



Grants for Assistance Application

South Cariboo and District of 100 Mile House

Rec'd
Sept 14
2024
 (SS)

Saturday September 14th 2024 2:09 PM

Name of Organization: 100 Mile Pride Society

Mailing Address: [Redacted]

Physical Address: [Redacted]

Telephone (office): 250-634-4788 **email:** 100milepride@gmail.com

Purpose of Organization: The 100 Mile Pride Society is dedicated to increasing visibility and bringing together members of the 2SLGBTQIA+ community in 100 Mile House and South Cariboo Region. We do that by hosting events, facilitating inclusive spaces, and raising awareness in our community through educational and cultural activities. We aim to amplify the voices of the 2SLGBTQIA+ community and their allies and support human rights and advocacy when the community is faced with discrimination. We hope to grow our annual pride festivities to reach throughout the South Cariboo. We hope to bring more impactful events to the community and collaborations with other pride Societies in the area (Williams Lake, Quesnel, Kamloops). We hope to bring rainbow representation to the town, such as a rainbow crosswalk and pride month banners. We engage with youth and families as much as possible and plan events with accessibility and inclusivity as top priorities. We acknowledge our presence on the unceded and ancestral lands of the Tsq'Escen First Nation and Secwepemc speaking peoples. We work with indigenous communities to ensure our work has a strong focus on decolonization principles.

How long has the organization operated in the community? 3 years

BC Society Registration Number: Incorporation Number S0079905 Business Number 75571 7758 BC0001

Federal Charitable Registration Number:

Chairperson's name: Sabrina "Saturn" Zezza

Telephone: [Redacted] **email:** [Redacted]

Treasurer or Financial Officer's name: Taylor "Tay" Frost

Telephone: [Redacted] **email:** [Redacted]

Current Grant Requested from CRD: \$ \$3500

PROJECT INFORMATION

1. Brief Description of Proposed Use of Grant Being Applied For:

\$1000 will be used for the further development of community events. We hope to grow our annual pride festivities to increase reach throughout the South Cariboo. We hope to bring more impactful events to the community throughout the year and continue collaborating with other pride societies in the area (Williams Lake, Kamloops). \$2500 will go towards the Rainbow Visibility Initiative which includes things like rainbow banners for light posts, a rainbow bench, and/or a rainbow crosswalk. We have obtained quotes from the District of 100 Mile House and hope to see the project completed by 2028. The total cost of the project is an estimated \$30,000-\$35,000.

2. How do you know there is a need for this service/project in our community?

Not long ago, 100 Mile House did not feel like a safe place for the 2SLGBTQIA+ community to live their true, authentic lives. Existing as an openly queer person is vulnerable and scary in a community that has no representation or signs of acceptance. In 2021, there was just one business with a rainbow sticker in their doorway. Queer events provide a refuge from the hostility and prejudice that is often experienced by 2SLGBTQIA+ people in mainstream society. They are important for community building and offer a sense of belonging and validation, allowing people to freely express themselves. They allow queer people to connect, share experiences, and build relationships with others who understand both their struggles and culture. Many 2SLGBTQIA+ individuals face mental health challenges due to discrimination, isolation, homophobia, transphobia, etc. Rainbow representation is an important reminder that the queer community is an integral part of the community. Rainbow symbols demonstrate inclusivity and acknowledge diversity. A rainbow crosswalk is a sign that the area is welcoming and the community stands in solidarity with the 2SLGBTQIA+ people living or visiting there. Queer visibility and celebration is important for those who may have been discriminated against or feel isolated in their experience. After launching this project three years ago, a community of queers and allies of nearly 400 people has formed. Dozens of stores have rainbow stickers in their windows. Folks are beginning to live their lives with less fear. Parents have shared stories of their kids feeling less isolated at school. We feel there is still a long way to go but our small town is headed in the right direction.

3. Start date of the project: 1/1/2025 End date for the project: 12/31/2025

4. Describe the key activities and timelines to complete this project: We organize an average of 16-20 events throughout the year. Our largest event is the annual 100 Mile House Pride celebration at the end of July typically consisting of an all ages dance, a parade, and the festival in the park. We put on the Rocky Horror Picture Show in October. We have smaller, community building events such as hikes, bowling, games nights, movie nights, classes, etc. throughout the year. We do collaborations with other pride societies in the spring and summer when the weather is the best (hike with Kamloops Pride, pool rental with William's Lake Pride). We are working towards the Rainbow Visibility Initiative and hope to display rainbow banners down Birch Avenue in June and July beginning in 2025. We hope to have a rainbow crosswalk ribbon cutting ceremony in June 2028.

5. How will you determine if the project/event was successful? At events, we assess attendance, success of vendors, funds raised in fundraising events, media coverage, impact on community, and community feedback. We received this feedback after last year's annual pride festival and we think it speaks for itself: "I just wanted to say thank you properly."

Thank you and the others that made pride happen this year, and the years before. It's something I'm excited for every year. Obviously it is a lot of fun and it's great to see people, but it's so much more than that. It makes me and plenty others that I know feel safer. Seeing the positive reception of these pride events makes it feel okay to exist and it makes me feel like less of a burden. There's been so many moments throughout the pride celebrations over the last few years where I saw people attending that I never thought I could be out to. It gives me a lot of hope for the world and has me genuinely excited for the future, rather than dreading it. I'm excited for my younger siblings to continue to grow up with these events. And just see how much support there actually is for them to be themselves. Your events make this town feel a million times safer." In terms of our Rainbow Visibility Initiative, we will measure success by assessing attendance of ribbon cuttings, launch events, or community gatherings related to the installations. We will monitor social media mentions, media coverage, and impact on tourism (popular photo destinations). We will measure the response of local businesses and impact on the local economy, especially foot traffic during events related to Pride. We can evaluate community impact by gathering feedback online. We will track how well the installations are maintained and if they become permanent fixtures, showing ongoing commitment to the cause.

6. Does your organization have sustainable funding? Please explain. The organization has sustainable, but variable funding. We get the majority of our funding from community donations and fundraising events. Since incorporating at the beginning of this year, it has opened doors for more grants and sponsorships which we will continue to apply for. Some of our revenue streams include membership fees, donations, grants, sponsorships, and ticket sales. Membership is \$20/year. We usually have a few ticketed events throughout the year and ticket sales range from \$5-\$25. We try to keep events as accessible as we can and ticket sales usually help cover, not completely cover, the cost of the event.

7. Is your agency applying for funds from other sources for this project/event?

Yes

If so, which organizations? Gaming Grant \$5000, Small Neighbourhood Grants \$500, United Way \$1000, FortisBC \$1000; various fundraising efforts in the community

8. Describe the impact of this application being denied or approval of an amount less than requested. Will you be able to complete the project/event if you do not receive the funds applied for?

Our community events are our top priority and we prioritize those over all else. Unfortunately, we likely will not be able to complete the Rainbow Visibility Initiative without this funding. The impact of this grant would be huge to us. It would enable us to substantially progress in our efforts towards saving for a rainbow crosswalk.

9. Does your organization charge user fees/membership/admission? If yes, attach your current fee structure.
No

10. Does your organization receive any other support(s) from the CRD? (i.e. financial support, rental subsidies, contribution agreements, tax exemption, use of CRD-owned facility) If yes, what support(s) and how much?

n/a

11. How will you recognize the CRD's contribution to your organization?

Recognition opportunities include: Social Media - Logo placement Website - Logo placement Events and speaking opportunities Other - We are happy to mention sponsors in ads (print and radio) Other - "presented by" ribbon cutting

ceremony

Date of your last Annual General Meeting (AGM): 8/12/2024

Previous Grant from CRD amount: \$ n/a

Previous project Description: 100 Mile Pride 2022, 2023, and 2024. Past events have included festivals, parades, all ages dances, movie showings, bowling nights, curling, dance classes, swims, etc.

I confirm: *

THE INFORMATION INCLUDED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Date:

9/14/2024



Signature: (President/Chairperson) ?



Please attach minutes, list of Directors, and Financial Statements * ?

File Name



GFA Minutes, List of Directors, and Financial Statements (1).pdf
351.6 KB

A final report for your last grant received MUST be included with this submission, if not previously submitted.

If your organization charges user fees/memberships/admission, attach your current fee structure.

File Name



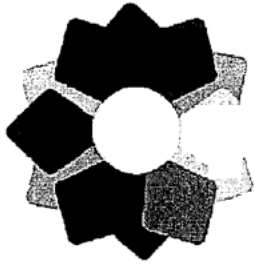
Membership Info.jpg
344.8 KB

Please provide a detailed financial budget for the project. *

File Name



Pride 2025 Budget.pdf
75.0 KB



100 Mile Pride Society

BOARD OF DIRECTOR INFORMATION

CHRIS PETTMAN



ERIN FILTNESS



ELIZABETH ROSE FROST



TAY FROST

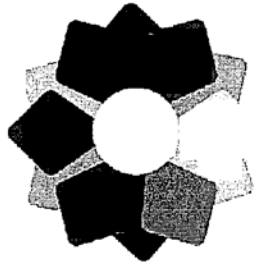


SAMANTHA SMITH



SABRINA ZEZZA





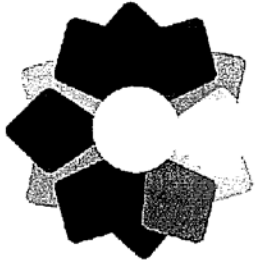
100 Mile Pride Society

AGM Statement

Due to the 100 Mile Pride Society's recent incorporation date (February 24, 2024), we have yet to have our first annual general meeting. The first AGM is scheduled for early 2025. I have attached the minutes from our most recent board meeting as a substitute.

Sabrina "Saturn" Zezza

100 Mile Pride Society Chairperson



100 Mile Pride Society

BOARD OF DIRECTORS MEETING

MINUTES

7:00 PM Monday August 12, 2024

CLOSED SESSION

PART A:

1. Acknowledgement

The 100 Mile Pride Society operates on the unceded traditional lands of the Tsq'escen First Nation (people of Canim Lake) on Secwepemculecw (lands of the Shuswap people).

PART B: Administrative Matters

1. Call to Order

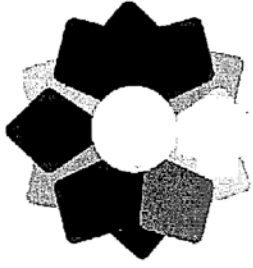
- Welcome and opening remarks by the chair
- Called to order at 6:58pm

2. Additions and approval of agenda

- Motion to approve agenda (T. Frost), second (C. Pettman).

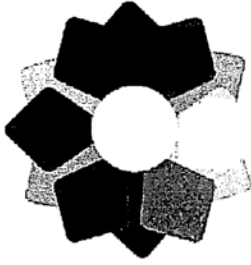
3. Consent Agenda

A consent agenda is a component of a meeting agenda that allows the board to group routine items and resolutions under one motion. Items in the consent agenda are voted on and approved in a single motion. A board member may remove any item from the consent



100 Mile Pride Society

	<p>4.3 Event Planning</p> <ul style="list-style-type: none">- Pride 2025 Dates<ul style="list-style-type: none">- Live music concert in June, 100 Mile Community Hall, date TBA- Parade and Pride in the Park July 26, 2025- Rocky Horror Picture Show, potential two showings- \$1000 revolving budget for events- Resolve to work with Trixie of Neon Rodeo Band to set date for concert- Motion to approve event plans (E. Filtness, second S. Smith)
	<p>4.4 2025 Budget</p> <ul style="list-style-type: none">- \$2500 goal savings annually for Rainbow Sidewalk Project- \$1000 revolving budget for events- 2025 Budget will be presented at AGM
	<p>4.5 Grants and Sponsorships</p> <ul style="list-style-type: none">- Discussion of grants and sponsorships to apply for- Setting AGM for improved grant applications
	<p>4.6 Bylaw 3.1.1</p> <ul style="list-style-type: none">- Discussed bylaw 3.1.1 after Gaming Grant feedback: <i>"The organization's bylaws indicate in paragraph 3.1.1 that membership is limited to 2SLGBTQIA or an Ally. In addition, it states that "The Board may approve or decline any applicant based on the Board's belief of what is in the best interest of the Society, and the applicant's suitability to the principles and purposes of the Society. Reasons for such approval or decline need not be given." If reapplying for grant, please include the rationale upon which membership would be approved or declined in the best interest of the Society. The application should demonstrate how the membership is reasonably open to the community (see Guideline 3.1).</i>- Discussed the potential of rewording bylaw, felt no changes were necessary- We can include the rationale upon approval or denial and demonstrate the society is reasonably open to the community



100 Mile Pride Society

agenda for discussion. Any items removed from the consent agenda need to be added to the main agenda, discussed and voted on in a separate motion.

1. Previous meeting minutes
 2. New members/Membership
 3. Correspondence
- Motion to approve consent agenda (C. Pettman), second (S. Smith).

PART B: Matters for discussion/decision

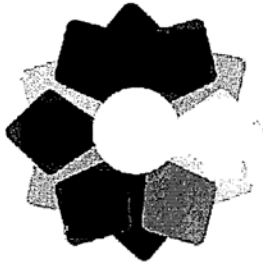
4. New Business

4.1 YTD Financial Report presented by T. Frost

- Of note:
 - Pending payment to Charles (\$700)
 - Bank fees - community account was recommended by RBC staff as the most economical account for out needs
 - Profit sources primarily donations
 - Identifying missing records for adult masquerade ticket sales
- Motion to approve Financial Report (S. Smith), second (E. Filtness)

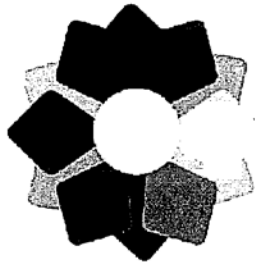
4.2 Rainbow Initiative (Banners and Sidewalk)

- Discussed Pride banner costs, potential location, display period (June and July) approval requirements
- Discussed Rainbow Sidewalk Project
 - Potential school district involvement if target location is PSO
 - Proposed saving goal (\$2500 annually)
- *grant request* Resolve to request approval from the District for banners along Birch Ave. to be displayed for June and July, financed by the Pride Society with the District contributing the cost of installation



100 Mile Pride Society

	<ul style="list-style-type: none">- Unanimously agreed to retain the bylaw as is
5.	Standing Items
	5.1 Chair Report
6.	Date of next Board of Directors meeting <ul style="list-style-type: none">- Monthly board meetings moving forward- Next board meeting 7:00pm September 9, 2024- AGM 2:00pm November 10, 2024
7.	Adjournment Adjourned at 8:25pm



100 Mile Pride Society



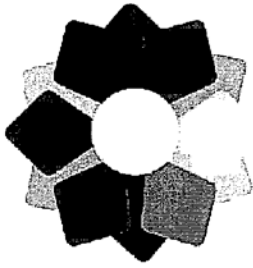
2024-08-12 Financial Report



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A1	A	B	C
1			
2			
3	2024-01-01 Opening Balance	\$ 300.25	
4			
5	Incoming Cash		
6	Memberships	\$ 1,200.00	
7	Donations	\$ 11,775.00	
8	Grants	\$ 500.00	
9	Fees & Sales	\$ 2,698.90	
10	Refunds	\$ 100.00	
11			
12	Outgoing Cash		
13	Events	\$ (7,494.15)	
14	Bank Fees	\$ (46.91)	
15	PO Box	\$ (212.10)	
16			
17	Net Cash Flow	\$ 8,520.74	
18	2024-08-12 Closing Balance	\$ 8,820.99	
19			
20			



100 Mile Pride Society



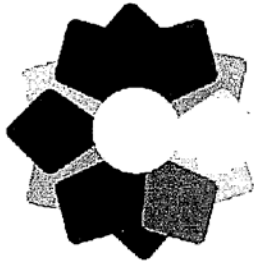
2024 Pride P & L ☆ 🗑️ ☁️

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	A	B	C	D	E	F	G
3		Expenses				Revenue	
4	Performers				Membership fees		
5	Drag Fees	\$	1,450.00		Day-Of (e-transfer)	\$	120.00
6	Drag Accommodations	\$	260.00		Day-Of (cash)	\$	120.00
7	Masquerade DJ	\$	804.00		Total Membership Fees		\$ 240.00
8	Total Performers		\$ 2,544.00		Donations		
9	Supplies				Individuals	\$	20.00
10	Giant Mask	\$	50.00		Organizations	\$	7,621.00
11	Snacks / Tent	\$	478.45		Pride Month Events	\$	2,230.00
12	Highway Signs	\$	280.00		Auction	\$	1,804.00
13	Decor	\$	102.49		Total Donations		\$ 11,775.00
14	Spray Paint	\$	87.40		Grants		
15	Total Supplies		\$ 996.34		Community Grant	\$	500.00
16	Venues				Total Grants		\$ 500.00
17	Lone Star Community Hall	\$	250.00		Pride Weekend Sales		
18	Centennial Park	\$	1,020.00		Vendor Fees (e-transfer)	\$	200.00
19	Total Venues		\$ 1,270.00		Cash Box	\$	2,083.90
20	Vendors				Sales (e-transfer)	\$	382.00
21	Mile High Bounce	\$	800.00		Total Pride Weekend Sales		\$ 2,698.90
22	Time of Your Life Photobooth	\$	300.00		Total Revenue		\$ 15,213.90
23	Charles' Sound Equipment	\$	700.00				
24	Art Print Shirts	\$	140.00				
25	Total Vendors		\$ 1,840.00				
26	Insurance		\$ 1,185.00				
27	Mileage		\$ 98.32				
28	Advertising		\$ 160.49				
29	Deposit Refunds		\$ (1,200.00)				
30	Total Expenses		\$ 6,894.15				
31							

		Income	
Total Revenue	\$	15,213.90	
Total Expenses	\$	(5,894.15)	
Net Income			\$ 8,319.75



100 Mile Pride Society

2025 Budget

Budget Item	Expense	Cost	Totals
Pride 2025 Events	Performers	\$3000	
	Accommodation	\$500	
	Venue Fees	\$1500	
	Equipment Rentals	\$3000	
	Supplies and Decor	\$1000	
	Insurance	\$2000	
	Advertising	\$200	
	Flaggers	\$1076	
Total Pride 2025 Events			\$12,276
Community Events	Venue Fees	\$400	
	Insurance	\$300	
	Supplies	\$300	
	Equipment Rentals	\$700	
Total Community Events			\$1700
Rainbow Visibility Initiative	Rainbow Crosswalk Savings	\$2500	
	Rainbow Banner Install	\$1500	
Total Rainbow Visibility Initiative			\$4000
Total 2025 Budget			\$17,976



100 Mile Pride
Society

Membership Info

The annual membership fee is \$20

Membership fees are used to fund our summer Pride celebrations and other community events throughout the year

To become a member:

Please send an email with your name and address to membership@100milepride.com

Membership fees can be paid with cash, cheque to the order of the "100 Mile Pride Society", or by etransfer to 100milepride@gmail.com

Please include "membership fee" in the message section