



**CITY OF WILLIAMS LAKE
CMRC
POLICY #2021-11**

ISSUED: November 2021

PREPARED AND AUTHORIZED BY: Director Community Services

TITLE: Posting of External Publications & Public Artwork in the Cariboo Memorial Recreation Complex

Purpose of this policy:

To establish an approval process for posting external publications, materials and displaying public artwork in the Cariboo Memorial Recreation Complex.

Posting of External Publication:

External publication and materials must be approved by the Director of Community Services or designate prior to being displayed in the Cariboo Memorial Recreation Complex.

Guidelines for approving external publications and materials in the Cariboo Memorial Recreation Complex:

- a) The publication/material must promote wellness, leisure, or individual/community development;
- b) All postings must be not-for-profit (unless provided by a commercial tenant or rental group);
- c) No external post shall compete with the City of Williams Lake recreation programs or events;
- d) All postings must be maintenance free;
- e) External publication/material posts are subject to available facility space;
- f) External publication/material posts are only permitted on the assigned posting boards or clip frames;
- g) All external publications must promote an event or program being held in the facility or in the community; and
- h) All postings may be removed at the City's discretion, at any time.

Displaying Public Artwork:

- 1) Approval for displaying public artwork in the Cariboo Memorial Recreation Complex must receive support of the Central Cariboo Joint Committee and approval from the City of Williams Lake.

Guidelines for approving public artwork displays in the Cariboo Memorial Recreation Complex:

- (a) Public artwork being donated to the City of Williams Lake or Cariboo Regional District must demonstrate a high degree of prominence and/or positive community image;
- (b) The donated public artwork should align or enhance the City of Williams Lake and/or the Cariboo Regional District values and objectives, such as beautification, livability, multiculturalism, cultural or environmental interpretations, social wellness, safety, or heritage enhancement;
- (c) The donor will be responsible for the financial costs associated with the maintenance and upkeep of the donated public artwork to the City of Williams Lake or Cariboo Regional District;

AND

- (d) The artwork must complement the existing public artworks in the Cariboo Memorial Recreation Complex and local area; or
 - (e) Fulfill a need identified by the community.
- 2) Removal of public artwork from the Cariboo Memorial Recreation Complex will be at the end of the project or at the discretion of the Director of Community Services or designate.

Appeal Process:

Appeals regarding the posting or removal of publications or artwork will be received by the Community Services Department in writing and processed as follows:

- a) Submissions will be discussed with the appellant and the Director of Community Services or designate;
- b) Further appeals can be considered by submitting a request in writing to City Council.