



Organization Information

Name of Organization: Cariboo Chilcotin Gymnastics Association	
Mailing Address (office): PO Box 4557	
Phone # (office): FOIPPA Sec 22(1)	E-Mail (office): wlgymnas@telus.net
Purpose of Organization: The CCGA offers gymnastics programs for all ages and skill levels	
BC Society or Charitable Registration Number (required for requests over \$500): S0021548	
Primary Contact (name and title): Brandy Links	
Phone #: FOIPPA Sec 22(1)	E-Mail: FOIPPA Sec 22(1)
Secondary Contact (name and title): Kayla Zaruk	
Phone #: FOIPPA Sec 22(1)	E-Mail: FOIPPA Sec 22(1)

Who does your organization serve? (i.e. residents from City, CRD, province)

The CCGA serves residents from the City and CRD providing programs and activities for all ages and skill levels.

Does your organization receive any other supports from the City or CRD? (i.e. Fee for Service or other financial support, rental subsidies, contribution agreements, tax exemptions, use of government-owned facilities, property leases). If yes, what supports and amounts?

No.

How will you indicate that the City or CRD is contributing to your organization?

- We would recognize the City and CRD's contribution in a variety of ways including:*
- 1. A feature on the website with other key contributors and partners*
 - 2. A Post on Socail MEdia leading up to and advertizing the event with thanks to all key contributors*
 - 3. Social media acknowledgement durning and after the event with updates and thank you messages that acknowledge the contribution.*
 - 4. All key contributors and partners will be included in printed material such as banners, signs and programs as well as thanked live at the event.*



Current Year Grant Request

Current Grant Request: \$5,000 (see additional grants for assistance request to CRD)

Previous Year Grant from City (if applicable): \$0

Previous Year Grant Project Description (if applicable):

N/A

Previous Year Grant from CRD (if applicable): \$0

Previous Year Grant Project Description (if applicable):

N/A

**NOTE: A final report for your last grant MUST be included with this submission.*

Current Year Grant Project / Event / Expenditure Summary

Please answer the following questions, using additional paper if necessary.

Applications must fall within one of the following funding categories (select one):

- Capital Expenditure** – equipment purchase, construction, repair or upgrade of facilities; or
- Special Event** – seed funding for new events or funding of an ongoing event; or
- Special Project** – funding for a special project, program or activity; or
- Event / Tournament / Conference Hosting** – hosting an event, tournament or conference that will have economic benefits for the community.

Brief description of proposed use of grant being applied for:

The grant funding being requested will support the Williams Lake Gymnastics Club in hosting its inaugural gymnastics competition.

This exciting milestone event involves significant logistical and operational costs, including:

- 1. Rental of the Cariboo Memorial Complex, specifically Rink 1 (Dry Floor) and the Gibraltar Room*
- 2. Rental of specialized gymnastics equipment from Gymnastics BC*
- 3. Coverage of essential expenses such as judges’ fees, awards, and other event-related costs*

This grant will play a vital role in making the event accessible and successful, while promoting athletic development and community engagement in Williams Lake.

Start date: May 22, 2026

End date: May 24, 2026

How does this projects, activity or event strengthen and enhance the well-being of the community, promote volunteerism and support the goals and [strategic priorities of the City of Williams Lake](#)?

This competition will enhance community livability by promoting youth recreation, healthy lifestyles, and civic pride, while showcasing Williams Lake as a vibrant and active community. Through partnerships with Gymnastics BC, local organizations, and Indigenous groups, the event fosters collaboration and inclusive participation, supporting reconciliation and cultural recognition. Utilizing existing municipal infrastructure such as the Cariboo Memorial Complex and Gibraltar Room demonstrates effective infrastructure use and event readiness. Additionally, the event will provide opportunities for volunteerism, leadership, and skill development, contributing to organizational effectiveness and community resilience. This grant will help offset costs associated with facility rentals, equipment, judges, and awards, ensuring the success and sustainability of this milestone event.

Describe the key activities and timelines to complete the project/event.

To successfully host the inaugural Williams Lake Gymnastics Competition, the following key activities will be undertaken. We will begin by securing event approval and confirming the date through Gymnastics BC. This will be followed by booking the Cariboo Memorial Complex and arranging the rental of specialized gymnastics equipment. Judges will be secured, along with accommodations and transportation to ensure their availability. Once logistics are confirmed, we will launch athlete registration and begin promoting the event through local and regional channels. Concurrently, we will pursue sponsorships, donations, and grant funding to support event costs. Group rates will be negotiated with local hotels, and a community welcome package will be developed for out-of-town participants. Final preparations will include organizing awards, decorations, and recognition materials for sponsors and community partners. These activities will be carried out over a structured timeline leading up to the event date to ensure a well-coordinated and impactful competition.

How will you determine if the project/event was successful?

Success of the inaugural Williams Lake Gymnastics Competition will be evaluated through a combination of attendance metrics, community engagement, financial performance, and strategic alignment. Key indicators include athlete and spectator turnout, volunteer participation, and partnerships with local organizations and Indigenous groups. Post-event surveys and feedback will help assess satisfaction and areas for improvement, while financial reporting will ensure transparency and accountability. The event's use of municipal infrastructure and promotion of recreation and inclusion will demonstrate alignment with the City of Williams Lake's strategic priorities.



Is your agency is applying for funds from other levels of government, or other sources, for this project / event / expenditure? If yes, list sources and amounts.

Yes:

CRD Grants for Assistance (\$5000)

Via Sport (up to \$3500)

Donations and Sponsorship from local businesses

Fundraising

Charging Registration Fee

Would you still be able to complete the project if you do not receive the other funds applied for?

Yes

Describe the impact of this application being denied or approval of an amount less than requested. Will you be able to complete the project/event if you do not receive the funding requested?

If this application is denied or approved for less than the requested amount, the Williams Lake Gymnastics Club may face significant challenges in delivering the event at the intended scale and quality. While we are committed to moving forward with the competition, reduced funding could limit our ability to secure appropriate facilities, rent essential equipment, and cover key expenses such as judges and awards. This may result in a scaled-down event, reduced participation, or increased financial strain on the club and its volunteers. Full funding will ensure the event is inclusive, well-organized, and impactful for the community.

Provide a draft budget for the project (to be submitted with completed application).



THE INFORMATION INCLUDED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

*Brandy Links

Authorized Representative

Privacy Acknowledgement:

The collection of personal information is authorized under section 26(c) of the Freedom of Information and Protection of Privacy Act (FOIPPA).

This information will only be used for the purpose of the Community Grants Program and may be included on a public Council Meeting agenda. Questions about the collection of this information can be directed to: Corporate Officer, 450 Mart Street, BC, V2G 1N3, 250-392-2311, corporateservices@williamslake.ca.

Updated Budget for Gymnastics Competition

Revenue

Grants (City, CRD, VIA Sport): \$10,000.00

Entry Fees: \$8,000.00

Fundraising: \$2,000.00

Donations: \$2,500.00

Sponsorships (estimated): \$1,500.00

Merchandise Sales (optional): \$1,000.00

Total Revenue: \$25,000.00

Expenses

Facility Rental (Rink 1 & Gibraltar Room): \$2,900.00

Equipment Rental from Gymnastics BC: \$8,000.00

Judges' Fees: \$2,000.00

Judges' Travel & Accommodation: \$2,000.00

Event Insurance: \$500.00

Advertising & Promotion: \$800.00

Awards & Decorations: \$1,000.00

Volunteer Supplies & Hospitality: \$600.00

Registration Platform & Admin Costs: \$400.00

Community Welcome Packages: \$1,000.00

Sponsorship Recognition Materials: \$500.00

Competitors' Gifts: \$3,500.00

Contingency Fund (10%): \$2,320.00

Total Expenses: \$25,520.00

Net Budget Summary

Total Revenue: \$25,000.00

Total Expenses: \$25,520.00

Projected Surplus: \$-520.00