

OPPORTUNITIES 2022 & BEYOND PROJECT									
DATE: April 2022 to January 2024									
PROJECT BUDGET									
DATE	INCOME	TYPE	Contributor / Organisation	# UNITS	AMOUNT	DEPOSITED	TOTAL	ESTIMATE	Business / Comments
	Pending	Sponsorship	FARMED Contribution	1	\$3,000.00	\$569.58	\$3,000.00		
APR 28 2022		Partner	Integrus Credit Union 2022	1	\$3,000.00	\$3,000.00	\$3,000.00		
JUL 7 2022		Sponsorship	Cariboo Regional District - North Cariboo Economic Development function	1	\$3,000.00	\$3,000.00	\$3,000.00		
AUG 2 2022		Grant	Community Futures - North Cariboo	1	\$5,000.00	\$5,000.00	\$5,000.00		
	Submit Receipts	Grant	Northern Development Initiative Trust Fund	1	\$15,204.00	\$7,678.04	\$15,204.00		Submit Receipts to NDIT
FEB 21 2023		Partner	Integrus Credit Union 2023	1	\$3,000.00	\$3,000.00	\$3,000.00		
11/22 - 02/23		Partner	FARMED recommended members to Integrus Credit Union	13	\$200.00	\$2,600.00	\$2,600.00		
APR 6 2023		Sponsorship	Cariboo Regional District - North Cariboo Economic Development function	1	\$3,000.00	\$3,000.00	\$3,000.00		
May-23	Submit Receipts	Grant	Quesnel Community Foundation	1	\$7,415.00	\$6,728.48	\$7,415.00		Submit Receipts to City of Quesnel
May-23	Submit Receipts	Grant	Knowledge & Technology Transfer - Prov. Of BC & Federal Gov.	1	\$7,440.87	\$0.00	\$7,440.87		Submit Receipts to Min. of Agriculture
Dec-23		Grant	Northern Health Imagine Grant	1	\$10,000.00	\$10,000.00	\$10,000.00		
		AgriConnect: Producer / Farmers	Videography FARMED Members - Target: 5 farms at \$200	0	\$200.00	\$0.00		\$1,000.00	
		AgriConnect: Producer / Farmers	360 deg. Photography FARMED Member - Target: 10 farms at \$50.00	0	\$50.00	\$0.00		\$500.00	
APR-JUN 23		AgriConnect: Producer / Farmers	Basic Listings: Farm Name, Contact Info, email / website -Target 60 farms	43	\$0.00	\$0.00		\$0.00	
APR-JUN 23		AgriConnect: Producer / Farmers	Extended Listings: add logos, descriptions, social media -FARMED members -Target: 13 farms @ \$10.00	12	\$10.00	\$120.00	\$110.00	\$130.00	
APR-JUN 23		AgriConnect: Producer / Farmers	Extended Listings: add logos, descriptions, social med. -NonFARMED members- Target: 5 farms @\$50.00	2	\$50.00	\$100.00	\$100.00	\$250.00	
APR-JUN 23		Non-Profit Group	Basic Listings: Organization Name, Contact Info, email / website, Mandate) Non-profit Target 10	5	\$0.00	\$0.00		\$0.00	
APR-JUN 23		Non-Profit Group	Extended Listings: social media links, expanded description & volunteer opp - Non-profit Target: 5 @ \$10	3	\$10.00	\$30.00	\$30.00	\$50.00	
		Videography Sponsorship		0	\$200.00	\$0.00			
		Annual Business Sponsorship Program	AgriConnect Annual Sponsorship package - Bronze	0	\$250.00	\$0.00			
		Annual Business Sponsorship Program	AgriConnect Annual Sponsorship package - Silver	0	\$500.00	\$0.00			
		Annual Business Sponsorship Program	AgriConnect Annual Sponsorship package - Gold	0	\$0.00	\$0.00			
JUL 26 2023		Annual Business Sponsorship Program	AgriConnect Annual Sponsorship package - Platinum	2	\$2,500.00	\$5,000.00	\$5,000.00		Community Futures Webpage 2023 & 2024
		Annual Business Sponsorship Program	AgriConnect Annual Sponsorship package - Titanium	0	\$6,500.00	\$0.00			
JAN/APR 13 23		Annual Business Advertisements	Farm Product Guide/AgriConnect Annual Advertisements - Community Businesses 2023	0	\$1,825.00	\$1,825.00	\$1,825.00		Community Businesses 2023
		RKT - Tour #1-Root Cellar	Root Cellar Tour #1 - Public (payment Square)	16	\$35.00	\$560.00	\$560.00		
		RKT - Tour #1-Root Cellar	Root Cellar Tour #1 - Public (payment Bouchie Lake CS)	9	\$35.00	\$315.00	\$315.00		
		KTT - Tour #2-Wildfire Resilience	Wildfire Resilience Tour #1 - FARMED members	2	\$25.00	\$50.00	\$50.00		
		KTT - Tour #2-Wildfire Resilience	Wildfire Resilience Tour #1 - Public	2	\$35.00	\$70.00	\$70.00		
		KTT - Tour#1 & 2	Root Cellar & Wildfire Resilience Tours FARMED Members	3	\$40.00	\$120.00	\$120.00		
		TOTAL INCOME				\$52,741.10	\$70,814.87	\$1,930.00	
EXPENSES	COMPONENT	Description	COST	GST / PST / BOTH	SUB-TOTAL	COMPONENT TOTAL	ESTIMATE SUB-TOTAL	ESTIMATE TOTAL	Business / Comments
FEB 17 2023	i	Farm Fresh Product Guide (v3) - Hard Copy	\$1,250.00	\$62.50	\$1,312.50		\$1,260.00		Southill Graphics
FEB 27 2023		Big Country Printers - Printing NC Farm Guide (24" x 18" folds down to 4x8) - 2500 copies)	\$1,998.00	\$239.76	\$2,237.76		\$3,150.00		Big Country Printers
		Shipping costs	N/A			\$3,550.26	\$183.00	\$3,550.26	
JUN 20 2023	ii	Interactive Mapping Tool: "Connecting Producer to Consumer"	ABC Weblink - Construction	\$3,958.20	\$197.91	\$4,156.11		\$2,887.50	ABC Weblink: \$89.95 / mo. 3 yrs or \$3238.20 + GST
		Annual Maintenance / Quarterly Updates (Online Map)	INC				\$1,050.00		ABC Weblink
		Site Maintenance / year (\$50 / month) - security	INC			\$4,156.11	\$630.00	\$4,567.50	ABC Weblink
		Story Maps - Commercial organisational Account					\$861.00		ESRI
		Story Maps Development					\$2,100.00		Honourariums
		Story Maps - Consultant / Support					\$1,176.00	\$4,137.00	Matt McLean (UNBC)
		List of Wild edible Plants Available & traditional uses					\$2,100.00	\$2,100.00	First Nation partner honourariums
APR-JUN 23		AgriConnect: Producer / Farmers	Extended Listings: add logos, descriptions, social media -FARMED members /Square Service Fee	7	\$0.84	\$5.88			
APR-JUN 23		AgriConnect: Producer / Farmers	Extended Listings: add logos, descriptions, social media -FARMED members /Square Service Fee	3	\$0.59	\$1.77			
APR-JUN 23		AgriConnect: Producer / Farmers	Extended Listings: add logos, descriptions, social med. -NonFARMED members /Square Service Fee	2	\$2.00	\$4.00			
APR-JUN 23		Non-Profit Group	Extended Listing: add social media links, expanded description & volunteer opp /Square Service Fee	3	\$0.84	\$2.52	\$14.17		
	iii	FARMED Kiosk and Highway Billboard Update	Kiosk Update - New Printed / Laminated Diabond Panels (as per Quote)					\$1,915.20	Sign Stop
		South Hill Graphics Billboard Banner (2x16) Printed Diabond Signs Design	\$127.50	\$6.38	\$133.88		\$711.20		
		Diabond New Signage (11" x 17" with QR Code for connecting consumers to producers) - Manufacture					\$357.00		
		10 Diabond New Signage (11" x 17" with QR Code for connecting consumers to producers) - DESIGN					\$334.43		
12-Aug-23		Quesnel Community Foundation Grant	South Hill Graphics Billboard (12x16) Printed Diabond Signs Design	\$425.00	\$21.25	\$446.25			
23-Nov-23		Quesnel Community Foundation Grant	Sign Stop - 2 Billboard (14x16) Diabond Signs - Print & install	\$6,148.35	\$658.75	\$6,807.10			
AUG 14 2023		Space Rental: Billboard Hwy 97 South 5 year @ \$200/year	Billboard - Space Rental Billboard Highway South 5 year @ \$200/year	\$1,000.00	n/a	\$1,000.00			
JUL 26-2023		Space Rental: Billboard Hwy 97 North 5 year	Billboard - Space Rental Billboard Highway North Gift Basket	\$201.39	n/a	\$201.39	\$1,201.39	\$1,050.00	\$4,367.83 Based upon Existing Agreements
	iv	Promotional and Online Marketing	Videography (4 films)					\$4,200.00	2 quotes: Adam Schaen / Young Farmers of BC
		North Cariboo Grown for You Producer Signage (x30)					\$882.00	\$5,082.00	Rick Cunningham
	v	Project Promotion / Advertisement / Office	Social Media (Facebook Advertising, Short Videos on Projects, etc)					\$210.00	
		Posters / Print Media/Banners -						\$315.00	
JUN 27 2023			Big Country Printers Interactive Website Postcard - Print 200 paid by Q'est Management	\$107.00	\$12.84	\$119.84			
JUL 26 2023			Big Country Printers Interactive Website Postcard -Print 1000 paid by Q'est Management	\$288.00	\$34.56	\$322.56	\$442.40		\$1,915.20
JUL 17 2023			Market Booths Rental - Tents, Tables,	\$20.00		\$20.00	\$20.00	\$315.00	\$711.20
			Office Supplies					\$525.00	\$367.00
JAN 29 2023			Signage Display Intergris	\$44.95	\$5.40	\$50.35	\$50.35		\$334.43
		North Cariboo - Farm Country Grown for You	Stickers, Promotional Materials, Signage					\$525.00	\$1,890.00
AUG 14 2023			FARMED AgriConnect Promotional Magnets, Stickers, Pens	\$393.91	\$47.26	\$441.17	\$441.17		\$953.92
Sept 2 2023	vi	On Farm Celebratory Event	Venue Rental	\$20.00		\$20.00	\$20.00	\$210.00	
			Entertainment	N/A				\$525.00	
			First Nation Participation (Elders: Knowledge Keepers, Dancers)	N/A				\$1,000.00	
			Food / Cake / Coffee	N/A				\$420.00	
			Misc. Equipment and Supplies: Tents, Tables, Barriers, Out Houses, Wash Stations, Signage	N/A				\$1,575.00	
			History of Agriculture in the North Cariboo	N/A				\$1,050.00	\$4,780.00
Sept 23 2023	vii	Administrative	Project Liability Insurance	\$800.00		\$800.00		\$1,680.00	
Feb 13 2023			WorkSafe BC (for Project Co-ordinator)	\$15.83		\$15.83			
FEB 17 2023			Zoom Account (Meetings)	\$213.33	\$10.67	\$224.00	\$1,039.83	\$224.00	
NOV/22 -SEP/23		Ongoing monthly expenditure	Banking Service Fees	\$98.64		\$90.14	90.14		
	viii	Opportunities Project Coordinator (contract)	20% of NDIT Gross Budget					\$5,051.20	\$5,051.20
DEC 1 2022		Opportunities Project Coordinator Jillian Merrick	September to December 2022 - Opportunities 2022 Coordinator #1 Payment of \$1700.00	\$1,700.00		\$1,700.00			
APR 13 2023		Opportunities Project Coordinator Nicole Johnson	Feb to March 2023 - Opportunities 2022 Coordinator #2 Payment of \$1117.00	\$1,117.00		\$1,117.00			
JUN 22 2023		Opportunities Project Coordinator Q'est Management	May, 2023 - Opportunities 2022 Coordinator #3 Payment of \$1172.85 on June 18/23	\$1,117.00	\$55.85	\$1,172.85			
JUL 14 2023		Opportunities Project Coordinator Q'est Management	June, 2023 - Opportunities 2022 Coordinator #3 Payment of \$1172.85 on July 19/23	\$1,117.00	\$55.85	\$1,172.85	\$5,162.70		\$5,051.20
24-Sep-23		PROJECTS Coordinator Q'est Management	PROJECTS Coordination Payment of 840.00 on Sept. 24, 2023	\$800.00	\$40.00	\$840.00			
		PROJECTS Coordinator Q'est Management	PROJECTS Coordination Payment of 840.00 on Sept. 24, 2023	\$800.00	\$40.00	\$840.00	\$1,680.00		
JAN 29 2023		Advertising - NC Farm Guide	Commission fee for Farm Guide and AgriConnect Advertising Revenue	\$523.75	\$0.00	\$523.75			
OCT 10 2023		FARMED Project Contribution	Funds allocated from the Farm Guide and AgriConnect Advertising Revenue (2023)	\$569.58		\$569.58	\$569.58		

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**QUESNEL COMMUNITY FOUNDATION & OPPORTUNITIES 2022
BILLBOARD & KIOSK BUDGET**

QUESNEL COMMUNITY FOUNDATION PROPOSED

Cash Revenue Sources for the Project

QCF GRANT

SOURCE	AMOUNT
NDIT	\$ 2,000.00
COMMUNITY FUTURED	\$ 1,000.00
CRD	\$ 1,000.00
INTEGRIS	\$ 1,000.00
TOTAL	\$ 5,000.00

Cash Expenses for the Project

Sign Stop-Billboard Signage/Install	\$ 7,464.80
Kiosk Refurbishment	\$ 2,100.00
Kiosk Signage & Installation	\$ 1,950.30
Kiosk Signage Design	\$ 900.00
<i>NOTE: BILLBOARD DESIGN NOT INCLUDED IN QUOTE</i>	
TOTAL	\$ 12,415.10

QCF GRANT FUNDING

\$ 7,415.10

ACTUAL EXPENSES

TWO BILLBOARD DESIGN & INSTALLATION

DATE	INVOICE NUMBER	DESCRIPTION	AMOUNT	GST	PST
8-Nov	1519	South Hill Graphics Billboard Banner (2'x16') Design	\$ 127.50	\$ 6.38	
8-Nov	1519	South Hill Graphics Billboard Design	\$ 425.00	\$ 21.25	
11-Nov	54467	Sign Stop 2 Billboard Diabond & Installation	\$ 5,489.60	\$ 274.48	\$ 384.27
			\$ 6,042.10	\$ 302.11	\$ 384.27

11-Nov 54467

TOTAL		TOTAL INVOICE	
\$	133.88		
\$	446.25	\$	580.13
\$	6,148.35	\$	6,148.35
\$	6,728.48	\$	6,728.48

OPPORTUNITIES 2022 BUDGET PROPOSAL FOR BANNERS & KIOSK

Kiosk Update - New Printed / Lamiated Diabond Panels (as per Quote)
Billboard Update - Billboard Banner (2'x16') Printed Diabond Signs Design
Diabond New Signage (11" x 17" with QR Code for connecting consumers to producers) - Manufacture
10 Diabond New Signage (11" x 17") with QR Code for connecting consumers to producers) - DESIGN

TOTAL BUDGETED IN OPPS BUDGET

TOTAL RECEIVED IN QCF BUDGET

TOTAL ACTUAL BUDGET

TOTAL ACTUAL EXPENDITURES BILLBOARDS & BANNERS

REMAINING FUNDS FOR KIOSK

ALLOCATION

OPPORTUNITIES 2022 BUDGET

QUESNEL COMMUNITY FOUNDATION BUDGET

QUESNEL COMMUNITY FOUNDATION BUDGET

\$1,915.20
\$711.20
\$357.00
\$334.43

\$3,317.83
\$7,415.10
\$10,732.93
6,728.48
\$4,004.45

Interactive Website Activity

DATE	LISTING	BUSINESS	PAYMENT
2023	INFORMATION	NAME	
Apr. 07	FARMED PRODUCER - EXTENDED	Moose Meadows Farm	10.00
1-May		Whispering Pines Farm	10.00
15-May		Harvest to Hearth	10.00
15-May		Red Bluff Pickles	10.00
15-May		KM Ranch	10.00
May 17		Earthy Girl Botanicals	10.00
30-May		Nine-Mile Ranch	10.00
5-Jun		FEH Ranch	10.00
10-May	NON-FARMED PRODUCER - EXTENDED	Chlerix Greens	50.00
5-Jun		Titra Farm	50.00
23-May	NON-PROFIT - EXTENDED	Cariboo Direct Farm Market	10.00
29-May		HARVEST -Quesnel Farmers Market	10.00
5-Jun		Invasive Species	10.00
2-Jun	NON-FARMED CONTRIBUTORS EXTENDED	Saif Youssef	10.00
30-Jun		Unknown	10.00
20-Jun	AGRICULTURAL RESOURCE	ABC Weblink	10.00
	TOTAL		\$ 240.00

**SQUARE DEPOSIT
FEE**

NOTES

n/a	10.00
0.84	9.16
0.84	9.16
0.84	9.16
0.84	9.16
0.84	9.16
0.84	9.16
0.59	9.41
2.00	48.00
2.00	48.00
0.84	9.16
0.84	9.16
0.84	9.16
0.84	9.16
0.59	9.41
0.59	9.41
\$ 14.17	\$ 225.83

\$225.83 D€