committed to increasing the well-being of residents in a community by increasing the number of positive social developments, that make the following living conditions better for all people:

- personal and public health and safety
- satisfaction of basic material needs (poverty reduction)
- economic security and opportunity
- protection from violence, abuse, threat, and discrimination
- sense of identification and belonging with others
- availability of choices and self-determination throughout life's path
- active participation and decision-making in community life and larger societal processes
- access to knowledge and personal skill development
- sustainable natural and physical environments

### **Population Served**

The Social Planning Council serves the City of Williams Lake (population of approximately 12,000 within the greater city limits) and the surrounding rural areas (west of Anahim Lake, south to 150 Mile House, north to McLeese Lake, and east to Horsefly) for a population of approximately 27,000 residents.



## Social Planning Council Focus

Supporting the community in building an integrated approach to complex problems considering the local social, economic, cultural, political, environmental, and technological concerns effecting all citizens.

- Improve the health and well-being of children and youth in our community.
- Advocating for the principles of social justice, equality, equity, and worth of all people in the area.
- Planning and organizing community forums, collaborating on plans and strategies for innovative action to overcome local issues.
- Researching and reviewing opportunities for developing social and economic strategies and programs arising from community forums.
- Developing trusting community relationships and building bridges to ensure diverse perspectives are heard for the benefit of the community as a whole.
- Practicing peer inclusion in the development of strategies and plans.
- Informing and educating the community on issues affecting community wellbeing and safety.
- Building on the action blocks identified in the Poverty Reduction Strategy (Revive Thrive Video Campaign)
- Maximizing the effectiveness of often scarce resources by working to reduce duplication, overlap and competition.
- Continuing advancement of the goals of the Official Community Plan specifically the Social Well Being Section (Coordinated Planning, Youth, Children & Families, Poverty & Access to Employment, Literacy, Homelessness, Sense of Belonging, Anti-Racism and Cultural Diversity, Accessibility) and applicable parts of the Resilient Economy Section.

## 2022 Activities

### 1. Monthly Meetings and Presentations:

Our monthly, open, public meetings serve as an open forum for community members and organizations to discuss, share information, collaborate, combine resources for projects and programs, and initiate new ideas to further the ongoing positive social developments within our city. Monthly meetings feature guest speakers and/or presentations to increase community participation, and awareness of the organizations and projects affecting our city. As well we provide time for focused topic discussions and community round-table information updates. This past year, presentation topics and discussions have included the following:

- Carla Bullinger – Cariboo Chilcotin Partners for Literacy (CCPL)
- Bree Odd, Cariboo Regional Educator with the BC Schizophrenia Society (BCSS)

- Bryan Daly, Associate Dean, Thompson Rivers University (TRU) Williams Lake Campus
- Darren Dodge, S/Sgt., Detachment Commander, Williams Lake RCMP
- Laurel White, Harm Reduction Coordinator – Canadian Mental Health Association - Cariboo Chilcotin Branch (CMHA-CCB) Community Action Team Lead. Donna McKenzie, outreach nurse - Interior Health (IH)
- Lightning Rounds: opportunity for members to share updates and what's new in their organization.
- Annual General Meeting

## 2. Communication and community updates:

The Social Planning Council continues to revise and improve their newsletter, Facebook, and website to increase following and memberships. SPC regularly distributes newsletter campaigns with community updates to 180+ subscribers, members, and partners. Information for campaign newsletters is provided by members and non-members who want to share updates on upcoming events, meetings, programs, services, fundraisers, grant funding opportunities and more. This service distributes detailed meeting minutes to people who are unable to attend in person - Newsletter updates receive positive feedback from members and the general public and readership continues to grow. Meeting minutes are also posted on the [SPC website](#), community updates are shared on our [Facebook page](#). SPC continued to strategize ways to increase memberships, positive results have been seen. Aside from newsletters, Facebook, and the website the Social Planning Council has an extensive network reaching 300+ community partners and members who work and/or volunteer their time towards the betterment of the community.

The Social Planning Council remains as a member of the Chamber of Commerce as we recognize the strong relationship between economic and social development. The Thrive Project was chosen as a Chamber Chatter Article (Jun 2018).

### Projects of the Social Planning Council:

#### 1. Thrive Williams Lake - Community Poverty Reduction Project:

Poverty Reduction has been a strategic objective of the SPC for many years, and our membership began discussions in April of 2017 about wanting to move forward on a Poverty Reduction strategy for Williams Lake. As a result, the SPC applied for, and received grant funds from the Vancouver Foundation in December of 2017 for the three-year project now entitled "Thrive Williams Lake". Since then, we have received additional funding from the Red Cross, Integrated Community Safety Initiative, and Labour Market Partnership funds from the Ministry of Social Development Community Employer Partnerships program.

Poverty in our community is connected to many of the other social concerns our community has been working collectively to address over several years. The goal of the Thrive project is to bring all stakeholders together to tackle poverty at its foundation, using innovative

approaches that get us beyond the generosity of charity to the fundamental changes needed to ensure all community members have the opportunity to thrive.

Poverty is about income levels, but it is so much more. People who experience poverty do not have the resources needed to meet their physical, social, emotional, and spiritual needs and these circumstances exclude them from full and meaningful participation in our community. This is even more critical given the challenges we've faced over the past year. People living below the poverty line, who had limited resources, really struggled with the financial impacts of the wildfires, and continue to do so. Our community's future success is rooted in the health and prosperity of every citizen.

## **2. Communities That Care**

Communities That Care is a collaborative (CTC) community effort to improve the health and well-being of children and youth in our community. CTC is an evidence-based program model which uses data-based decision making and focuses on promoting positive and healthy youth behaviour, while understanding the root causes of negative behaviour.

CTC was launched in 2008 as a partnership between Social Planning Council, the City of Williams Lake and the Ministry for Children and Family Development. School District #27 hosted the office and administration for the project from 2010 to 2018, and we were thrilled to welcome this important initiative back into the SPC network in 2018. The Social Planning Council sees the CTC and Thrive initiatives as complementary.

The power of the CTC model is in the collaboration between and among individuals and community organizations who work together to make changes in the way we support children and families. The work of the initiative is based on data from the Prevention Needs Assessment Survey, a standardized survey instrument that measures risk and protective factors of all youth from grades 6-12. We surveyed youth in 2009 and again in 2015. Data from the 2009 survey was used to inform priorities for action. The 2016 survey results provided comparative data that allowed us to measure our progress, and the data showed that things are changing for the better for children and youth in our community.

The 3<sup>rd</sup> Prevention Needs Assessment Survey was completed November 2020. SPC's Executive Director, with input from the CTC Facilitator and the data analysis working group, completed and presented the Community Profile to several organizations and individuals in the community. The pandemic had an impact on survey results, and it was important to capture information about the well-being of youth. The results, while not particularly encouraging, demonstrate that over the long-term we are seeing some positive impacts. Future focus will be to work collaboratively to support children, youth and their families, to build strong bonds to

community and schools, and to focus on prevention and early intervention initiatives that strengthen young people.

### **3. Community FoodHub**

On July 1st, the Williams Lake Social Planning Council entered into an agreement with United Way BC to launch a Community Food Hub project in our region. This is a first for both the Social Planning Council and our community, and we couldn't be more excited about the potential.

The United Way Food Security Initiative, supports the United Way Regional Community Food Hub projects. These Food Hubs are both physical projects that focus on immediate food access needs, like providing groceries, food hampers, coupons, or prepared meals, but they also support wrap-around services important to improving food security, like food literacy and wellness programming, mental health support, employment services, childcare and others. The United Way Regional Community Food Hubs accomplish this by acting as a Hub or ecosystem of non-profit partners, residents, businesses, all levels of government, the agricultural sector and other funders "working collaboratively to best increase the food security of our communities." These Food Hubs are "stewarded" by an existing organization in the community willing to take it on.

### **Summary**

Social planning councils are meant to provide behind the scenes support for social and economic community strategies. However, SPC took the lead in developing some important new initiatives such as:

- Thrive Poverty Reduction Strategy
- Child Care Needs Assessment
- Covid Pandemic Recovery Project

SPC stepped up to the plate when other organizations couldn't. Though it has been a very challenging year for all, the SPC, all community services partners and the local governing bodies commitment to the wellbeing and safety of the community has resulted in increased and strengthened partnerships, true collaborative practices, and the development of new programs.

The SPC is the only social planning organization within the Cariboo-Chilcotin region of British Columbia and serves a very important benefit to residents of the Williams Lake and greater area. The local municipal governments of The City of Williams Lake and The Cariboo Regional District (CRD) consult the SPC for advice and support when needed on social development issues as they do not currently have any direct social planning staff internally.

Our work has continued to focus on facilitating a forum to share information, programs, projects, issues and connections between agencies, municipal government, and Citizens.

On behalf of the chair

Liane Nunn, Communications Coordinator

Cc'd: Larry Stranberg, Board Chair