



Date: 11/10/2023

To: Chair and Directors, Policy Committee

And To: Murray Daly, Chief Administrative Officer

From: Alice Johnston, Manager of Corporate Services/Deputy CAO

Date of Meeting: Policy Committee_Oct24_2023

File: [Click here to enter text.](#)

Short Summary:

DRAFT – Director Certificate of Recognition Policy

Voting:

-

Memorandum:

At its meeting held September 8, 2023, the CRD Board endorsed the following resolution:

2023-9-33

That the following recommendation from the Policy Committee meeting on August 15, 2023, be endorsed:

That the agenda item summary from Alice Johnston, Manager of Corporate Services / Deputy CAO dated August 3, 2023, regarding a New Business Investment Recognition Policy, be received. Further, that a policy be drafted and brought back to this Committee that lays out the process to be followed when a Director wishes to acknowledge a business, individual or group for an achievement in their electoral area.

In accordance with the above, staff have drafted the attached policy. It is imperative that the Committee fully consider the potential legal implications of adopting this policy, and the possibility that contravention of land use regulations may be identified during the process. A better alternative may be to encourage individual Directors to obtain congratulatory greeting cards to be provided directly from the Director without CRD branding/endorsement.

Attachments:

Draft Policy

Financial Implications:

[Click here to enter text.](#)

Policy Implications:

[Click here to enter text.](#)

Alignment with Strategic Plan:

- Infrastructure and Asset Management:** To establish a systematic, predictable approach to managing the regional district's assets and infrastructure that builds on current asset management data and condition assessments.
- Enhanced Communications and Engagement:** To build trust and credibility of the regional district by enhancing our communications and engagement with citizens, stakeholders, and volunteers.
- Effective and Responsive Land Use Planning and Development:** To ensure our land use planning and development is responsive to future growth and housing needs, anticipates risks and hazards associated with climate change and provides efficient and consistent processes for landowners and developers.
- Relationships with First Nations:** To foster a healthy and inclusive region by building and strengthening our relationships with First Nations and embracing the principles of reconciliation.

[Click here to enter text.](#)

CAO Comments:

[Click here to enter text.](#)

Options:

- 1) Receipt only;
- 2) Receipt and recommend adoption to CRD Board;
- 3) Defer.

Recommendation:

That the agenda item summary from Alice Johnston, Manager of Corporate Services/Deputy CAO, dated October 11, 2023, with attached draft Director Certificate of Recognition Policy, be received.