



**100 Mile House Curling Club**  
Box 924, 100 Mile House, BC V0K 2E0  
Phone: 250-395-4442  
100milecurling@gmail.com

March 01, 2025

Cariboo Regional District  
Suite D – 180 North 3<sup>rd</sup> Avenue  
Williams Lake, B.C.  
V2G 2A4

Dear Directors:

On behalf of the 100 Mile House Curling Club, I would like to thank you for your continued support. We are happy to report that the sport of Curling is alive and well in the 100 Mile House District. We have curlers coming from Lac De Roches, Interlakes, Lac La Hache, 108 Mile District, and Forest Grove areas not to mention the many curlers from 100 Mile House itself.

The club has made some significant investments, along with the support of the CRD, to improve the product we are providing, and that has translated into an increase in the number of curlers, an increase in the number of curlers playing in multiple leagues, and an increase in the number of out-of-town teams we are attracting to our bonspiels. All in all, a very successful year.

There was also significant interest from the local school groups who visited our facility resulting in what we hope are future curlers.

Our business model of surviving on volunteer participation continues to provide the club with a viable operating solution. Year over year we are able to keep up with the cost of operation including the costs projected in our 15 year plan.

The Junior Curling program which is run by Gord and Karen Smith, and Michele Sence had some struggles this year as they continue to try and find the right methods to provide a safe learning environment. We will continue to support this club and its operations.

We continue to engage the public through our Learn to Curl and drop in events and look to improve on these opportunities for new curlers and curlers relearning the sport.

We believe the future is bright and hope that the 100 Mile House District can continue to draw people to the area to keep the participation in all sporting opportunities strong.

Sincerely,

Eugene Gerwing  
President  
100 Mile House Curling Club



**100 Mile House Curling Club**  
 Box 924, 100 Mile House, BC V0K 2E0  
 Phone: 250-395-4442  
 100milecurling@gmail.com

## 2024 - 2025 SUMMARY OF CLUB ACTIVITIES & ACHIEVEMENTS

### MEMBERSHIP

	<b>2022/23</b>	<b>2023/24</b>	<b>2024/2025</b>
Curling Members	126	149	139
Members only	5	4	4
Average Age	59.53		
Total Teams	43	47	49
Mixed	5	9	8
Men's	9	9	9
Ladies'	6	9	8
Monday Doubles	9	12	15
2 <sup>nd</sup> Mon. Evening	8	4	5
Sunday Mixed	6	4	4

### BONSPIELS - Teams

Total	59	62	67
Mixed	16	16	16
Men's	16	16	17
Ladies'	11	12	14
Doubles	15	18	20

### JUNIOR

Curlers	10	25	5
Students	58	69	286

### DROP-IN

Wed – Individual	244	244	256
Fundspiel curlers	n/a	n/a	47
Mon – Curlers	undetermined	32	Undetermined

## OTHER INFORMATION

### Events/Rentals

Kristy Gosselin is now in charge of rentals and has managed to make a significant contribution to the Club. Thanks to Kristy and Dennis Gosselin for putting the Christmas parties together.

### Sponsorship and Advertising

Tom Faulkner has accepted the challenge along with Al Reid on this portfolio. Tom has managed to organize the portfolio and set some standards which greatly improves our ability to attract advertisers and Sponsors. Through a lot of hard work Tom and Al have managed to maintain our level of support from the Business Community. We provide good exposure which translates into increased awareness, and hopefully business, of all the wall board, and in ice advertisers as well as the Sponsors. We continue to identify additional opportunities in this regard.

### Capital Purchases and Improvements

We continue our pursuit of Competition quality ice. The water purification system is providing outstanding water quality allowing our ice tech volunteers to focus on other areas to improve. The dehumidification is a good addition as it helps remove frost buildup which is always an issue. Thank you and the CRD for the support in this regard.

### Website / Facebook

#### PROMOTIONS at date of AGM

	<b>2022/2023</b>	<b>2023/2024</b>	<b>2024/2025</b>
Website page hits (yr)	--	Undetermined	
Facebook (followers)	142	178	182