

From: Sarah Sinclair <sarah@bcruralcentre.org>
Sent: February 27, 2024 4:32 PM
To: CRD Mailbox
Subject: Sponsorship Opportunity: Keeping it Rural Conference
Attachments: 2024 Keeping it Rural Conference _ Sponsorship Letter (2).pdf

You don't often get email from sarah@bcruralcentre.org. [Learn why this is important](#)

Dear Cariboo Regional District Board of Directors,

I hope this email finds you well. I am writing to you on behalf of the organizing committee of the Keeping it Rural Conference, which is scheduled to take place from May 21st to May 23rd in Kelowna. Our conference is dedicated to fostering rural collaboration, promoting community-led economic development, advancing sustainability initiatives, and enhancing indigenous involvement in rural development.

As a leader in rural and community-led economic development, we believe that your regional district shares our commitment to supporting rural communities and facilitating their growth and prosperity. We are reaching out to request your sponsorship for this important event.

Here are some key highlights of the conference:

Rural Collaboration: Our conference provides a platform for stakeholders from various sectors to come together, share insights, and collaborate on innovative solutions to common challenges faced by rural communities.

Community-Led Economic Development: We will feature panels and presentations focused on empowering communities to take charge of their economic destinies through sustainable development initiatives and entrepreneurship.

Sustainability: Environmental stewardship is a core focus of our conference, this year. We aim to explore strategies for promoting sustainable practices in rural areas, from agriculture to renewable energy.

Indigenous Involvement: Recognizing the invaluable contributions of indigenous communities to rural life, we are dedicated to ensuring their active participation in discussions and decision-making processes throughout the conference.

By sponsoring the Keeping it Rural Conference, your regional district will gain valuable exposure to a diverse audience of key stakeholders, including elected officials, business leaders, community stakeholders, and academics. Your support will also demonstrate your commitment to corporate social responsibility and sustainable development.

We offer a range of sponsorship packages to suit different budgets and marketing objectives. These packages include prominent brand visibility at the event, opportunities for speaking engagements or panel participation, and recognition in our promotional materials and communications channels.

We would be delighted to discuss the sponsorship opportunities available in more detail and tailor a package that aligns with your goals and interests. Please let us know if you would be interested in exploring this further,

and we can arrange a meeting at your convenience.

Thank you for considering our sponsorship request. Your support will make a meaningful difference in our efforts to promote rural development and create lasting positive change in communities across the region.

Regards,

Sarah Sinclair
Executive Director
sarah@bcruralcentre.org

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[KEEPING IT RURAL 2024 | Early Bird Tickets On Sale NOW](#)

[Sarah Sinclair](#) Executive Director

[250.551.5845](tel:250.551.5845) | [BC Rural Centre](#)



..... As a provincial organization, the BC Rural Centre acknowledges that it operates within the traditional lands and territories of the Indigenous peoples of British Columbia. [Discover more about the ancestral lands you call home.](#)

Dear BC Rural Centre Supporter

The Rural Centre is delighted to be planning another Keeping it Rural Conference, May 21 - 23, in Kelowna. Our 2023 conference, *Rural Renaissance: Embracing Change & Opportunity* was held on June 1-2, 2023 in Kelowna and was a resounding success.

Our work with rural, remote, and First Nation stakeholders, including local and regional governments, non-profit and other community-based organizations, businesses, and citizens, has made us keenly aware of the priorities facing those in a non-urban environment. During our conference, we will be addressing the issues facing our rural, remote, and First Nation communities as well as celebrating success stories from around our province and beyond.

We are excited to use community-partnered initiatives to support the development of “toolkits” for other communities. From rural housing, healthcare, forestry, and food sovereignty we are building a model that meets the needs and priorities of individual communities.

We are contacting you today to kindly request that your business, organization, municipality, or regional district join our sponsorship list to help us provide an exceptional experience and collaboration on rural topics that matter to the citizens.

Through a lot of volunteer work and generous donations, we are looking to keep our conference costs to a bare minimum. That means your sponsorship dollars will go directly to support the Keeping it Rural Conference.

With great thanks!
The BC Rural Centre
Executive Director, Board, and Staff

Sponsor Packages 2024

Sponsorship Levels:

Rural Champion - \$2500

Premium-placed advertising on our website
Marketing materials for the conference
Multiple Social Media posts and promotion
Logo recognition on the BCRC website

Rural Harvest Builder Sponsor - \$1500

Advertising, and marketing materials
2 recognition posts on BCRC social media
Logo recognition on the BCRC website
Logo placement on the event webpage and newsletter

Rural Seed Sower Sponsor- \$750

Advertising, and marketing materials
Recognition post on BCRC social media
Logo placement on the event webpage and newsletter

Rural Supporter - \$500

Advertising and marketing materials
Logo placement on the event webpage and newsletter

Green Fields - Any Amount less than \$500

Logo placement on the event webpage and newsletter

* Additional conference support options are available - please contact us to learn more.

Payments can be made online at <https://ticketstripe.com/keeping-it-rural-2024>, by cheque mailed to BC RURAL CENTRE PO BOX 786 Kaslo BC, V0G 1M0 or contact us for details on e-transfer payments.