



Social Planning Council of Williams Lake and Area

Est. 1995

What does poverty look like to you?

MEET THE TEAM



Shannon Thom
Co-Chair



Larry Stranberg
Director



Christa Smith
Director



Craig Glover
Director



Sherry Yonkman
Director



Alison Mann
Director



Silvia Seibert-Dubray
Director



Lindsay Sidor
Treasure



Carla Bullinger
Secretary



Laurie Walters
Executive Director



Liane Nunn
Communications Coordinator



Brianna Van De Wijngaard
Food Hub Project Lead



Robin Hunt
Food Hub Project Support



Stephanie Bird
Food Hub Project Support

OUR MEMBERS, OUR PARTNERS

ORGANIZATIONS

- Axis Family Resources
- Awakening Anti-Racism
- BC Community Response Network
- Better At Home
- Boys and Girls Club
- Canadian Mental Health Association
- Cariboo Friendship Society
- Cariboo Regional District
- CC Partners for Literacy
- Central Cariboo Arts & Culture
- Child Development Centre
- City of Williams Lake
- Community Futures CC
- Denisiqi Services Society
- Downtown Williams Lake
- Central Interior Division of Family Practice
- Fraser Basin Council
- Horton Ventures (d.ba. WorkBC Centre Williams Lake)
- Royal Purple
- SD 27
- Seniors Activity Centre
- T̓silhqot'in National Government
- TRU Williams Lake
- Williams Lake & District Credit Union
- Williams Lake Field Naturalist
- Williams Lake Hospice Society
- WL Chamber of Commerce
- Williams Lake First Nations

INDIVIDUALS

- Brianna van de Wijngaard
- Liane Nunn
- Diane Wright
- Laurie Walters

Social Planning Council Highlights

1995

2009

2010

2017

2018

2020

2021

2023

Individuals wanting to improve social well-being start SPC

Youth Prevention Needs Assessment Survey

Community Profile: A Place to Start

Wildfire Service Provider Hub Resource

Thrive Poverty Reduction Strategy

Child-Care Needs Assessment

Central Cariboo Community Food Hub

Revive Thrive Poverty Education and Awareness Campaign



Creating A Community Poverty Reduction Plan

FEBRUARY 26
9 AM - 4 PM

Works!

EMPLOYMENT SOLUTIONS
LAKE

Development Opportunity
Employers and find out what's working
current challenges
solutions to Williams Lake's labour

Williams Lake (a project of Social Planning Council & City) in partnership with the Regional Education Council

Guest Speaker: Kristi Fairholm Mader
Local Employer Panel
This event will bring together employers
community services to focus on finding
solutions to the challenges of matching up
the needs of employers and job seekers.

Funding for this event provided by:



Business at its Best
CELEBRATING EMPLOYMENT EXCELLENCE IN WILLIAMS LAKE

A GOOD JOB CAN BE HARD TO FIND

WE ARE COLLECTING EXAMPLES OF GREAT JOBS AND EMPLOYERS IN WILLIAMS LAKE

KNOW OF AN EMPLOYER THAT



...US
...POVERTY-SIMULATION

14% poverty rate in Williams Lake in 2016

children 0-19 **21%**

27% of youth age 15-19

17% of women

34% of Indigenous people in Williams Lake live in poverty (2/3 of those are women)

Half of those living in poverty have employment income



- 53% increase at local food bank
- 20% increase at Salvation Army fresh food shelves
- 29% more people worried about monthly bill payments

THRIVE

POVERTY REDUCTION STRATEGY

Building Blocks for Action

Financial Security and Employment

A Space for Every Child: Child Care Plan

Housing and Homelessness

Rent Supplements & Rent Bank

Lifelong Learning and Literacy

Tutoring Services for children and youth

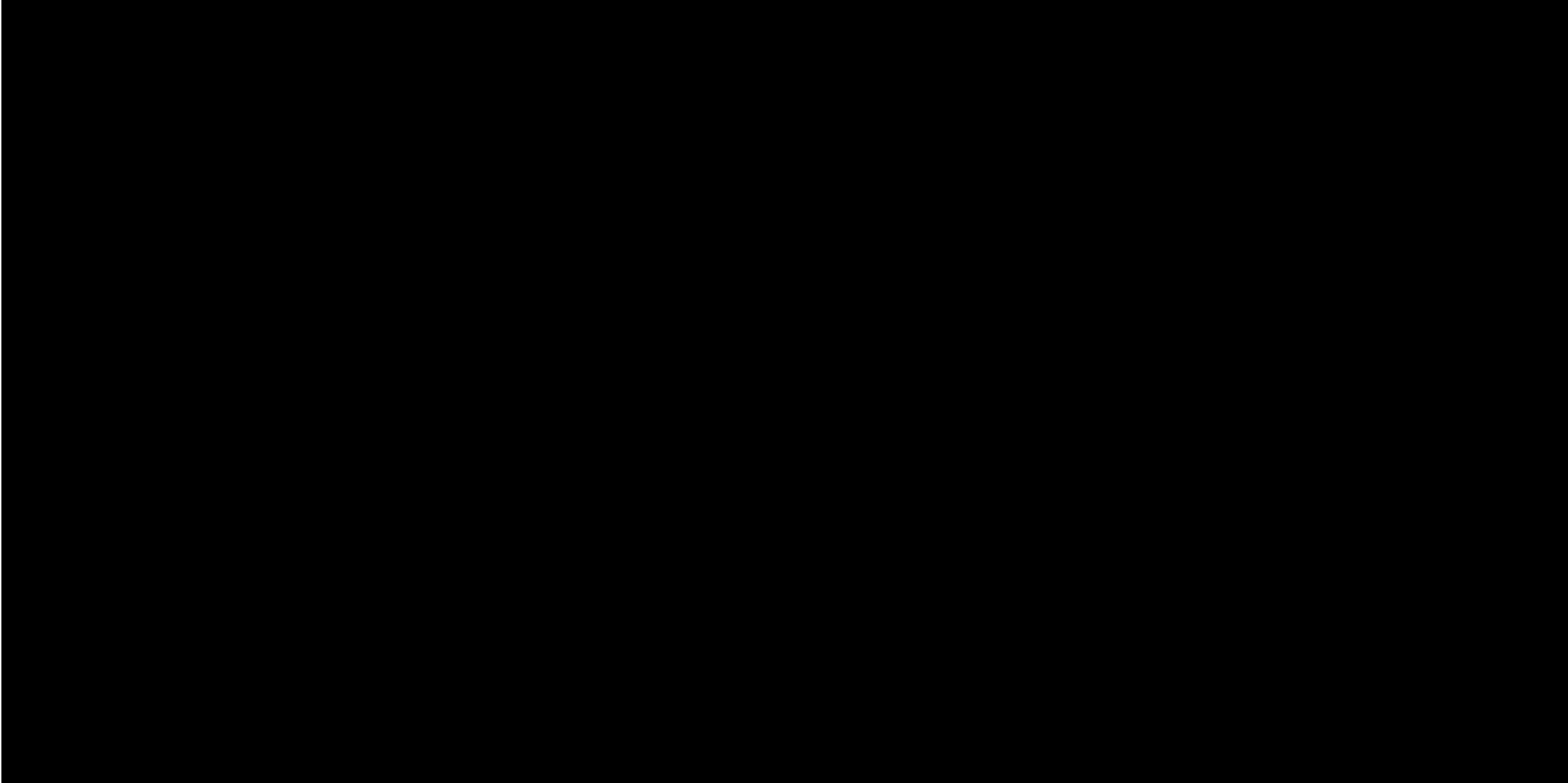
Food Security

Central Cariboo Community Food Hub

Health and Wellness

Transportation

FOOD HUB



Holiday Hamper Program

Revive Thrive

Poverty Reduction Education and Awareness Campaign

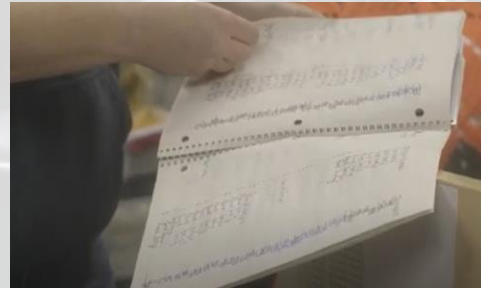


Poverty Anti-Stigma Education Campaign Video

WORKSHOPS



BACKGROUND FOOTAGE



INTERVIEWS WITH THOSE WITH LIVED EXPERIENCE



Western Canada Leading Canada's Poverty Reduction Success

Participating communities will access a supportive peer learning- and action-oriented Community of Practice and ongoing Manager of Cities and coaching support toward:

- Building foundations for impactful anti-poverty work
- Building capacity to access and use data, conduct data deep-dives, and engage people with lived/living experience
- Identifying a measurable 5-year target
- Building broad-based community will and a shared sense of urgency to end poverty
- Acquiring funds and leadership capacity to resource critical backbone/coordination

Summary - We Can't Do It Alone

A Revive Thrive Poverty Reduction Strategy with the support of Tamarack Institute and agencies in our community



As A Champion for Poverty Reduction

Local government will be recognized as a Champion for poverty reduction in Williams Lake and area and will be recognized with:

Logo placement and credit on all Revive Thrive Poverty Strategy material including:

- Anti-Stigma Poverty Video material
- Education & Awareness Campaign material
- Community presentations and workshops
- A seat at the Leadership table (provincial and national recognition)



Thank You

“Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it is the only thing that ever has.”

- Margaret Mead

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