



Details Related

Individual Application

Application ID
IA-0000011751

Funding Opportunity
Fabulous Festivals and Events
(/s/fundingopportunity/119/R00000075xWFA0/fabulous-festivals-and-events)

Application Name
Ride Your Ride - Women's Mountain Bike Festival

Applicant Portal Status
Submitted

Project Description

The Ride Your Ride Women's Mountain Bike Festival is a three-day inclusive event held on Fox Mountain in Williams Lake, designed to build community, skills, friendship, empowerment, and strength among women, primarily in the Cariboo Region. Now in its second year, the festival builds on the success of its inaugural event, which filled up quickly with a long waitlist. Featuring bike clinics with certified instructors, shared meals, live music, group rides, a gear swap, first aid, and support from a seasoned mechanic, all supports are provided by women, ensuring an empowering and welcoming environment for all participants.

Start Date
2025-05-09

Project Rationale

The Ride Your Ride Women's Mountain Bike Festival addresses the growing interest in mountain biking, particularly among women, while leveraging the incredible network of trails in Williams Lake. The festival promotes safe trail use by teaching women, many of whom may hesitate to ride alone, by fostering connections and creating a welcoming community of riding companions. By breaking down barriers to entry through initiatives like a gear swap and sliding-scale fees, the festival ensures accessibility for participants of all backgrounds. Additionally, this event contributes to community retention by helping newcomers feel connected and supported, strengthening their ties to the area.

End Date
2025-05-11

Applied Date
2025-01-22, 6:37 p.m.

Project Budget

Eligible Project Budget
\$24,400.00

Ineligible Project Budget
\$0.00

Project Funding

Funding Amount Requested
\$2,500.00

Funding Amount Awarded
\$0.00

Eligible Requested from Other Sources
\$21,900.00

Applicant Business Profile

Account

Williams Lake Cycling Club Account (/s/account/001JR000000UHONVA3/williams-lake-cycling-club-account)

Website

https://www.facebook.com/williamslakecyclingclub/ (https://www.facebook.com/williamslakecyclingclub/)

Local Government

Mailing Address

PO Box 4394
Williams Lake British Columbia V2G 2V4
Canada

Business Email

puddlebike@gmail.com (mailto:puddlebike@gmail.com)



(https://www.google.com/maps?...

q=PO%20Box%204394%20Williams%20Lake%20British%20Columbia%20V2G%202V4%20Canada)

Business Phone

Non-Profit Registration Number

50049058

Business Number

Applicant Primary Contact Information

Contact

Beth Holden (/s/contact/003JR0000000hIRjYAN/beth-holden)

Title

Contact Phone

Primary Contact Email

Ride Your Ride Women's Mountain Bike Festival Income and Expenses

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Expense Line Items

9 items · Updated 30 minutes ago

New
⚙️ 🔄 ⌵

	Expense Line Item	Expense Name	Vendor	Amount	Ineligible	Year	
1	ELI-0000027626	Instructors	various	\$11,310.00	<input type="checkbox"/>		⌵
2	ELI-0000027627	Jerseys	tbd	\$420.00	<input type="checkbox"/>		⌵
3	ELI-0000027628	First Aid	Summit First Aid	\$400.00	<input type="checkbox"/>		⌵
4	ELI-0000027629	Food	various	\$6,200.00	<input type="checkbox"/>		⌵
5	ELI-0000027630	entertainment	various	\$1,000.00	<input type="checkbox"/>		⌵
6	ELI-0000027631	Site	various	\$1,020.00	<input type="checkbox"/>		⌵
7	ELI-0000027632	insurance	tbd	\$600.00	<input type="checkbox"/>		⌵
8	ELI-0000027633	shuttles	BGC & Adventure Charters	\$3,200.00	<input type="checkbox"/>		⌵
9	ELI-0000027634	First Nations Welcome	Elder from WLFN	\$250.00	<input type="checkbox"/>		⌵

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Other Funding Sources

9 items · Updated a few seconds ago

New
⚙️ 🔄 ⌵

	Other Funding Source	Source Name	Amount	
1	OFS-0000013944	Fundraising	\$3,800.00	⌵
2	OFS-0000013945	Registration	\$9,600.00	⌵
3	OFS-0000013946	City of Williams Lake	\$1,000.00	⌵
4	OFS-0000013947	Cariboo Regional District	\$1,000.00	⌵
5	OFS-0000013948	Gibraltar Ltd	\$2,000.00	⌵
6	OFS-0000013949	Mount Polley	\$1,500.00	⌵
7	OFS-0000013950	West Fraser	\$500.00	⌵
8	OFS-0000013951	Tolko	\$500.00	⌵
9	OFS-0000013952	Enbridge	\$2,000.00	⌵

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[\(/s/individualapplication/related/0iTJR00000007Kr2AI/CombinedAttachments\)](/s/individualapplication/related/0iTJR00000007Kr2AI/CombinedAttachments)

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